

## GIVEAWAY REQUEST INSTRUCTIONS

Distribution of stick-on decals is strictly prohibited in the Pennsylvania Convention Center. If an Exhibitor's giveaway is determined to be objectionable or inappropriate, ASRM has the right to refuse to allow the Exhibitor to distribute it. Please submit a description of the item to be given away through the [Exhibitor Resource Center](#). See also "Gifts/Giveaways/Contests/Drawings" on page 5 of the [Rules and Regulations](#).

ASRM applauds [AdvaMed's Code of Ethics for Interactions with Health Care Professionals](#) and [PhRMA's Code on Interactions with Healthcare Professionals](#). ASRM's standards are consistent with these codes and expect companies to voluntarily abide to their industry codes of conduct. However, since these codes are industry-specific and voluntary, ASRM does not see itself in the role of enforcement of these codes and will therefore defer to the judgment of each company's compliance department for interpretation and application of those rules.

Prize awards, lotteries, drawings, contests, favors, advertising premiums, or any other items with a value of \$100 or more to be given to attendees, must be pre-approved by show management through the Giveaway Request Form which is part of the online [Exhibitor Resource Center](#). Request for approval of such giveaway items must be submitted through the online [Exhibitor Resource Center](#) by August 30, 2019 and include a sample, photograph or description of the item (if there will be a drawing, eligibility requirements, etc.). Prizes should be related to job performance or enhancement and not personal in nature.

ASRM may withhold or withdraw permission to distribute gifts, souvenirs, advertising or other materials, which at its sole discretion, it deems inappropriate/objectionable or did not receive approval.

If you have questions with regards to the giveaway policy, please email [Meghan Leahy](#), Manager, Exposition Operations, or by phone at 703-654-6929.