

VIRTUAL  
CONGRESS  
OCT 2020



**ASRM**  
**2020**

AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE  
**DYNAMIC COLLABORATIONS  
IN REPRODUCTIVE MEDICINE**

# ASRM 2020 Virtual Congress

---

VIRTUAL PACKAGES

## Virtual Packages

ITEM	BASIC LEVEL* \$3,000	ENHANCED LEVEL \$7,500	PREMIUM LEVEL \$15,000
Virtual Exhibitor Wall Tiles	✓	✓	✓
Company Name	✓	✓	✓
Address	✓	✓	✓
Web URL	1	2	3
Product and Service Categories	1	2	4
Company Description	300	500	1000
Exhibitor Representative Badges/Seats	1	2	4
Virtual Expo - Bonus Priority Points**	1	2	4
Company Logo	✓	✓	✓
PDFs		1	3
Video Chat Room-Attendee/Exhibitor Virtual Meeting Room		✓	✓

\*Nonprofit Rate: \$1,500

\*\*Bonus priority points issued only by after securing basic, enhanced, or premium level packages

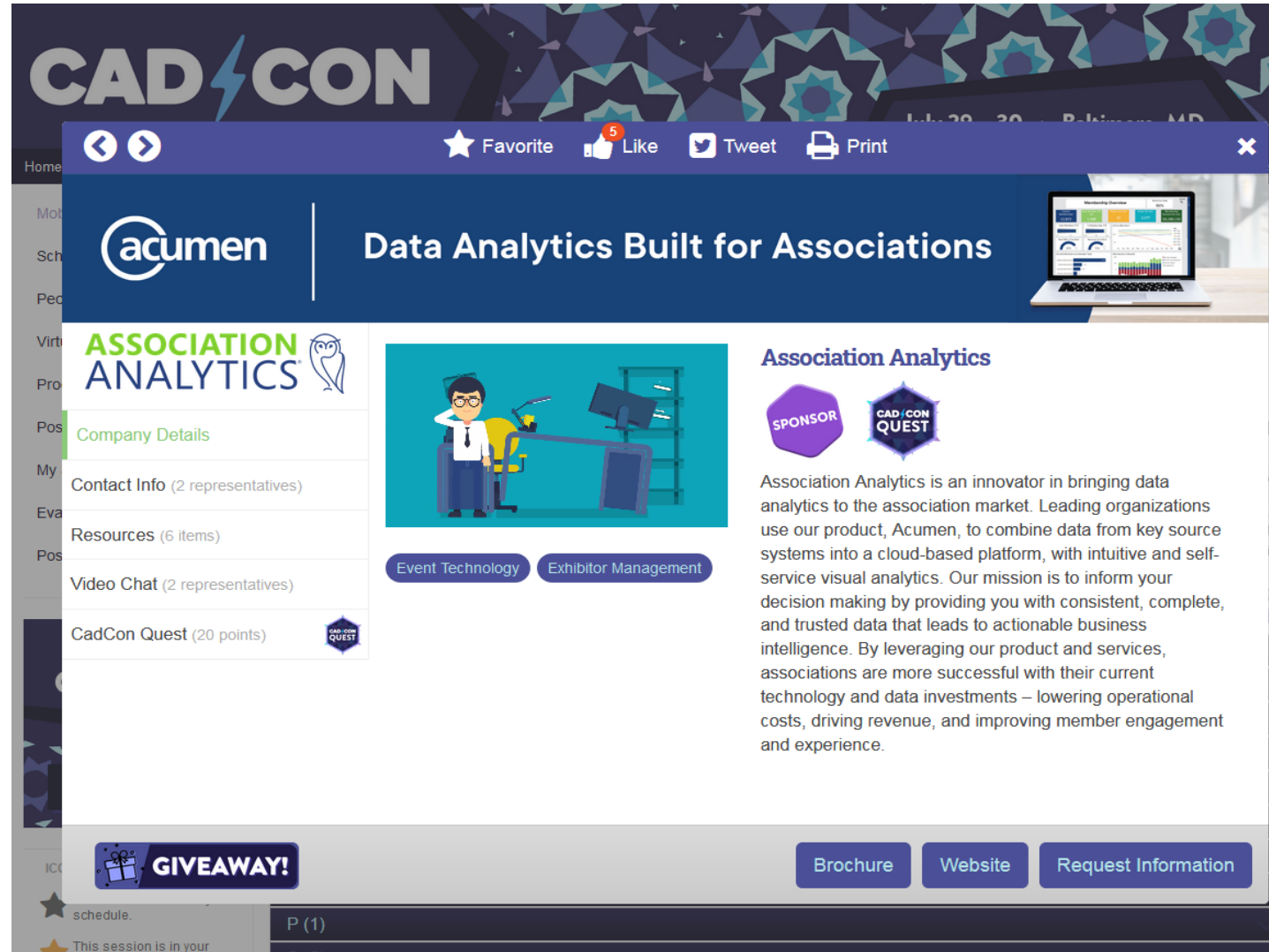
## Virtual Packages (continued)

