



61st ASH® Annual Meeting and Exposition
Orlando, Florida • December 7-10, 2019

ADVERTISING OUTSIDE THE EXHIBIT HALL

The display of banners or other advertisements outside of the exhibit hall and targeted to attendees of the ASH annual meeting (including, but not limited to, advertising in/on buses, taxis, Segways, boats, pedicabs, planes, street cars, building facades, etc.) is prohibited within five miles of the convention center during the period beginning three days before and continuing until three days after the meeting (December 7–9, 2019). The use of any name, logo, or trademark of ASH in any exhibitor advertising is strictly prohibited without ASH's advance written consent.

Exhibitors wishing to advertise outside the exhibit hall must submit their request and a sample piece to ashexhibits@spargoinc.com by Friday, October 25. Decisions about requested uses will be sent via email within seven (7) business days of receipt.

Please note– for 2019 only, advertising is permitted at the Orlando International Airport, as the airport falls outside the five mile radius of the Orange County Convention Center. This is a one year provision for 2019 only, and does not apply to any future years in which the airport is within five miles of the convention center in the host city. To advertise at the Orlando International Airport, a proof must be submitted for review and approval by Friday, October 25 to ashexhibits@spargoinc.com.