



Impacting Reproductive  
Care Worldwide

## ASRM Scientific Congress & Expo Priority Point System

Priority points are awarded to companies exhibiting at the ASRM Scientific Congress & Expo. The priority point ranking determines the order in which exhibitors select exhibit space.

Points are based on the following criteria:

- **One** point is earned for each year a company purchases exhibit space since the 2016 Scientific Congress & Expo.
- **Two** points are earned for each 10'x10' space purchased since the 2016 Scientific Congress & Expo.
- **Two** points are earned for each \$2,500 spent in support opportunities for the current year Scientific Congress & Expo. Support must be confirmed by October 1, 2025.
- **One** point is earned for each \$2,500 spent in support opportunities for the current year outside of the Scientific Congress & Expo. Support must be confirmed by October 1, 2025.
- **Two** points are earned for membership in the ASRM Corporate Member Council in the year leading up to the Scientific Congress & Expo.
- **One** point is earned for reserving hotel rooms in the Scientific Congress & Expo exhibitor room block.

Priority points are cumulative. Total points earned will be carried over. Total points are reduced by 50% after missing one year of exhibiting and are completely forfeited after missing two consecutive years of exhibiting. Priority points will be calculated for the company name stated on the exhibitor contract. If companies have since merged or been acquired, the resulting company may choose to use the highest points of any of the previous companies. Points will not be combined.

*Exhibitors found to be in violation of the Rules and Regulations will be subject to a reduction in priority points.*