



63rd ASH® Annual Meeting and Exposition

In Person & Virtual • Atlanta, Georgia • December 11-14, 2021

Thank you for choosing to exhibit at the 63rd ASH Annual Meeting and Exposition. The 63rd ASH Annual Meeting and Exposition will be held in person at the Georgia World Congress Center in Atlanta, Georgia, and virtually on December 11-14. The exhibits will be open on December 11-13.

This Exhibitor Service Manual provides you with all the information that an exhibitor needs to have a successful annual meeting – from forms for ordering carpet, furniture, electricity, and telecommunications, to important information with regards to registration, housing, and support opportunities. It also includes information on available discounts if services are ordered by the earlier deadline date. This helps you to save money and for everyone to better plan equipment needs and labor schedules – all resulting in a smooth operation and successful experience.

If you have any questions, please feel free to contact me at 703-631-6200 or ashexhibits@spargoinc.com. As always, we appreciate your support and look forward to a very successful meeting in Atlanta.

Sincerely,

Eileen McGill, CEM
Senior Manager, Exposition Operations

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