## **EXHIBITOR MARKETING TOOLKIT**

This page contains useful tools to assist you in promoting your participation in the 62nd ASH Annual Meeting and Exposition. We encourage you to include one or more of the advertisements on your corporate website, social media and email signature. These tools will aid in increased traffic to your exhibit during the Meeting.

## Use of ASH Annual Meeting Email/Web Banner Image

ASH is offering exhibitors the opportunity to promote their presence at the 62nd ASH Annual Meeting and Exposition in email signatures, social media and with the use of an ASH-approved web banner. These images are the only approved use of ASH's logo in emails, social media or on websites. The files may not be altered in anyway. Please select the appropriate file below.

**Email Banner** 

Web Banner

Social Media