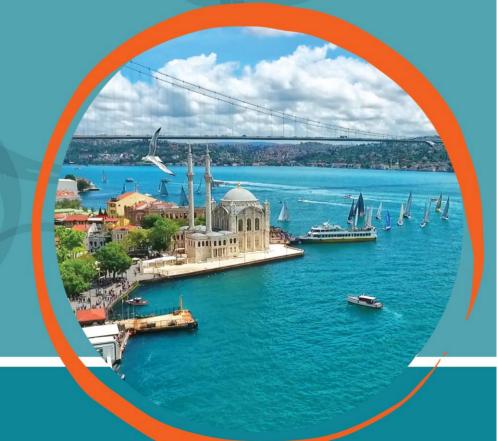


The only official

2026 Highlights of ASH

IN THE MEDITERRANEAN, MIDDLE EAST, AND NORTH AFRICA

ISTANBUL, TÜRKİYE FEBRUARY 13-14



Dear Valued Sponsor,

On behalf of the American Society of Hematology (ASH) and the Turkish Society of Hematology (TSH), we hope to confirm your support for the 2026 Highlights of ASH® in the Mediterranean, Middle East and North Africa.

The meeting will take place in Istanbul, Türkiye, on February 13-14 2026.

This prospectus outlines the sponsorship and exhibit opportunities available for the meeting. Please review the various package options, determine what your organization could contribute, and contact us with any questions.

We look forward to welcoming you as a valued supporter of the 2026 Highlights of ASH® in the Mediterranean, Middle East and North Africa.

About ASH

With more than 18,000 members from nearly 100 countries, the American Society of Hematology (ASH) is the world's largest professional society serving both clinicians and scientists around the world who are working to conquer blood diseases.

The Society's mission is to further the understanding, diagnosis, treatment, and prevention of disorders affecting the blood, bone marrow, and the immunologic, hemostatic, and vascular systems by promoting research, clinical care, education, training, and advocacy in hematology.

About Highlights of ASH® in Mediterranean, Middle East and North Africa

Attend Highlights of ASH® in İstanbul, Türkiye, to hear internationally recognized experts analyze the latest updates in hematology research from the ASH Annual Meeting. This is your chance to evaluate and discuss with leading hematology experts and colleagues how new research and clinical advances can be translated into new patient care strategies.

About TSH

The Turkish Society of Hematology (TSH) was founded in 1967 and this year marks the 58th anniversary of the establishment of the society. TSH, as the official representative of scientists of hematology in Türkiye, boasts membership of over 1000 at home and abroad, and it is one of the most active and oldest societies in Turkey.

The missions of TSH are:

- To provide information flow regarding hematology and branches of science collaborating with hematology,
- To improve and support studies and investigations in this field, and to facilitate
 the application of those studies within the borders of the Republic of Türkiye
 regardless of limitations such as region and area,
- To provide the best representation of Turkish hematology at national and international levels.

TSH supports and aims to standardize nationwide hematology education with the following:

- National and international congresses
- Turkish School of Hematology, Turkish Hematology Academy
- ASH/EHA/ISTH/ISLHJoint Educational Sessions at the annual meeting of TSH
- Tutorials (EHA)
- Research grants (fellows/postgraduates), awards
- Scholarships
- Publications

GENERAL INFORMATION

Congress Date and Venue

2026 Highlights of ASH® in the Mediterranean, Middle East and North Africa will be held at the Hilton Bomonti Hotel, İstanbul, on February 13-14, 2026.

Accomodation

Hilton Bomonti Hotel, İstanbul.

Congress Language

English.

Badges

Name badges must be worn during the congress.

REGISTRATIONS

Registration Category	Advance	Late/On-Site
Member/Partner Society Member		
(Active/International)	\$450	\$500
Non-Member	\$600	\$650
Associate or International Associate Member	\$350	\$400
Medical Student, Graduate Student, Resident		
Member	\$250	\$300
Non-Member in Training	\$250	\$300
Allied Health Professional	\$450	\$500
Emeritus Members 1 (before 1/1/15)	\$0	\$0
Emeritus Members 2 (after 1/1/15)	\$250	\$300

ACCOMMODATION & TRANSFER

Accommodation 3 Nights - \$975

Accommodation package for physicians and company representatives. Accommodation package is for 3 nights, including the nights of February 12-15, 2026.

Transfer One Way -- \$100

Airport transfers on congress dates.

EXHIBITOR SPONSORSHIP

Booth - \$8,000

All booths at the congress will be located in the foyer area. Each unit booth is $3m \times 2m$ ($6m^2$).

SATELLITE SYMPOSIA

Satellite Symposia – \$12,500

The Satellite Symposia are industry-sponsored programs offered in conjunction with the 2026 Highlights of ASH® in the Mediterranean, Middle East, and North Africa and are planned solely by the sponsoring company. Highlights of ASH® in the Mediterranean, Middle East, and North Africa registration is required to attend.

GENERAL SPONSORSHIP

General Sponsorship—\$6,000

2026 Highlights of ASH® in Mediterranean, Middle East and North Africa Meeting Application for Sponsorship

We accordance with the terms a Signed:	and condition				orship	in
Please forward this form to: By phone: +90 (312) 440 50 By mail to: Hilal mahalles ANKARA TÜRKİYE	11			ʻildiz,	Cankaya	a -
Company Details Company Postal Address						
Telephone Mobile Contact Person	Ema	il				
Sponsorship Requirements						
Booth - \$8,000						
Satellite Symposia	a – \$12,500)				
General Sponsor	ship – \$6,0	00				