ADVERTISING OUTSIDE THE EXHIBIT HALL

The display of banners or other advertisements outside of the exhibit hall and targeted to attendees of the ASH annual meeting (including, but not limited to, advertising in the poster hall, in/on buses, taxis, Segways, boats, pedicabs, planes, street cars, building facades, etc.) is prohibited within five miles of the convention center during the period beginning three days before and continuing until three days after the meeting (December 11-14, 2021). The use of any name, logo, or trademark of ASH in any exhibitor advertising is strictly prohibited without ASH's advance written consent.

Exhibitors wishing to advertise outside the exhibit hall must submit their request and a sample piece to *ashexhibits@spargoinc.com* by Friday, October 22. Decisions about requested uses will be sent via email within seven (7) business days of receipt.