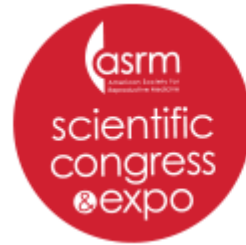


VIRTUAL
CONGRESS
OCT 2020





ASRM
2020

AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE
DYNAMIC COLLABORATIONS
IN REPRODUCTIVE MEDICINE

ASRM 2020 Virtual Congress

ADDITIONAL SUPPORT OFFERINGS

Scavenger Hunt







Scavenger Hunt Leaderboard

CADCON ODYSSEY

Light up the Leaderboard! Complete as many scavenger hunt questions as possible and see your name rise to the top! You will find scavenger hunt QR Codes to scan dotted around the exhibit hall. Play to win the grand prize which will be announced on Wednesday, July 17th following lunch!

LEADERBOARD

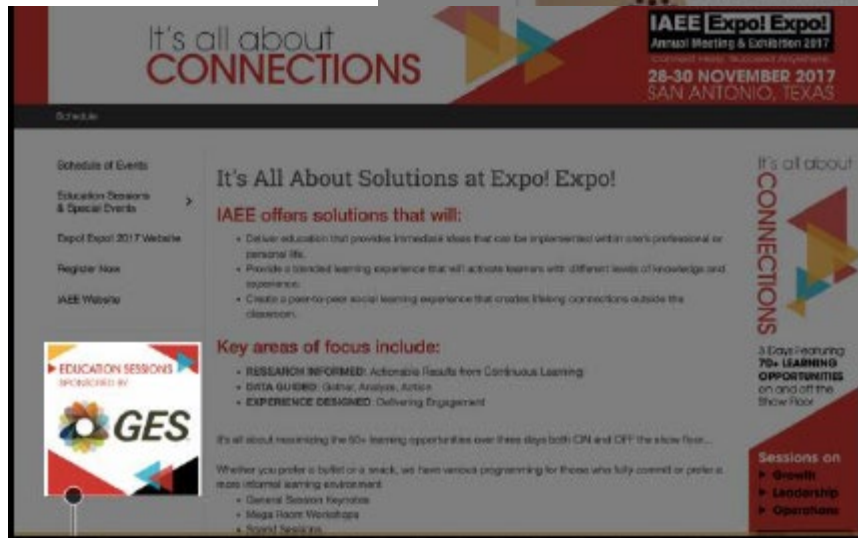
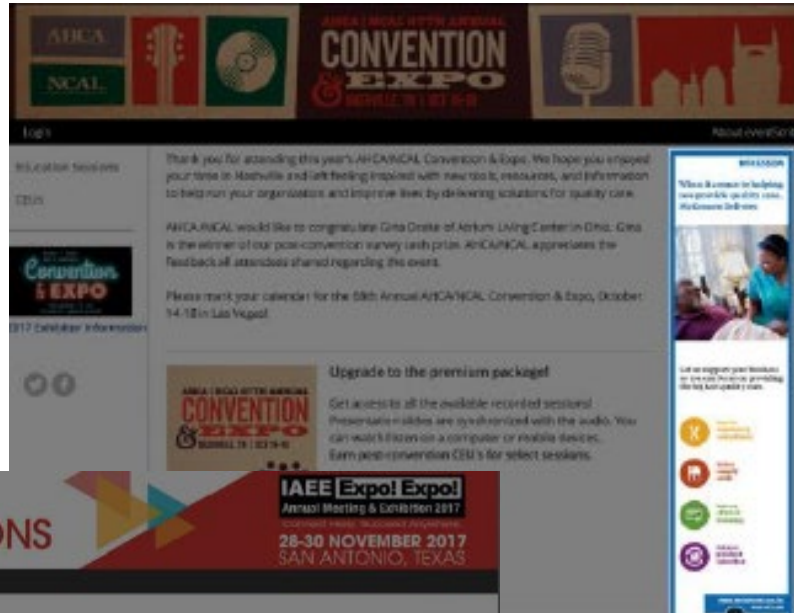
1st	Lacey Kishter		1315 points
2nd	Tymia Wilson		1300 points
3rd	Lisa Johnstone		910 points
4th	Tonya Childers		850 points
5th	Amanda Marmol		825 points



Scavenger Hunt - \$2,500

Fun activity for engagement with the attendees.

Rotating Banner Ads



**Rotating Banner Ads - \$7,500
Virtual Exhibits Main Page and
Secondary Location (Package Deal)**

Reach Virtual Attendees as they navigate through all the great content within the web and app platforms.

Industry Sponsored Education (Non-CME)



Industry Sponsored Education

- **Lunch: \$20,000/50 Minutes**
 - Saturday through Wednesday (11:10 AM – 12:10 PM)
 - Limit 3 per lunch day
- **Evening: \$15,000/60 Minutes**
 - Saturday through Tuesday (6:00 PM – 7:00 PM)
 - Limit 2 per timeframe
- **Evening: \$15,000/60 Minutes**
 - Saturday through Tuesday (7:00 PM – 8:00 PM)
 - Limit 2 per timeframe

Other Support Offerings

- **Retargeting Ad - \$7,500 (2 available) – ONE OPPORTUNITY LEFT!**
50,000 Impressions
- **Email Blasts - \$3,500 - \$4,500 – ONE OPPORTUNITY LEFT!**
Two Weeks Prior, One Week Prior, Week Of, One Week After
- **Daily Newsletter Banner Ad - \$10,000 (Exclusive) - SOLD OUT!**
Banner ad with Link (4-5 Issues)
- **Registration Confirmation Email for Virtual Expo Registrations - \$12,500 (Exclusive) - SOLD OUT!**
Banner Ad with Link
- **Post-Show Attendee Mailing List - \$1,000**

Questions? Contact for more information on the virtual packages and support offerings.



Emily Dowling, Sr. Account Manager

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