



ASRM 2024

Equity, Access, and Innovation

Denver, Colorado
October 19-23, 2024

Expo Dates: October 21-23, 2024
Colorado Convention Center

EXHIBITOR PROSPECTUS

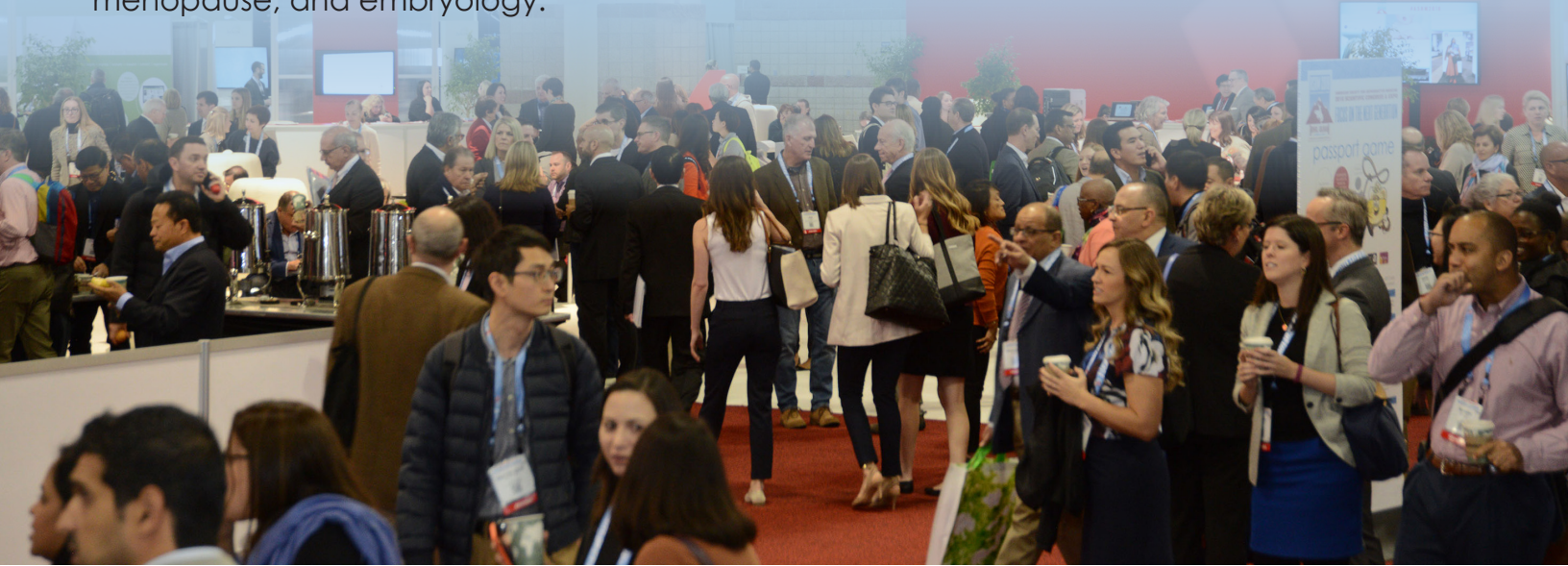
THE PREMIER EDUCATION & RESEARCH MEETING
FOR REPRODUCTIVE MEDICINE

asmexhibits@spargoinc.com

<https://events.jspargo.com/asrm24/Public/enter.aspx>

BE A PART OF ADVANCING REPRODUCTIVE MEDICINE!

Join us as an exhibitor at the 2024 ASRM Scientific Congress & Expo taking place October 19-23, 2024 (Exhibits: October 21-23) in Denver. As the premier education and research meeting for reproductive medicine, ASRM 2024 offers exhibitors the opportunity to connect with leaders in reproduction, infertility, contraception, reproductive surgery, menopause, and embryology.



HAVE YOU HEARD THE GOOD NEWS?

THE INDUSTRY IS LOOKING FORWARD TO 2024!

Medical and Health Care (MD) sector exhibitor participation is projected to continue its upward trajectory growing 8.7% in 2024, exceeding pre-pandemic levels.

Continued growth is expected, with attendance expanding 8.4% in 2024. The number of attendees for MD sector exhibitions should exceed pre-pandemic levels in 2024.

THE OVERALL EXHIBITION INDUSTRY SHOULD FULLY RECOVER 2019 ATTENDANCE LEVELS BY 2024 AND SURPASS THEM BY A STRONGER 2.4%.

