ATTENDEE DEMOGRAPHICS

2023 SHOW SUMMARY
Exhibit Floor Space .......... 269,500
Exhibiting Companies .......... 909
Attendees ..................... 9,598
(30% of Attendees from international countries)
Exhibitors ..................... 9,688
(23% of Exhibitors from international countries)
Total .......................... 19,286

88% of attendees surveyed spend 5 or more hours in the Expo Hall.

EDUCATION LEVEL
Bachelor’s Degree .............. 38%
(BA/BS/BSMT)
Master’s Degree ............... 27%
(MA/MS/MBA)
Doctoral Degree ............... 18%
(PhD)
Medical Degree ............... 5%
(MD)
MD and/or PhD ............... 3%
Associate Degree ............ 3%
MBA and JD ................... 2%
Other ....................... 4%

PURCHASING ROLES
(Multiple Responses Allowed)
Evaluate Options for Purchase .......... 57%
Recommend Products ......... 44%
Final Selection ............... 37%
Assess Products .......... 33%
After Purchase ............

49% of attendees surveyed plan to make a purchase within 1 year.

64% of attendees surveyed plan to make a purchase within 2 years.

“ADLM has been a game changer for us. The connections and relationships made are unmatched.”

DANIEL SUMMERS, CEO, FOUNDING PARTNER, ELECTRONIC LAB LOGS

ORGANIZATION’S PRIMARY FUNCTION

Medical Devices/Pharma/US/Biotech 18%
Industry Consultant 8%
Hospital/Health System/Health Clinic 17%
Government Agency/Education Institution 3%
Diagnostic Company 16%
OEM Company 3%
Distributor 10%
Laboratory/Laboratory System 19%
Other 6%