



Accessing Exhibitor Registration

LOGGING IN FOR THE FIRST TIME

1. Go to <https://ash2025.myexpoonline.com/home>
2. Click the “Exhibitor Login” button.
3. Enter your email and click “Create/Forgot Password?” You must enter your Booth Contact email address. An email will be sent, and you will need to create a password. **If you are not the Booth Contact, you will not have access to create an account.**
4. Enter your email address in the new window and click “Submit.”

Forgot Password/First Time Login

Email

Submit

Cancel

5. You will receive an automated email (admin@smallworldlabs.com) to create your password. Click “Reset Password” in that email.
6. Create your password and click “Reset Password.”
7. Return to login page at <https://ash2025.myexpoonline.com/home> and log in with your email and password.
8. Once logged in, click the red “Register for Badges” button.



Welcome to the 2025 ASH® Annual Meeting Exhibitor Resource Center

We are looking forward to you joining us as an exhibitor for the 2025 ASH® Annual Meeting being held December 6-9, 2025 (Exhibits December 6-8, 2025) in Orlando, Florida.

This Exhibitor Resource Center is your one stop for information pertaining to your participation.

REGISTER FOR BADGES (OPEN)