ITEM	BASIC LEVEL* \$3,000	ENHANCED LEVEL \$7,500	PREMIUM LEVEL \$15,000
Full Virtual Meeting Registrations		1	4
Social Media Icons		✓	✓
Intro Video		✓	✓
Booth Banner		✓	✓
Matchmaking - Lead Data		✓	✓
Product Showcase			✓
Scavenger Hunt			✓
Post-Show List			✓
Opportunity to link to outside 3D booth rendering (developed & hosted by exhibitor)			✓

\*Nonprofit Rate: \$1,500

\*\*Points issued only by securing basic, enhanced, or premium level packages

# Exhibitor Virtual Booth



Corporate Name  
and Logo



PDFs and Video Chat



Banner Ad on Profile



Corporate Description



URL



# Contact Information

The image is a screenshot of a trade show booth for Association Analytics. At the top, a dark blue banner features the 'CAD CON' logo on the left and a laptop displaying analytics on the right. Below this, a white navigation bar contains the 'acumen' logo and the text 'Data Analytics Built for Associations'. The main content area is divided into a left sidebar and a central information section. The sidebar lists: 'Company Details', 'Contact Info (2 representatives)', 'Resources (6 items)', 'Video Chat (2 representatives)', and 'CadCon Quest (20 points)'. The central section displays the company name 'ASSOCIATION ANALYTICS' with an owl logo, followed by address, phone, email, and website. Two representatives, Dylan Chapman and Merritt Rohlfing, are listed with their photos and titles. Social media icons for Twitter, Facebook, and LinkedIn are at the bottom of the central section. A 'GIVEAWAY!' banner is at the bottom left, and buttons for 'Brochure', 'Website', and 'Request Information' are at the bottom right.

**CAD CON**

Home | Favorite | Like | Tweet | Print

**acumen** | Data Analytics Built for Associations

**ASSOCIATION ANALYTICS**

**Association Analytics**  
1560 Wilson Blvd  
Suite 825  
Arlington, Virginia 22209  
Telephone: (703) 828-8680  
Email: mlowry@associationanalytics.com  
<http://associationanalytics.com/>

**Dylan Chapman**  
Solutions Advisor

**Merritt Rohlfing**  
Solutions Advisor

Twitter | Facebook | LinkedIn

**GIVEAWAY!**

Brochure | Website | Request Information

P (1)

# Video Chat

# CAD CON

July 28 - 30, 2018 | Baltimore, MD

Home Mot Sch Pec Virt Pro Pos My Eva Pos

IC

★ schedule.

★ This session is in your schedule. Click again to remove it.

Favorite Like 5 Tweet Print

**acumen** | Data Analytics Built for Associations

**ASSOCIATION ANALYTICS**

Company Details

Contact Info (2 representatives)

Resources (6 items)


**Video Chat** (2 representatives)

CadCon Quest (20 points)

## Video Chat Representatives

Please note that exhibitors will ONLY be available during the times they have listed in their availability. Please hover over the video chat buttons below to view each representative's availability.


