



ASRM 2024

Equity, Access, and Innovation
Denver, Colorado
October 19-23, 2024

Exhibition Dates: October 21-23, 2024
Colorado Convention Center

SPONSORSHIP OPPORTUNITIES

THE PREMIER EDUCATION & RESEARCH MEETING
FOR REPRODUCTIVE MEDICINE

asmexhibits@spargoinc.com
<https://events.jspargo.com/asrm24/Public/enter.aspx>

SUPPORT LEVELS AND BENEFITS

Choose the Support Opportunities that will best meet your objectives and budget as you develop strategies to gain exposure and engage with your customers. If the total value of your contribution, including your exhibit space, reaches one of the following levels of support, your company will receive additional benefits to enhance your visibility.

	DIAMOND \$125,000+	PLATINUM \$85,001 - \$124,999	GOLD \$60,001 - \$85,000	SILVER \$35,000 - \$60,000
Final Program Recognition (PDF)	●	●	●	●
Recognition on Signage in Exhibit Hall	●	●	●	●
Recognition on asrmcongress.org	●	●	●	●
Recognition Sign in Exhibit Booth	●	●	●	●
Recognition on General Session Walk-In Slides	●	●	●	●
Priority Points	4	3	2	1
Booth Logo (20x20 or larger)	●	●	●	
Complimentary Scientific Congress Registrations	4	2		
Floor Decal at Booth Acknowledging Diamond Level	●			
Insert in Attendee Portfolios	●			

EXPO HALL & CONVENTION CENTER OPPORTUNITIES

AISLE SIGNS

\$25,000 (Exclusive)

Your corporate logo will be displayed on all aisle signs within the Expo Hall, ensuring that attendees take notice as they navigate from one aisle to the next.



ATTENDEE PACKET INSERT

\$4,500 (Rights Only)

By providing a company insert, you can promote your brand to attendees and provide information to find you in the Expo Hall. Exhibiting company responsible for production and shipping charges.



BACK-LIT METER BOARD

\$6,000 for back-lit meter board
(4 available)

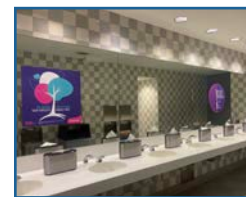
Catch the eyes of attendees by securing this back-lit structure placed in prominent areas of the Expo Hall.



BATHROOM CLINGS

\$8,500 (Exclusive)

Do not miss this opportunity to place your branding in front of a captive audience! Clings will be placed on the mirrors in four Expo Hall restrooms. Opportunity includes 12 clings.



BOOTH TRAFFIC DRIVER (PASSPORT GAME)

\$2,700 (20 available)

Don't miss your opportunity to drive traffic to your booth via the passport game. Users will need to collect check-in codes at each of the designated booths during the event to meet the goals of the program. Once goals have been completed, users will be entered into a drawing for a series of prizes.



FLOOR DECAL

\$4,200 each (6 available)

Make an impression with your company branding and messaging on a 5'x5' decal placed in prominent areas in the aisles. ASRM management will determine placement.



*Offerings are current and are subject to change.
Images for sample purposes only.*

EXPO HALL & CONVENTION CENTER OPPORTUNITIES

COLUMN WRAPS

\$12,000 (Expo Hall Columns)

\$12,500 (Convention Center Columns)

Advertise your company branding on a column surround located in front of the Expo Hall entrance or in Expo Hall.



DOOR CLINGS

\$6,500 (3 available, 6 clings per opportunity)

Your company branding will meet attendees while they navigate through the convention center. Opportunity includes six 24" x 24" door clings. Clings are inward facing and will be placed on the bottom half of the doors.



ESCALATOR CLINGS

\$20,000 (1 available)

Attendees will take notice of your company or product branded escalator clings as they head up to sessions.



HAND SANITIZING STATIONS

\$16,500 (Exclusive)

Set of 5 stations

Located in key areas throughout the exhibit hall, each station will have your company branding on the unit.



HANGING BANNERS

\$10,500 (3 available)

Capture the attention of attendees as they travel to Sessions and the Exhibit Hall. Banners are 10' x 8" and double-sided.



HIGH-BOY TABLE CLINGS

\$4,200 for a set of 3

(2 sets available)

High-boy tables will be placed in prominent areas of the Expo Hall. Have your branding on one set or multiple sets of these tables and capture the attention of attendees while they are relaxing, dining, and meeting with others or just passing by.



