



ASRM 2023

The Past, The Present, and The Pipeline
New Orleans, Louisiana
October 14 -18, 2023

Exhibition Dates: October 16-18, 2023
New Orleans Ernest N. Morial Convention Center

EXHIBITOR PROSPECTUS

THE PREMIER EDUCATION & RESEARCH MEETING FOR REPRODUCTIVE MEDICINE

asrmexhibits@spargoinc.com

<https://events.jspargo.com/asrm23/Public/enter.aspx>

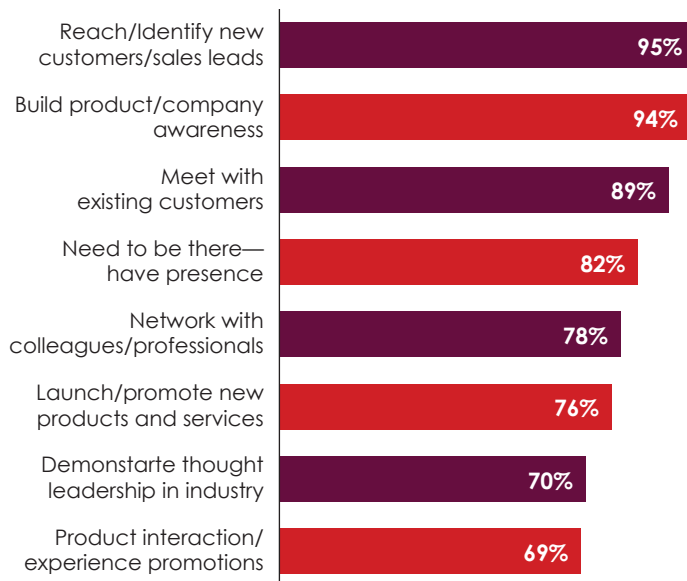
BE A PART OF ADVANCING REPRODUCTIVE MEDICINE!

Join us as an exhibitor at the 2023 ASRM Scientific Congress & Expo taking place October 14-18, 2023 (Exhibits: October 16-18) in New Orleans. As the premier education and research meeting for reproductive medicine, ASRM 2023 offers exhibitors the opportunity to connect with leaders in reproduction, infertility, contraception, reproductive surgery, menopause, and embryology.



DID YOU KNOW?

According to the Center for Exhibition Industry Research, the most popular objectives for exhibiting are:



SOURCE: CEIR



WHAT'S HAPPENING ON THE EXPO FLOOR:

- 7.5 Dedicated Expo Hall Hours
- Poster Presentations
- Networking Lounge
- Expo Theaters
- AM/PM Refreshment Breaks
- Passport Game

DON'T MISS OUT!

For more information on becoming an exhibitor visit <https://events.jspargo.com/asrm23/Public/enter.aspx>, email asrmexhibits@spargoinc.com

Website

Floor Plan

Exhibitor List

Reserve a Booth

WHO ATTENDS?

Build on existing relationships and make new ones with industry professionals that matter to your business.

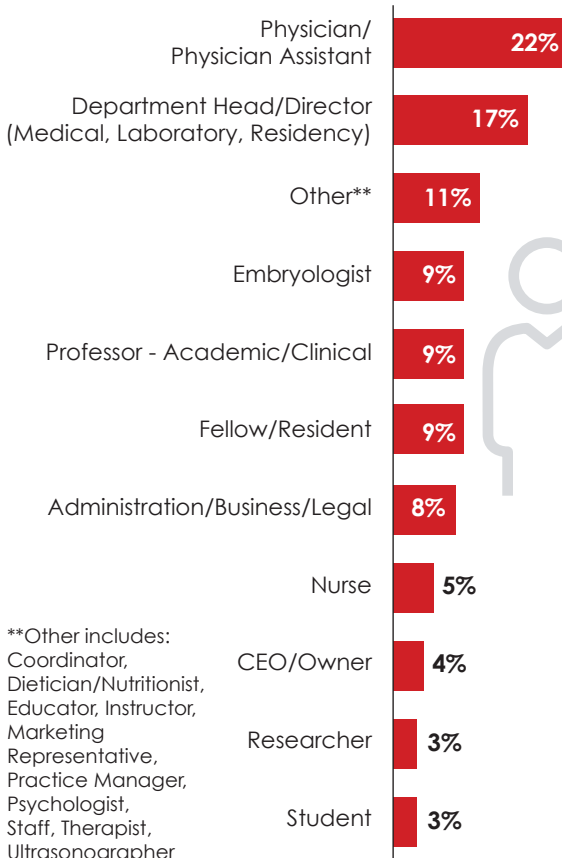
- Physicians
- Nurses
- Andrology and Embryology Laboratory Personnel
- Genetic Counselors
- Social Workers
- Practice and Laboratory Managers
- Practitioners in Mental Health, Law, and Ethics