When you click the chat buttons below you can pick one of two ways to join the chat. You can use your computer (modern browsers such as the latest versions of Google Chrome, Microsoft Edge, and Firefox are supported) or you can also join with the eventScribe Live app on your mobile device (a great alternative if you have problems connecting with your computer).



**Dylan Chapman**

Video Chat

Hover here for availability



**Merritt Rohlfing**

Video Chat

Hover here for availability

**GIVEAWAY!**

Brochure Website Request Information

P (1)

S (5)

# Resources: PDFs and Web Links

The screenshot displays the CAD CON website interface. At the top, the 'CAD CON' logo is visible on the left, and the event dates 'July 28 - 30, Baltimore, MD' are on the right. A navigation bar includes links for 'Home', 'Motivation', 'Schedule', 'People', 'Virtual', 'Programs', 'Positioning', 'My', 'Evaluation', and 'Positioning'. A sidebar on the left lists 'Company Details', 'Contact Info (2 representatives)', 'Resources (6 items)', 'Video Chat (2 representatives)', and 'CadCon Quest (20 points)'. The main content area features a header for 'acumen Data Analytics Built for Associations' with an image of a laptop displaying analytics. Below this, the 'ASSOCIATION ANALYTICS' logo is shown. The 'PDF Files' section lists three documents: 'ASAE Leverages Analytics', 'NAFSA Increases Member Engagement', and 'Ultimate Guide to Data Governance'. The 'Web Links' section lists three links: 'Improving Retention and Recruitment', 'Adapting to Stay Relevant with Members', and 'How Predictive Analytics Grows Revenue'. At the bottom, there is a 'GIVEAWAY!' banner and three buttons: 'Brochure', 'Website', and 'Request Information'. A footer at the very bottom shows a 'schedule.' link and a 'P (1)' indicator.

**CAD CON** July 28 - 30, Baltimore, MD

Home Motivation Schedule People Virtual Programs Positioning My Evaluation Positioning

Company Details

Contact Info (2 representatives)

Resources (6 items)

Video Chat (2 representatives)

CadCon Quest (20 points)

**acumen** Data Analytics Built for Associations

**ASSOCIATION ANALYTICS**

**PDF Files**

- ASAE Leverages Analytics
- NAFSA Increases Member Engagement
- Ultimate Guide to Data Governance

**Web Links**


- Improving Retention and Recruitment
- Adapting to Stay Relevant with Members
- How Predictive Analytics Grows Revenue

**GIVEAWAY!**

Brochure Website Request Information

schedule. P (1)

# Virtual Exhibit Hall



July 29 – 30 • Baltimore, MD

Home

Search for...  Theresa R. ▾

Mobile App

Schedule >

People >

Virtual Exhibit Hall >

Product Showcase >

Posters >

My Schedule


Evaluation

Poster Evaluation

VIRTUAL GRAB BAG

VIEW NOW

ICON LEGEND

 This session is not in your schedule.

Home / Sponsors and Partners

Sponsors and Partners

27 results found.

All

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

#

★


Sort by

COMPANY


☒

A (2)


★




Advanced Solutions International, ASI




★







Association Analytics




C (5)