LOBBY CHARGING LOUNGE

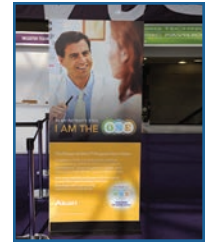
\$15,000 (Exclusive)

The lounge contains multiple charging options and seating with branded tables and signage located in a dedicated convention center lobby area.

METER BOARDS

\$3,000 each or \$8,500 (set of 3)

Deliver your message and branding on specialty meter boards. Your boards will be placed in the Expo Hall and can be seen as the attendees walk around the Hall.



MOBILE APP

\$28,000 (Exclusive)

Capture attendees attention before, during and after the meeting when they access the Mobile App. Opportunity includes logo on splash page, up to three rotating banner ads, up to three full page landing pages ad, and recognition in mobile app promotions.



NETWORKING CHARGING LOUNGE

\$17,500 (Exclusive)

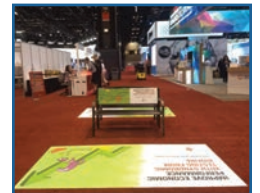
Located in the Expo Hall, the lounge contains multiple charging options and seating with branded tables and signage.



PARK BENCHES

\$12,000 (Exclusive)

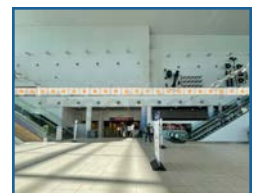
Stand out in the exhibit hall with your company branding on park benches placed down the main cross aisle. Each double bench (total of three) will include a 48" x 36" floor decal on each side (total of 6 stickers).



RAILING CLINGS

\$12,000 (Two opportunities of 5 clings)

Want to make a big impact at ASRM 2024? Look no further! Our exclusive railing cling sponsorship ensures that attendees will know you're there from the moment they enter the convention center. Sponsorship includes production of the banner, installation, and removal.



Right of first refusal (RFR) is provided to incumbent exhibitors through April 30, 2024.

EXPO HALL & CONVENTION CENTER OPPORTUNITIES

STACKED CUBES

\$20,000 (2 available)

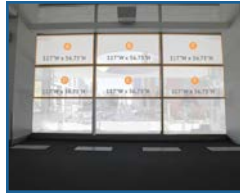
Make the most of your brand's exposure by displaying your logo and messaging on these stacking display cubes in the high-traffic areas of the Convention Center. With four panels per cube, your messaging can be repeated or varied to capture the attention of every passerby.



WINDOW CLINGS

\$18,000 (Exclusive)

Catch the eye of attendees as they traverse the Convention Center with your branding and messaging in this "cannot miss" opportunity.



ULTIMATE ATTENDEE OUTREACH PACKAGE

\$37,500 (Exclusive)

Extend your company's reach beyond the booth with this exclusive opportunity. This is the ultimate, high-value, support opportunity package. Get the most premium positioning with attendees before, during, and after the meeting.

Included in the package (Total value if purchased separately is \$68,350)

- Wi-Fi recognition signage (Value \$8,500)
- Retargeting Ad (Value \$8,500)
- Inclusion of your Branded Ad on Registration Confirmation Emails (Value \$30,000)
- One Push Alert (Value \$1,850)
- Attendee Packet – Back Cover Insert (Value 15,000)
- Full Page Ad in Expo Program PDF (Value \$4,500)



EDUCATIONAL OPPORTUNITIES



INDUSTRY-SPONSORED PRESENTATIONS

\$17,000/each

Monday, October 21, 2024:

- 10:00 AM-10:45 AM
- 1:45 PM-2:30 PM

Tuesday, October 22, 2024:

- 7:30 AM-8:15 AM
- 10:00 AM-10:45 AM
- 1:45 PM-2:30 PM
- 3:00 PM-3:45 PM

Wednesday, October 23, 2024:

- 10:00 AM-10:45 AM

Sessions are not CME accredited and will offer exhibitors a forum in which to gather and discuss issues, specific products, and therapeutic areas. Exhibitors may provide

information on a subject of their choice, while showcasing products, and services in their product market. The Industry-Sponsored Presentations are located near the Poster Cafe and includes two lead retrieval devices.

