

Newsletter Sent: August 24, 2021

Thank you for your continued support of Kidney Week! I am excited to share with you the Exhibitor FAQ for Kidney Week 2021 which includes information on the in-person and virtual exhibiting deadlines, booth rules and regulations, and content specifications.

[Exhibitor FAQ](#)

Tip: Always access the FAQ from the link instead of downloading it. Any changes to the FAQ will be highlighted in the weekly newsletters.

IMPORTANT UPDATES

Virtual booth content must be uploaded to Lennd by Friday, October 8th. Access to Lennd will be available beginning Wednesday, September 1st. Begin preparing your profile content now. Find collateral specs on page 9 of the Exhibitor FAQ.

UPCOMING DEADLINES

Tuesday August 31, 2021: Final Payment Deadline

Tuesday, September 14, 2021: Hotel Room Names Due and 100% non-refundable deposit deadline

Friday, September 17, 2021: Full Housing Reservation Fee Charged

Wednesday, September 29, 2021: Booth Layout, Exhibitor Appointed Contractor, Certificates of Insurance, Giveaways, Installation Extension Requests, and Presentation Form Deadlines

View all deadlines on pages 7-8 of the [Exhibitor Prospectus](#).

OFFICE HOURS

Scheduled for: Thursday, August 26, 2021 at 1:00 p.m. EDT

Topics of Discussion: Ancillary Events, Platform Demo (incl. NEW networking feature), in-person and virtual booth deadlines, open Q&A

<https://www.gotomeet.me/RonnyCoombs>

You can also dial in using your phone:

United States (Toll Free): +1 (866) 899-4679

United States: +1 (571) 317-3116



Access Code: 929-170-245

Thank you for your support of ASN, Kidney Week, and the kidney health community. We look forward to working with you on a great exhibition this fall.

Sincerely,

Ronny Coombs, Senior Coordinator for Meetings and Exhibits