★






CadmiumCD





★

CNTV




★







Cogent Global Solutions




★





Conference Managers





# Virtual Logo Wall



# Matchmaking and Networking

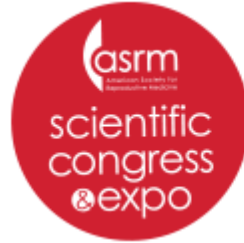


## Matchmaking and Networking

**Lead Generation** - You will be matched with attendees based on their company profile.

A screenshot of a laptop screen displaying a web form for 'NUTRITION LIVE ONLINE 2020' (June 1-4, 2020). The form is titled 'BROUGHT TO YOU BY THE ASN FOUNDATION' and '#NutritionLiveOnline'. It has a progress bar with four steps: 1. Profile, 2. Photo, 3. Matchmaking, and 4. Networking. The '1. Profile' step is active. The form is divided into three main sections: 'Name', 'Professional Information', and 'Contact Details'. The 'Name' section includes fields for First Name, M.I., Last Name, and Suffix. The 'Professional Information' section includes fields for Credentials, Position, Institution / Organization / Company, and Biography. The 'Contact Details' section includes fields for City, State, Country, Email, and Cell Phone. There is also a 'Social Media' section with fields for My Website URL, LinkedIn.com/myHandle, Facebook.com/myHandle, Twitter.com/myHandle, and My Blog URL. At the bottom of the form, there is a 'Save and Continue' button. The laptop screen also shows a footer with 'Designed by CadmiumCD | Technical Support | Give Feedback' and '© Copyright 2020 CadmiumCD. All Rights Reserved.' A small 'Powered by JW Player 7.12.13' watermark is visible on the right side of the laptop screen.

VIRTUAL  
CONGRESS  
OCT 2020



**ASRM  
2020**



AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE  
**DYNAMIC COLLABORATIONS  
IN REPRODUCTIVE MEDICINE**

# ASRM 2020 Virtual Congress

---

ADDITIONAL SUPPORT OFFERINGS


# Scavenger Hunt



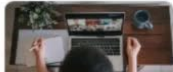
**We're In This Together.**

## Scavenger Hunt Leaderboard

- Browse Schedule >
- People >
- Posters >
- Exhibitors >
- Product Showcase >
- Scavenger Hunt >
- Conference App
- My Schedule**  
Login required
- Evaluations  
Login required

 **CadmiumCD**  
@cadmiumcd



Awsome articles for  
#eventprofs!  
[paper.it/cadmiumcd/1402...](#)  
#eventscribe #eventtech Stories  
via @SmartMeetings @EventMB  
#eventprofs #meetingprofs




### CADCON ODYSSEY

Light up the Leaderboard! Complete as many scavenger hunt questions as possible and see your name rise to the top! You will find scavenger hunt QR Codes to scan dotted around the exhibit hall. Play to win the grand prize which will be announced on Wednesday, July 17th following lunch!

### LEADERBOARD

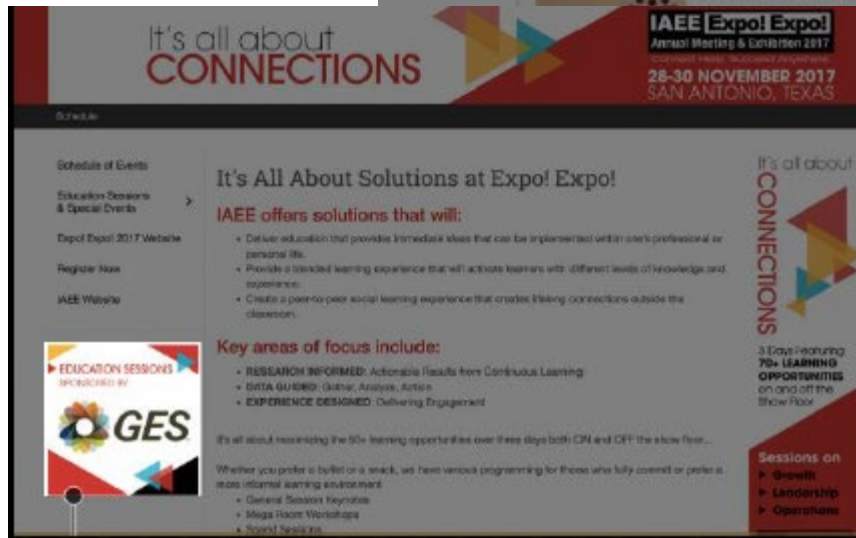
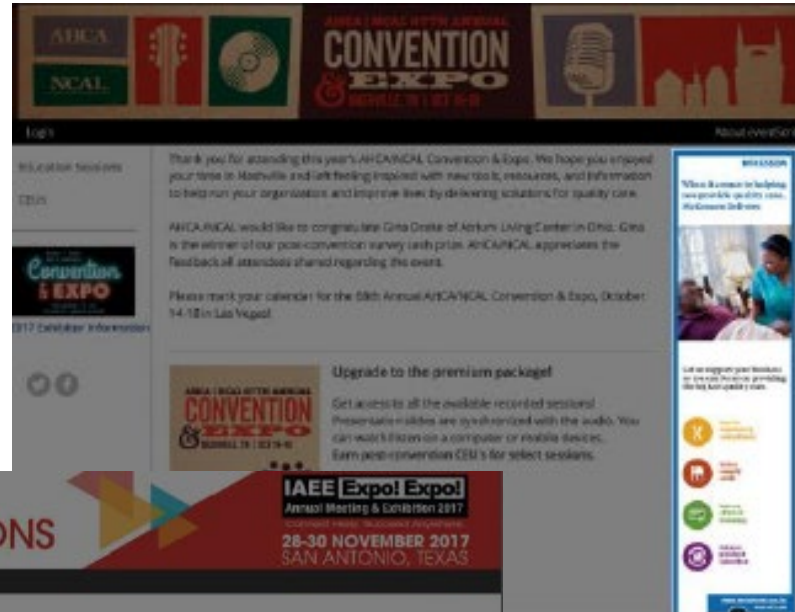
1st	Lacey Kishter		1315 points
2nd	Tymia Wilson		1300 points
3rd	Lisa Johnstone		910 points
4th	Tonya Childers		850 points
5th	Amanda Marmol		825 points