**RATIO OF
ATTENDEES TO
EXHIBITING
COMPANIES IS
MORE THAN
19 TO 1!**

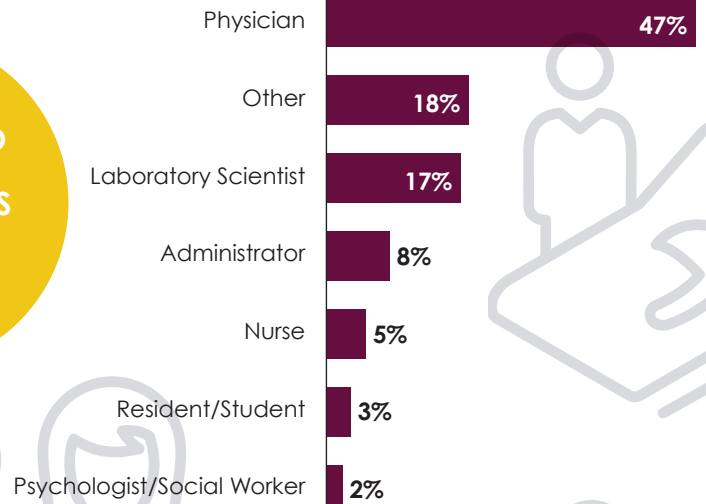
ASRM 2022 STATS

5,900	Total Registrants
4,100	Professional Registrants
69%	Domestic Attendance
31%	International Attendance
101	Countries
218	Exhibitors

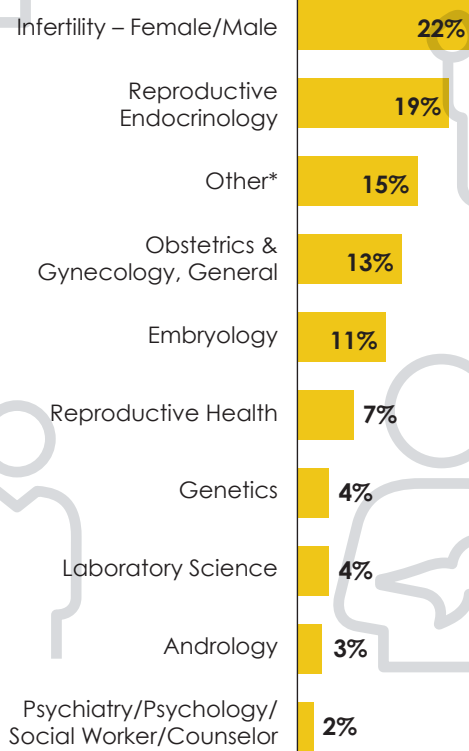
POSITION



PROFESSIONAL STATUS



PRIMARY AREA OF PRACTICE



*Other includes: Adolescent Medicine, Advocacy, Complementary/Alternative Medicine, Ethics, Family Building, Family Medicine, Family Planning, Government, Informatics, Internal Medicine, Law, Marketing, Maternal-Fetal Medicine, Nutrition, Oncology, Pediatrics, Public Relations, Radiology, Surgery, Ultrasonography and Urology.

[Website](#)

[Floor Plan](#)

[Exhibitor List](#)

[Reserve a Booth](#)

WHO EXHIBITS?

