



Turkish Society of Hematology

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The only official
2026
Highlights
of ASH®

IN THE MEDITERRANEAN, MIDDLE
EAST, AND NORTH AFRICA

ISTANBUL, TÜRKİYE
FEBRUARY 13-14



Dear Valued Sponsor,

On behalf of the American Society of Hematology (ASH) and the Turkish Society of Hematology (TSH), we hope to confirm your support for the 2026 Highlights of ASH® in the Mediterranean, Middle East and North Africa.

The meeting will take place in Istanbul, Türkiye, on February 13-14 2026.

This prospectus outlines the sponsorship and exhibit opportunities available for the meeting. Please review the various package options, determine what your organization could contribute, and contact us with any questions.

We look forward to welcoming you as a valued supporter of the 2026 Highlights of ASH® in the Mediterranean, Middle East and North Africa.

About ASH

With more than 18,000 members from nearly 100 countries, the American Society of Hematology (ASH) is the world's largest professional society serving both clinicians and scientists around the world who are working to conquer blood diseases.

The Society's mission is to further the understanding, diagnosis, treatment, and prevention of disorders affecting the blood, bone marrow, and the immunologic, hemostatic, and vascular systems by promoting research, clinical care, education, training, and advocacy in hematology.

About Highlights of ASH® in Mediterranean, Middle East and North Africa

Attend Highlights of ASH® in İstanbul, Türkiye, to hear internationally recognized experts analyze the latest updates in hematology research from the ASH Annual Meeting. This is your chance to evaluate and discuss with leading hematology experts and colleagues how new research and clinical advances can be translated into new patient care strategies.

About TSH

The Turkish Society of Hematology (TSH) was founded in 1967 and this year marks the 58th anniversary of the establishment of the society. TSH, as the official representative of scientists of hematology in Türkiye, boasts membership of over 1000 at home and abroad, and it is one of the most active and oldest societies in Turkey.

The missions of TSH are:

- To provide information flow regarding hematology and branches of science collaborating with hematology,
- To improve and support studies and investigations in this field, and to facilitate the application of those studies within the borders of the Republic of Türkiye regardless of limitations such as region and area,
- To provide the best representation of Turkish hematology at national and international levels.

TSH supports and aims to standardize nationwide hematology education with the following:

- National and international congresses
- Turkish School of Hematology, Turkish Hematology Academy
- ASH/EHA/ISTH/ISLH Joint Educational Sessions at the annual meeting of TSH
- Tutorials (EHA)
- Research grants (fellows/postgraduates), awards
- Scholarships
- Publications

GENERAL INFORMATION

Congress Date and Venue

2026 Highlights of ASH® in the Mediterranean, Middle East and North Africa will be held at the Hilton Bomonti Hotel, İstanbul, on February 13-14, 2026.

Accommodation

Hilton Bomonti Hotel, İstanbul.

Congress Language

English.

Badges

Name badges must be worn during the congress.

REGISTRATIONS

<i>Registration Category</i>	<i>Advance</i>	<i>Late/On-Site</i>
<i>Member/Partner Society Member (Active/International)</i>	<i>\$450</i>	<i>\$500</i>
<i>Non-Member</i>	<i>\$600</i>	<i>\$650</i>
<i>Associate or International Associate Member</i>	<i>\$350</i>	<i>\$400</i>
<i>Medical Student, Graduate Student, Resident Member</i>	<i>\$250</i>	<i>\$300</i>
<i>Non-Member in Training</i>	<i>\$250</i>	<i>\$300</i>
<i>Allied Health Professional</i>	<i>\$450</i>	<i>\$500</i>
<i>Emeritus Members 1 (before 1/1/15)</i>	<i>\$0</i>	<i>\$0</i>
<i>Emeritus Members 2 (after 1/1/15)</i>	<i>\$250</i>	<i>\$300</i>

ACCOMMODATION & TRANSFER

Accommodation 3 Nights – \$975

*Accommodation package for physicians and company representatives.
Accommodation package is for 3 nights, including the nights of February
12-15, 2026.*

Transfer One Way -- \$100

Airport transfers on congress dates.

EXHIBITOR SPONSORSHIP

Booth – \$8,000

All booths at the congress will be located in the foyer area. Each unit booth is 3m x 2m (6m²).

SATELLITE SYMPOSIA

Satellite Symposia – \$12,500

The Satellite Symposia are industry-sponsored programs offered in conjunction with the 2026 Highlights of ASH® in the Mediterranean, Middle East, and North Africa and are planned solely by the sponsoring company. Highlights of ASH® in the Mediterranean, Middle East, and North Africa registration is required to attend.

GENERAL SPONSORSHIP

General Sponsorship– \$6,000

2026 Highlights of ASH® in Mediterranean, Middle East and North Africa Meeting Application for Sponsorship

We _____ (Company name) apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____ Date: _____

Please forward this form to: info@highlightsofash2026.org

By phone: +90 (312) 440 50 11

By mail to: Hilal mahallesi Cezayir caddesi No:13 06550 Yildiz, Cankaya - ANKARA | TÜRKİYE

Company Details

Company _____

Postal Address _____

Telephone _____ Facsimile _____

Mobile _____ Email _____

Contact Person _____

Sponsorship Requirements

☐ Booth – \$8,000

☐ Satellite Symposia – \$12,500

☐ General Sponsorship – \$6,000