**Scavenger Hunt - \$2,500**

Fun activity for engagement with the attendees.

# Rotating Banner Ads



**Rotating Banner Ads - \$7,500**  
**Virtual Exhibits Main Page and**  
**Secondary Location (Package Deal)**

Reach Virtual Attendees as they navigate through all the great content within the web and app platforms.



# Industry Sponsored Education (Non-CME)



## Industry Sponsored Education

- **Lunch: \$20,000/50 Minutes**
  - Saturday through Wednesday (11:10 AM – 12:10 PM)
  - Limit 3 per lunch day
- **Evening: \$15,000/60 Minutes**
  - Saturday through Tuesday (6:00 PM – 7:00 PM)
  - Limit 2 per timeframe
- **Evening: \$15,000/60 Minutes**
  - Saturday through Tuesday (7:00 PM – 8:00 PM)
  - Limit 2 per timeframe

# Other Support Offerings

- **Retargeting Ad - \$7,500 (2 available) – ONE OPPORTUNITY LEFT!**  
50,000 Impressions
- **Email Blasts - \$3,500 - \$4,500 – SOLD OUT!**  
Two Weeks Prior, One Week Prior, Week Of, One Week After
- **Daily Newsletter Banner Ad - \$10,000 (Exclusive) - SOLD OUT!**  
Banner ad with Link (4-5 Issues)
- **Registration Confirmation Email for Virtual Expo Registrations - \$12,500 (Exclusive) - SOLD OUT!**  
Banner Ad with Link
- **Post-Show Attendee Mailing List - \$1,000**

# Charitable Support Opportunities

## ASRM Virtual Run/Bike | October 1-15

### Contract Due: October 1

- **\$1,000:** 2 complimentary registrations to event
- **\$2,500:** 4 complimentary registrations to event
- **\$5,000:** 6 complimentary registrations to event

Receive complimentary registrations to the event, **and a logo on the event site**. These charitable givings are tax-deductible.

## The ASRM Virtual Gala: A Mask-R-Aid Ball | October 16

### Contract Due: October 12

- **Bronze Supporter:** \$2,500 – \$5,000 | Program listing; recognition at virtual venue; 5 complimentary access passes
- **Silver Supporter:** \$7,500 – 10,500 | Superior recognition at virtual venue; 8 complimentary access passes
- **Gold Supporter:** \$12,000 - \$15,000 | Prominent recognition at virtual venue; 10 complimentary access passes

Kick-off the virtual congress in style. Program includes presentation of ASRM awards, comments from ASRM VIPs, and more. All proceeds benefit the [ASRM Research Institute](#). These charitable givings are tax-deductible.



# Questions? Contact for more information on the virtual packages and support offerings.

---



Emily Dowling, Sr. Account Manager

[Emily.Dowling@spargoinc.com](mailto:Emily.Dowling@spargoinc.com)