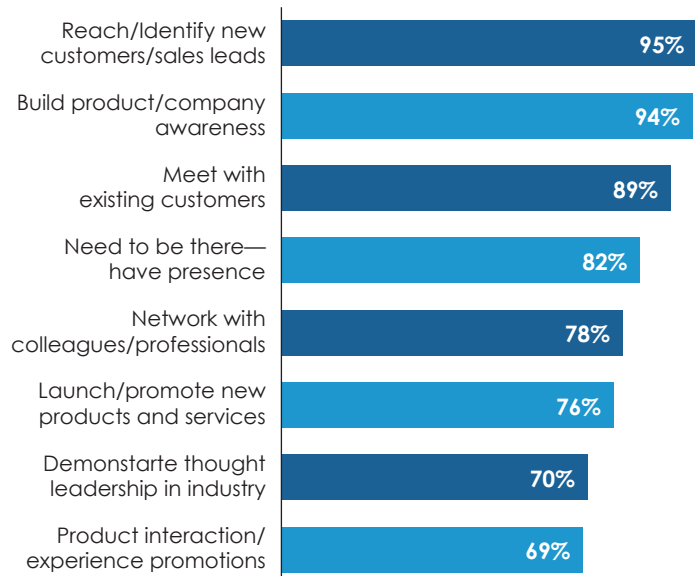
Source: Center for Exhibition Industry Research

DON'T MISS OUT!

For more information on becoming an exhibitor visit <https://events.jspargo.com/asrm24/Public/enter.aspx>, email asrmexhibits@spargoinc.com

DID YOU KNOW?

According to the Center for Exhibition Industry Research, the most popular objectives for exhibiting are:



Source: Center for Exhibition Industry Research

Website

Floor Plan

Exhibitor List

Reserve a Booth

WHO ATTENDS?

Foster existing relationships while forging new connections with industry partners that affect your business

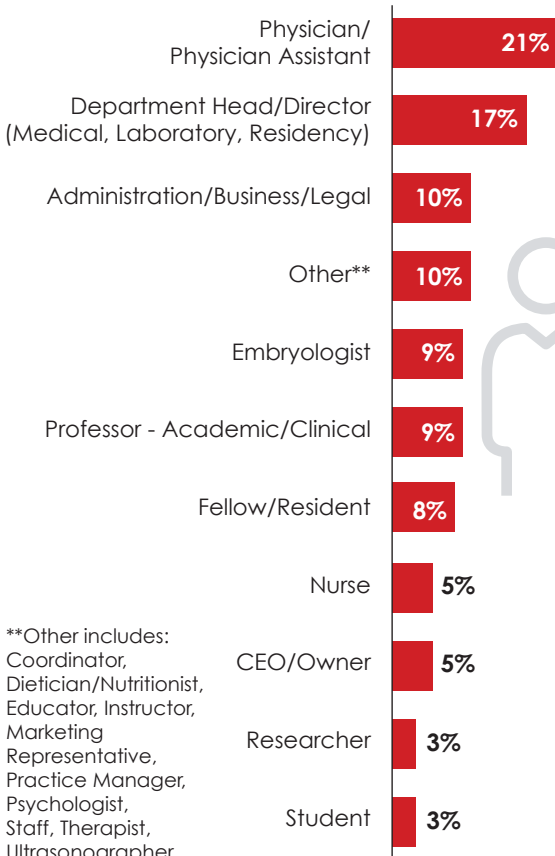
- Physicians
- Nurses
- Andrology and Embryology Laboratory Personnel
- Genetic Counselors
- Social Workers
- Practice and Laboratory Managers
- Practitioners in Mental Health, Law, and Ethics

RATIO OF ATTENDEES TO EXHIBITING COMPANIES IS MORE THAN 19 TO 1!

ASRM 2023 STATS

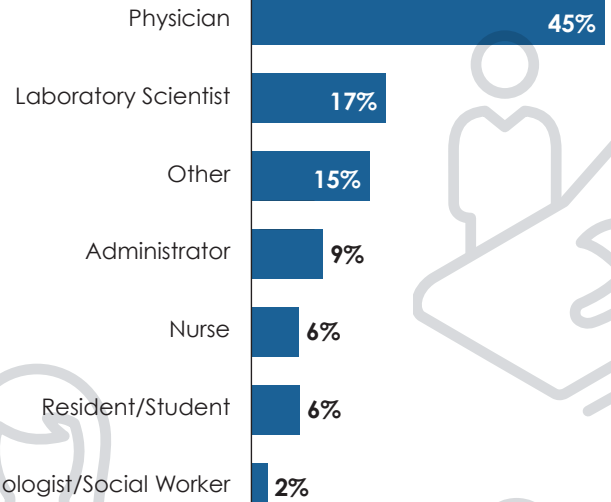
5,585	Total Registrants
4,140	Professional Registrants
72%	Domestic Attendance
28%	International Attendance
100	Countries
222	Exhibitors

POSITION

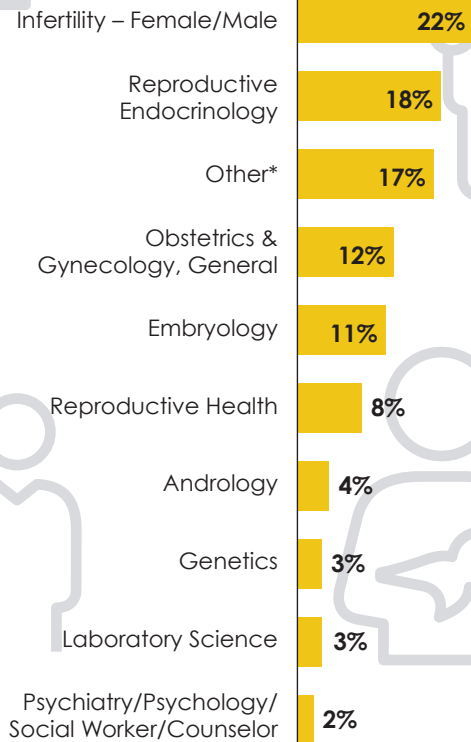


**Other includes: Coordinator, Dietician/Nutritionist, Educator, Instructor, Marketing Representative, Practice Manager, Psychologist, Staff, Therapist, Ultrasonographer