INDUSTRY-SPONSORED LUNCH SYMPOSIA

Price \$36,000

The 1-hour presentations are non-CME. These private lunch symposia provide you with the opportunity to address your target audience in a one-on-one setting. Additional costs for lunch, AV, etc. will be the responsibility of the sponsor. Topics must be submitted and approved by ASRM, as not to compete with concurrent symposia. Limited to 2 per day, per slot.

MARKETING OPPORTUNITIES

EMAIL BLASTS

\$6,000 (Two weeks prior – three available)

\$6,500 (One week prior – two available)

\$7,000 (Week of – two available)

\$7,000 (One week after – five available)

Take advantage of this limited opportunity to reach out to registrants in the days leading up to the meeting, during, and after the Congress. One exclusive email will be sent out on your scheduled date. You will work with our vendor to create a customized html email.

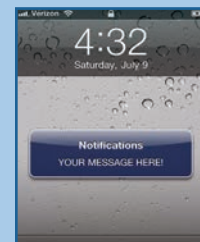
PUSH ALERT

\$1,850 each

(Daily Limits Apply)

Do you want to remind attendees that your Expo Hall Theater is happening soon, that you are presenting a new product, or to stop by your booth? With a push alert, you are able to do

just that. The alerts will reach all attendees who have downloaded the meeting Mobile App. Note: Push alerts are only sent during non-session hours. Examples are early AM (before first plenary); AM/PM breaks, lunch, and end of day (after last session).



Offerings are current and are subject to change.

ADVERTISING OPPORTUNITIES

EXPO PROGRAM ADS (4-COLOR) PDF

Full Page - \$4,500
Half Page - \$2,250

The 2024 Scientific Congress & Expo Program will be available online via the ASRM Meeting App, ASRM website, and ASRMCongress.org Expo website.



PREMIUM EXHIBITOR PROFILE UPGRADE \$900

Increase your exposure online, in the Expo Program (PDF), and on the Mobile App. Premium upgrade includes longer company and product descriptions, logos, press releases, and product photos.

This add-on is designed to draw attention to your listing and help direct traffic to your booth. [See details here.](#)



RETARGETING ADS

\$8,500 (2 available)

Reach attendees in the weeks leading up to the meeting. Sponsored retargeting ads allow you to retarget a base of highly qualified website visitors after they have clicked away from the meeting website, keeping your brand top-of-mind, and ensuring you'll consistently reach them as they travel to other web pages.



HOTEL OPPORTUNITIES

HOTEL KEY CARDS

\$17,000 (Exclusive – Rights Only)

Make a first impression as attendees arrive in New Orleans! Customized key cards, with your personalized design, will be distributed to meeting attendees upon check in at the official hotels. Sponsor is responsible for hotel distribution, shipping charges, and the costs of producing the key cards.



HOTEL DOOR HANGERS

\$7,500 (Exclusive – Rights Only)

Display a door hanger with your customized company message and logo on the doors of the official hotel rooms in which meeting attendees are staying. The sponsor is responsible for hotel distribution, shipping charges, and the cost of producing the door hangers.



Right of first refusal (RFR) is provided to incumbent exhibitors through April 30, 2024 .



NETWORKING EVENTS

OPENING CEREMONY BREAKFAST

\$12,000 (Exclusive)

Achieve maximum visibility by supporting the ASRM Opening Ceremony Breakfast. Every attendee, presenter, and exhibitor is invited to eat, drink, and network on the first day of the ASRM Congress & Expo. Recognition on two approximately 22" x 28" signs at the breakfast, and highlighted in ASRM congress publications, on the ASRM website and the Mobile App.



SUPPORT-THE-COFFEE-STATIONS

\$12,000 (2 available)

Attendees are sure to take notice and appreciate your support of complimentary coffee service/refreshment break in the Expo Hall. Recognized by signage to include QR code at the service/refreshment break area. This opportunity includes a destination location in the Passport to Prizes Game.

SOCIETY SOCIAL HOUR RECEPTION

\$25,000

Details Coming Soon

SOCIAL MEDIA SUMMIT

\$5,000

Details Coming Soon

All benefits related to the inclusion in materials and signage is based on the supporter meeting print and production deadlines. The supporter's primary contact will receive all correspondence pertinent to the support opportunity and will be responsible for completing and returning items by the stated deadlines. For items submitted after stated deadlines, the supporter may incur late charges.

TO SECURE YOUR SUPPORT OPPORTUNITY CONTACT:

Emily Dowling, Senior Sales Manager
asrmexhibits@spargoinc.com