

Newsletter Sent: June 29, 2021

On behalf of ASN, thank you for your continued support in the fight against kidney diseases. **Kidney Week 2021 exhibit sales have not yet launched.**

Companies with ASN Priority Points accumulated in 2018, 2019, and 2020 will be contacted by a member of SPARGO, Inc. exhibit sales team regarding 2021 space selection. All appointments will be assigned based on Priority Point ranking and held via phone or online self-selection with access to the online sales office and floor plan. Please have your IT department add kidneyweekAO@spargo.com and the **spargo.com** domain to your safe sender list to ensure you receive the appointment date and time assignment email. This email will be sent in mid-July 2021 with appointments slated to start the last week of July 2021. Detailed directives will be emailed to the primary contact on-file.

KIDNEY WEEK 2021 BOOTH PRICING

The pricing information below is to assist with advance budgeting only. Please be aware that pricing and event details may change. Refer to the Exhibitor Prospectus posted in July for up-to-date information.

2021 Booth Fees

In-Person Event

In-line Space	\$37 per square foot
Island Space	\$45 per square foot
Non-Profit Booth	\$1,000 (first booth only)

Virtual Event

Virtual Profile Only	\$5,000 flat fee
Non-Profit Virtual Profile Only	\$1,000 (first booth only)
Virtual Profile Premier Placement Add-On* <i>(limited to 8 companies)</i>	\$10,000
Virtual Profile "Real Time" Reporting Access Add-On	\$500

If required material is received by Friday, October 8, 2021, the in-person booth fee includes one (1) complimentary virtual profile on ASN's virtual event platform.

*The Premier Placement Add-On includes an increased button size and places an exhibitor's virtual profile at the top of the virtual exhibit hall listings in alphabetical order. This option will be available in limited quantity and is first-come, first-served.

DEADLINES

All deadlines will be published in the Exhibitor Prospectus in July. No further information on deadlines is available at this time.

KIDNEY WEEK 2021 AGENDA

Kidney Week 2021 is currently scheduled to take place November 4-7, 2021 in San Diego, CA with exhibits taking place November 4-6, 2021. The most up to date information on the Kidney Week agenda can be found on the [ASN website](#).

HOUSING AND REGISTRATION

Registration will launch in mid-August. Exhibitor housing will open in late-July. You will receive registration and housing details directly from ASN or SPARGO, Inc.

With the return of in-person meetings, fraudulent housing and registration companies are expected to return as well. Always check that you are accessing ASN's official housing and registration sites by verifying the URL contains **asn-online.org**. Seeing ASN's logo or the Kidney Week name is not enough to guarantee you are on an official site. ASN cannot help you to recoup lost funds or locate housing onsite if you do not use ASN's official housing and registration services. For more details on how to browse safely, please visit the [ASN website](#).

ATTENDANCE LIST

If you receive a solicitation to purchase an attendee list, this is a **fraudulent** offer. ASN does not sell, nor advertise the mailing list of its attendees to comply with regulations protecting customer's data.

All official communications, metrics, and lists will be sent directly to your primary contact from one of the following email addresses:

rcoombs@asn-online.org
kpage@asn-online.org
meetings@asn-online.org
education@asn-online.org
kidneyweek@spargoinc.com
kidneyweekao@spargoinc.com
emily.dowling@spargoinc.com

Sincerely,

Ronny Coombs, Senior Coordinator for Meetings and Exhibits