PROFESSIONAL STATUS



PRIMARY AREA OF PRACTICE



*Other includes: Adolescent Medicine, Advocacy, Complementary/Alternative Medicine, Ethics, Family Building, Family Medicine, Family Planning, Government, Informatics, Internal Medicine, Law, Marketing, Maternal-Fetal Medicine, Nutrition, Oncology, Pediatrics, Public Relations, Radiology, Surgery, Ultrasonography and Urology.

[Website](#)

[Floor Plan](#)

[Exhibitor List](#)

[Reserve a Booth](#)

WHO EXHIBITS?

INDUSTRY SUPPLIERS LIKE YOU. Attendees visit the ASRM Expo to gain insight on new and innovative products and services relevant to the reproductive medicine community. Categories of interest to attendees include:

- Assisted Reproductive Technologies
- Cryobanks
- Diagnostics
- Financial Services
- Information Technology
- Medical Devices and Equipment
- Pharmaceuticals
- Pharmacy
- Practice Management
- Publications



WHAT'S HAPPENING ON THE EXPO FLOOR:

- 7.5 Dedicated Expo Hall Hours
- Networking Lounge
- AM/PM Refreshment Breaks
- Booth Traffic Driver (Passport Game)
- ASRM Central

BECOME AN EXHIBITOR

Your competitor's will be there! Make sure you are too.

VENUE

Colorado Convention Center
700 14th St.
Denver, CO 80202

EXPO SCHEDULE

Monday, October 21	9:00 a.m. – 4:30 p.m.
Tuesday, October 22	9:00 a.m. – 4:30 p.m.
Wednesday, October 23	9:00 a.m. – 2:00 p.m.

EXHIBIT SPACE RATE

Inline Space Rate	\$48.00 per sq. ft.
Island Space Rate	\$51.00 per sq. ft.



[Website](#)

[Floor Plan](#)

[Exhibitor List](#)

[Reserve a Booth](#)

ABOUT ASRM

The American Society for Reproductive Medicine (ASRM) is a non-profit organization whose members must demonstrate the high ethical principles of the medical profession, evince an interest in infertility, reproductive medicine and biology, and adhere to the objectives of the Society.



VISION STATEMENT

The American Society for Reproductive Medicine (ASRM) will continue to be the national and international leader for multidisciplinary information, education, advocacy, and standards in reproductive medicine and science, with the goal of ensuring accessible, ethical, and quality reproductive care for every person.

MISSION STATEMENT

The American Society for Reproductive Medicine (ASRM) is dedicated to advancing the science and practice of reproductive medicine. The Society accomplishes its mission by pursuing excellence in evidence-based, life-long education and learning, growing and supporting innovative research, developing and disseminating the highest ethical and quality standards in patient care, and advocating for physicians and affiliated healthcare providers and their patients.



[Website](#)

[Floor Plan](#)

[Exhibitor List](#)

[Reserve a Booth](#)

GET THE MOST OUT OF YOUR PARTICIPATION

MEETING ROOMS

Conveniently located on the Expo Hall floor, meeting rooms allow the opportunity to schedule meetings with staff, customers, and potential clients. Each hard-walled, modular room comes with carpet only. Exhibitors are responsible for ordering furniture, electric, internet, office equipment, catering, etc. through the appropriate contact(s). **Please note that group presentations to attendees will not be permitted in this area. Meeting Rooms will be available for use during published exhibit hall hours on Monday, October 21- Wednesday, October 23.**

\$10,200 - 10'x20' and \$16,000 - 20'x20'



FEATURED LISTINGS

Stand out on the ASRM 2024 exhibits website, Expo PDF Program, and mobile app by purchasing a Featured Exhibitor Listing. For \$900, include longer company and product descriptions, company logo, press releases, and product photos.

[Learn more about Featured Exhibitor Listings](#)

CORPORATE SPONSORSHIP OPPORTUNITIES

As branding, lead generation, and market visibility are important to your organization, the sponsorship opportunities available at the ASRM Scientific Congress & Expo are exactly what you need. Each offering has been designed to help maximize your investment!

On average, ASRM exhibitors with a Sponsorship Opportunity experienced more than TWICE AS MANY LEADS than those that did not purchase an opportunity.

Sponsorship Opportunities Coming in March.

FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:



Emily Dowling
(703) 679-3915
asmexhibits@spargoinc.com

**SPACE IS LIMITED
AND SELLS QUICKLY!**
Submit your contract
application — today!

Website

Floor Plan

Exhibitor List

Reserve a Booth