

Newsletter Sent: June 14, 2021

On behalf of ASN, thank you for your continued support in the fight against kidney diseases. Given the progress of vaccine dissemination, the current policies in the state of California and City of San Diego, and the desire of many in the kidney community for in-person networking, engagement, and interactivity, the ASN Council recently approved a **hybrid format** for Kidney Week 2021.

Kidney Week 2021 exhibit sales have not yet launched. There is no need to contact SPARGO, Inc. at this time.

**Exhibit Sales**

There will be an opportunity to exhibit at the live event with a presence at the digital event as well. You will be contacted in mid-July by a member of the SPARGO, Inc. exhibit sales team, regarding your 2021 space selection appointment and the exhibitor prospectus. Please have your IT department add [kidneyweekao@spargoinc.com](mailto:kidneyweekao@spargoinc.com) and the **spargoinc.com** domain to your safe sender list to ensure you receive the email.

**Housing**

ASN's housing partner, SPARGO, Inc. will contact all exhibitors with further details regarding housing at Kidney Week. Please have your IT department add [asnhousing@spargoinc.com](mailto:asnhousing@spargoinc.com) and the **spargoinc.com** domain to your safe sender list to ensure you receive the email.

**New Exhibitors**

If you are interested in exhibiting at Kidney Week 2021 and do not yet have priority points, please contact Emily Dowling at [Emily.Dowling@spargoinc.com](mailto:Emily.Dowling@spargoinc.com) in late-July to request exhibit information.

**Sponsorships**

The Kidney Week Corporate Support Catalog of sponsorship opportunities will be available with both live and digital options this summer. You are on the distribution list and will be contacted as soon as it launches.

We will begin transmitting detailed information about ASN Kidney Week 2021 during the next weeks and months, and we promise to keep you fully informed.

Every member of the ASN Council, all the society's volunteer leaders, and the entire staff has committed to making ASN Kidney Week 2021 the most exciting educational experience in nephrology this year.

**This communication was sent to the primary and secondary contact on file for each company. Please disseminate this as necessary within your organization.**

Thank you again for your support as we navigate this new development. Please feel free to reach out to me at any time with questions.

Sincerely,

*Ronny Coombs, ASN Senior Coordinator for Meetings and Exhibits*