



61st ASH® Annual Meeting and Exposition

Orlando, Florida • December 7-10, 2019

FOOD IN YOUR BOOTH

Any food or beverages provided by individual exhibitors must be provided in a manner consistent with all applicable laws and guidance, including, if applicable, the CMSS Code for Interactions with Companies and the PhRMA Code on Interactions with Healthcare Professionals. All food and beverages provided by individual exhibitors must be of minimal value and available to all registered attendees immediately upon request. Cash and/or cash equivalents, coupons, and vouchers for food or beverages are not permissible.

Exhibitors must submit a request for approval to provide food or beverages to ASH Exposition Management no later than **Friday, October 25**. Approval is at ASH's discretion. Exhibitors who seek approval to provide food or beverages should make such request using the Booth Activity Form through the **Exhibitor Resource Center**. Any exhibitors found providing food or beverages that have not been approved or are not compliant with the Exhibitor Rules and Regulations will be required to cease immediately. ASH Exposition Management will not accept on-site requests for provision of food or beverages. Please note; the distribution of alcoholic beverages or popcorn in the exhibit hall is not permitted.

Centerplate is the exclusive provider of food and beverage within the Orange County Convention Center. No food or beverage of any kind will be permitted into the facility, unless it is within the guidelines of the Exhibitor Personal Consumption Policy. All food and beverage used to generate traffic to booths, service exhibit staff, etc. must be catered by Centerplate. A copy of the "Exhibitor Catering Menu" can be found in the **Exhibitor Service Manual** under "Service Order Forms." Please contact Caitlin Canning with Centerplate, to place your catering order:

Caitlin Canning
Caitlin.Canning@centerplate.com
407-605-5760

Any exhibitor at the Annual Meeting who provides food and beverage to attendees is required to order and pay for porter service through the exclusive general services contractor, Freeman. Order forms and additional information is available in the **Exhibitor Service Manual** under "Service Order Forms."