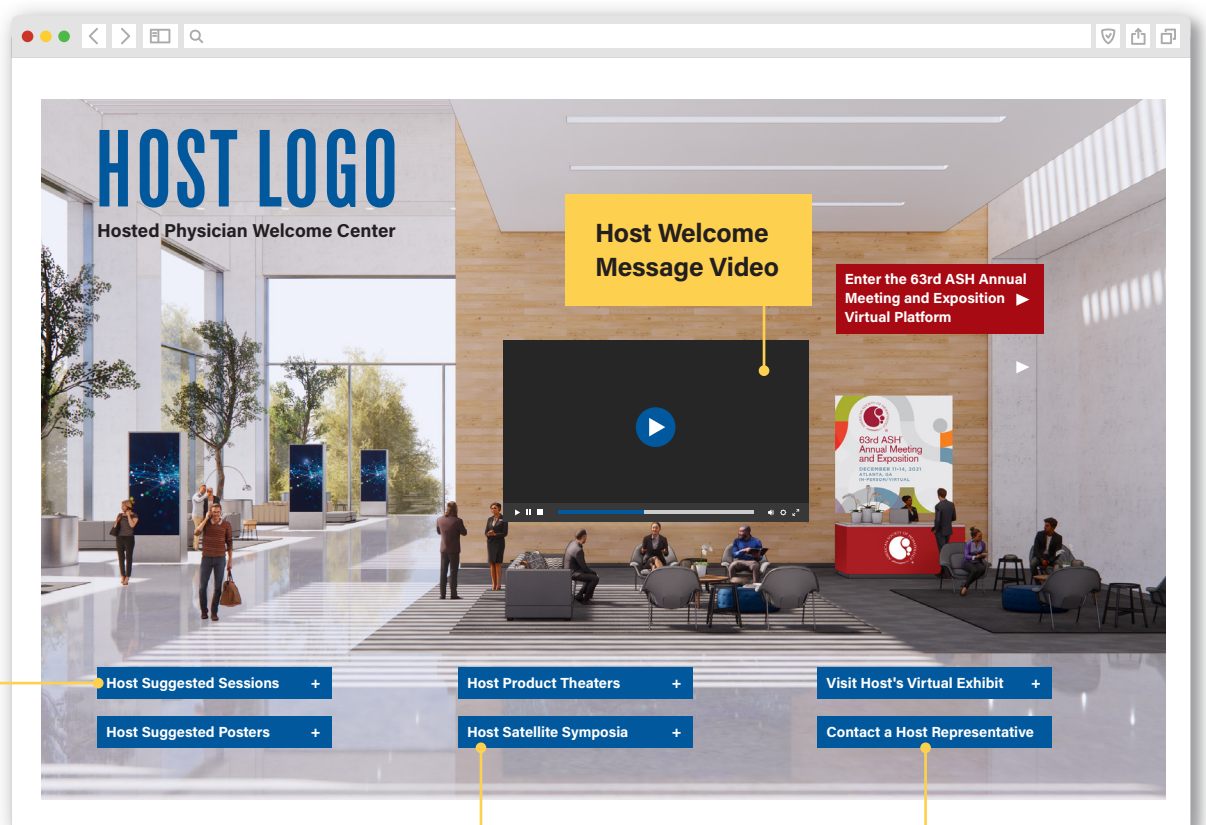




Hosted Physician Welcome Center

Provide a welcoming experience to the international attendees you host for the 63rd ASH Annual Meeting and Exposition. Attendees will gain access to the virtual meeting via your branded, online Welcome Center that highlights content your company will present, your exhibit, and corporate messaging.



Pop-up appears with lists to host recommended sessions or posters

Pop-ups appear listing host's Product Theaters and Satellite Symposia (if applicable)

Initiates live chat or email to group leader/specific contact person

Renderings are for sample purposes.

How it works:

- The attendee is registered for the 2021 ASH Annual Meeting and Exposition by their Corporate Host.
- When your hosted attendees log into the virtual meeting platform they will be brought to your Welcome Center. Attendees will have access to your highlighted content posted in the Welcome Center before entering the ASH annual meeting.
- A post-meeting metrics report will be provided measuring overall engagement with the Welcome Center including clicks and views on each feature.

Price: \$19,500 (includes custom branding and assistance with content upload and fulfillment)

Deadline: Friday, November 12, 2021

For more information or to secure your Welcome Center contact ashexhibits@spargo.com.

