

APPLICATION FOR VIRTUAL EXHIBIT SPACE

American Telemedicine Association
ATA2020 Virtual Conference

June 22 - 26, 2020



ata2020

Annual Conference & Expo

Contact Information

Company Name.....
Contact..... Title.....
Tel..... Fax.....
Email..... Website.....
Address.....
City..... State..... Zip..... Country.....

Virtual Exhibit Space

Exhibit Package One

checkbox

Total Cost: \$\_\_\_\_\_

Payment Information

Cancellation Penalties

Table with 2 columns: Initials, Deposit and Payment Schedule. Row: Due with Application.....100%

Table with 2 columns: Cancellation Penalties, Initials. Row: Cancellation Penalties.....100%

Virtual Exhibit Space will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor

Submitting Payment, Check:

Submit Contract:

Email application to:
Email: exhibitcontracts@spargo.com
Fax: 703-563-2691

Standard:
American Telemedicine Association
PO Box 392741
Pittsburg, PA 15251-9741

Overnight checks to:
American Telemedicine Association
901 N Glebe Road, Suite 850
Arlington, VA 22203

Need Help? Contact:
ataexhibits@spargo.com
888-215-2241 | 703-995-2567

Submitting Payment, Credit Card:

An invoice will be sent within one business day with instructions on how to pay via credit card.

I, the undersigned, hereby make Application for Virtual Exhibit Space, at ATA2020. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the ATA2020 Rules and Regulations and all policies, adopted by the American Telemedicine Association (ATA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from ATA, SPARGO, Inc. and official event contractors in reference to ATA2020 and future ATA events. This application will become a contract upon Exhibitor's authorized signature and ATA's acceptance and approval.

Authorized Company Signature..... Date.....
Printed Name..... Telephone.....

By signature above, the individual executing this Contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Company.

# ATA2020 Virtual Conference General Rules and Regulations

## \_June 22-26, 2020

**The American Telemedicine Association (ATA), its authorized representatives, and SPARGO, Inc. are hereinafter referred to as "Show Management."**

### **PURPOSE**

The objective of the ATA2020 Virtual Conference is to further ATA objectives by providing a forum through exhibits and technical panels. Exhibitors are limited to firms, organizations, and agencies whose Virtual exhibits are consistent with the purpose of this Exposition.

### **ELIGIBILITY**

ATA has the sole right to determine the eligibility of any company or product for inclusion in the Virtual Conference.

### **PAYMENT AND REFUNDS**

Applications must be accompanied with payment in full for the total cost of Virtual booth requested. Applications received without such payment will not be processed. No refunds will be issued for Virtual Exhibit space. It is expressly agreed by the exhibitor that in the event he fails to comply with any provisions contained in these rules and regulations concerning his use of Virtual Exhibit space, Show Management shall have the right to deactivate the Virtual Exhibit space.

### **CANCELLATION BY EXHIBITOR**

In the event of cancellation by an exhibitor

100% of total Virtual Exhibit space fee.

ATA must receive written notification of the cancellation.

### **USE OF SPACE, SUBLETTING OF SPACE**

No exhibitor shall assign, sublet, or share the Virtual Exhibit Space allotted with another business or company unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's Virtual Exhibit Space, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting company be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business.

### **OPERATION OF DISPLAYS**

Show Management reserves the right to restrict any Virtual Exhibit space which, in its sole opinion, detracts from the general character of the exposition. This includes, display of unsuitable material as determined by Show Management to be objectionable to the successful conduct of the Virtual Conference as a whole.

**Copyright Licensing.** Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. Exhibitor shall indemnify and hold harmless ATA, Show Management, and facility against cost, expense, or liability which may be incident to, arise out of or be caused by Exhibitor's failure to obtain requisite license.

### **SUBLEASING**

Exhibitor may not sublet his Virtual Exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the exhibiting company, except where such articles are necessary for proper demonstration or operation of the exhibitor's online display, in which case identification shall be limited to the manufacturer's normal regular nameplate. Rulings of The American Telemedicine Association shall, in all instances, be final.

### **LIMITATION OF LIABILITY**

The Exhibitor is responsible for uploads and content for their Virtual Exhibit. Exhibitor agrees to make no claim for any reason whatsoever against ATA, its employees, agents, or representatives.

### **INDEMNIFICATION**

The Exhibitor shall defend, indemnify and hold Show Management harmless from and against all costs, claims, demands, proceedings, liability, losses and expenses (including reasonable legal fees) whatsoever made against or incurred by Show Management as a result of, related to or arising in connection with (i) a breach of these Terms by (Exhibitor/Sponsor), and/or (ii) any acts or defaults of (Exhibitor/Sponsor), your employees or agents in connection with the Event and/or (iii) any claim brought against Show Management that the Content or any services or software supplied by (Exhibitor/Sponsor) infringe, violate, or trespass or constitute the unauthorized use or misappropriation of any intellectual property of any third party.

### **WAIVER OF RIGHTS**

Any rights of ATA under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of ATA.

**OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

### **AGREEMENT TO RULES**

Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules, , and by any amendments and additional rules that may be put into effect by ATA.

### **AMENDMENT AND ADDITIONAL RULES**

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of ATA. ATA may, at any time, amend or add to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations