



# 63rd ASH® Annual Meeting and Exposition

In Person & Virtual • Atlanta, Georgia • December 11-14, 2021

## SECURITY TIPS

Nothing will ruin a successful exhibit experience more than the loss or theft of expensive equipment and products. Here are some basic steps you can take to deter theft:

- Empty cartons and crates are not in a “secure” area. Do not store valuables in them.
- Mark all crates and cartons with your company’s name and address.
- Report any lost or damaged cartons to ASH Exposition Management or ASH Security.
- During booth set up, place your products where they are visible from your working area.
- After setting up your booth, conduct a visual or photo inventory of your displayed product.
- Treat especially valuable goods, such as prototypes, as irreplaceable. If they are truly one-of-a-kind, hire security to watch your materials when the exhibits are closed. All laptop computers, tablets and other electronic devices are vulnerable to theft.
- Do not leave any purses, briefcases, or valuables behind drapes or underneath tables. This is the first place a thief will target.
- Always be aware of your surroundings and acknowledge anyone entering your booth. This will deter and possibly prevent any theft or damage.
- At the closing of the meeting, do NOT leave your booth immediately due to the high activity on the floor. This will prevent unauthorized access to your booth or property.
- When your crates have been returned to your booth for move out, make certain all items are accounted for.
- During tear down, stay with your exhibit until your empty cartons are delivered and your goods are packed, sealed and properly labeled.
- Always remove your badge once you leave the facility.

Our objective is to make your exhibiting experience as worthwhile and profitable as it can be. Adhering to these simple security recommendations will go a long way to ensure your success. Please see ASH Exposition Management if you have any questions.