

Booth Enhancement Packages

We are excited to introduce NEW booth enhancement packages to help you get a jump start on your marketing and promotional efforts for ASTRO 2019. Take advantage of special rates by selecting a package when you purchase your 2019 booth.

BASIC (VALUED AT \$5,500)

- | | |
|---|---------|
| • 25 Priority Points | \$1,200 |
| • Preshow Attendee List | \$1,300 |
| • Product Showcase: Includes Enhanced Listing | \$3,000 |

SPECIAL RATE: \$5,000

PLUS (VALUED AT \$11,800)

- | | |
|---|---------|
| • 50 Priority Points | \$2,500 |
| • Preshow Attendee List | \$1,300 |
| • Product Showcase: Includes Enhanced Listing | \$3,000 |
| • Registration Show Bag Insert* | \$5,000 |

SPECIAL RATE: \$11,300

PREMIUM (VALUED AT \$18,800)

- | | |
|---|---------|
| • 100 Priority Points | \$5,000 |
| • Preshow Attendee List | \$1,300 |
| • Product Showcase: Includes Enhanced Listing | \$3,000 |
| • Ten-second ad on Digital Wall* | \$7,000 |
| • Half-page ad in the Exhibitor Directory* | \$2,500 |

SPECIAL RATE: \$18,300

**May be substituted for similarly priced promotional item.*



Application for Booth Enhancement Packages

September 15-18, 2019 • McCormick Place • Chicago, Illinois

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SPECIAL RATE: \$18,300

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CONTACT INFORMATION

The contact listed in this section will be designated as the official contact to receive communication about Booth Enhancement Packages.

Company Name on Contract: _____

Contact: _____ Title: _____ Telephone: _____

Email: _____ Website: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

PAYMENT INFORMATION

Payment in U.S. funds drawn on a U.S. bank must be provided by December 20, 2018 or upon application, whichever comes first. All credit cards are processed in U.S. dollars. The exhibitor is responsible to the general service contractor, or any other show related vendors or companies, for additional related expenses.

PAYMENT SCHEDULE

December 20, 2018: 50% of total fee due for applications submitted prior to December 20, 2018.

December 21, 2018 – May 16, 2019: 50% of total fee due for applications submitted after December 21, 2018

After May 16, 2019: 100% of total fee due.

CANCELLATION POLICY

December 20, 2018: No cancellation penalty

December 21, 2018 – May 16, 2019: 50% of total fee is charged

After May 16, 2019: 100% of total booth fee is charged

CANCELLATION POLICY

- Exhibitor may cancel without penalty provided written notification is received on or before December 20, 2018. If notification is not received via email at astroexhibits@spargoinc.com by this date, exhibitor will be financially responsible for the booth space selected.
- 50 percent of the total fees will be charged for cancellations received between December 21, 2018 – May 16, 2019.
- 100 percent of the total fees will be charged for cancellations received after May 16, 2019.
- Failure to make payments does not release the exhibitor from its contractual financial obligation.
- All cancellations or requests must be made in writing and sent via email to astroexhibits@spargoinc.com.

ASTRO requires payment in full no later than May 17, 2019. Failure to make payment does not release the contracted or financial obligation of exhibitor.

ACKNOWLEDGEMENT

Exhibitor Signature: _____ Date: _____

Printed Name: _____ Telephone: _____

CHECK PAYMENT

If paying by check, please email Application and Contract for Exhibit Space to 703-563-2691. Please mail original application with check made payable to ASTRO to:

FOR STANDARD MAIL:
ASTRO
P.O. Box 417217
Boston, MA 02241-7217

FOR OVERNIGHT DELIVERY:
Bank of America Merrill Lynch Lockbox Services
Lockbox #417217, MA5-527-02-07
2 Morrissey Blvd., Dorchester, MA 02125, 1-800-962-7876

CREDIT CARD PAYMENTS

Credit card payment can only be accepted via fax, phone or online. You will receive instructions upon invoicing with a log in to your account to pay online.

Submit application to exhibitcontracts@spargoinc.com