INDUSTRY SUPPLIERS LIKE YOU. Attendees visit the ASRM Expo to gain insight on new and innovative products and services relevant to the reproductive medicine community. Categories of interest to attendees include:

- Assisted Reproductive Technologies
- Cryobanks
- Diagnostics
- Financial Services
- Information Technology
- Medical Devices and Equipment
- Pharmaceuticals
- Pharmacy
- Practice Management
- Publications

BECOME AN EXHIBITOR

Your competitor's will be there! Make sure you are too.

VENUE

New Orleans Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, LA 70130

EXPO SCHEDULE

Monday, October 16 9:00 a.m. – 4:30 p.m.

Tuesday, October 17 9:00 a.m. – 4:30 p.m.

Wednesday, October 18 9:00 a.m. – 2:00 p.m.

EXHIBIT SPACE RATE

Inline Space Rate \$47.00 per sq. ft.

Island Space Rate \$50.00 per sq. ft.



ABOUT ASRM

VISION OF ASRM

The Vision of the American Society for Reproductive Medicine (ASRM) is to be the nationally and internationally recognized leader for multidisciplinary information, education, advocacy and standards in the field of reproductive medicine. The ASRM is a non-profit organization whose members must demonstrate the high ethical principles of the medical profession, evince an interest in infertility, reproductive medicine and biology, and adhere to the objectives of the Society.



MISSION STATEMENT

ASRM is a multidisciplinary organization dedicated to the advancement of the science and practice of reproductive medicine. The Society accomplishes its mission through the pursuit of excellence in education and research and through advocacy on behalf of patients, physicians, and affiliated health care providers. The Society is committed to facilitating and sponsoring educational activities for the lay public and continuing medical education activities for professionals who are engaged in the practice of and research in reproductive medicine.

[Website](#)

[Floor Plan](#)

[Exhibitor List](#)

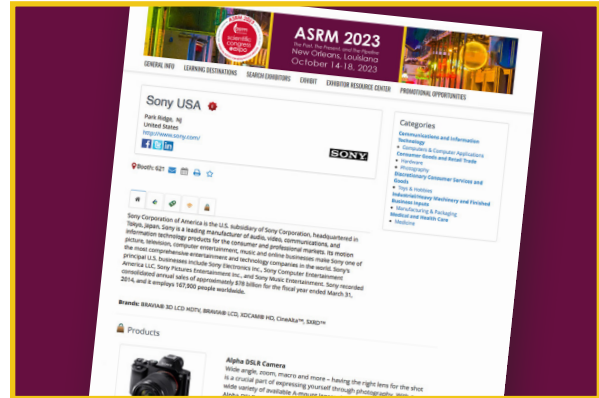
[Reserve a Booth](#)

GET THE MOST OUT OF YOUR PARTICIPATION

MEETING ROOMS

Conveniently located on the Expo Hall floor, meeting rooms allow the opportunity to schedule meetings with staff, customers, and potential clients. Each hard-walled, modular room comes with carpet only. Exhibitors are responsible for ordering furniture, electric, internet, office equipment, catering, etc. through the appropriate contact(s). **Please note that group presentations to attendees will not be permitted in this area. Meeting Rooms will be available for use during published exhibit hall hours on Monday, October 16 - Wednesday, October 18.**

10'x20' \$9,950 and 20'x20' \$15,500



FEATURED LISTINGS

Stand out on the ASRM 2023 exhibits website, Expo PDF Program and mobile app by purchasing a Featured Exhibitor Listing. For \$875, include longer company and product descriptions, company logo, press releases, and product photos.

[Learn more about Featured Exhibitor Listings](#)

CORPORATE SPONSORSHIP OPPORTUNITIES

As branding, lead generation, and market visibility are important to your organization, the sponsorship opportunities available at the ASRM Scientific Congress & Expo are exactly what you need. Each offering has been designed to help maximize your investment!

On average, ASRM exhibitors with a Sponsorship Opportunity experienced more than **TWICE AS MANY LEADS** than those that did not purchase an opportunity.

[Learn more about Sponsorship Opportunities](#)



FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:



Emily Dowling
(703) 679-3915
asmexhibits@spargoinc.com

**SPACE IS LIMITED
AND SELLS QUICKLY!**
**Submit your contract
application — today!**

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