

INNOVATE, COLLABORATE: **TRANSFORM**



ASTRO'S 61ST ANNUAL MEETING

September 15-18, 2019

McCormick Place | Chicago, Illinois

REGISTRATION ANALYSIS

OF THE **2019** ANNUAL MEETING



Registration Profile

ASTRO 2019 Registration Statistics

REGISTRATION TYPE ATTENDANCE	
Professional	8,490
Exhibitors	3,697
Total	12,187

Attendee Hours in the Exhibit Hall



Attendee Buying Influence

81%

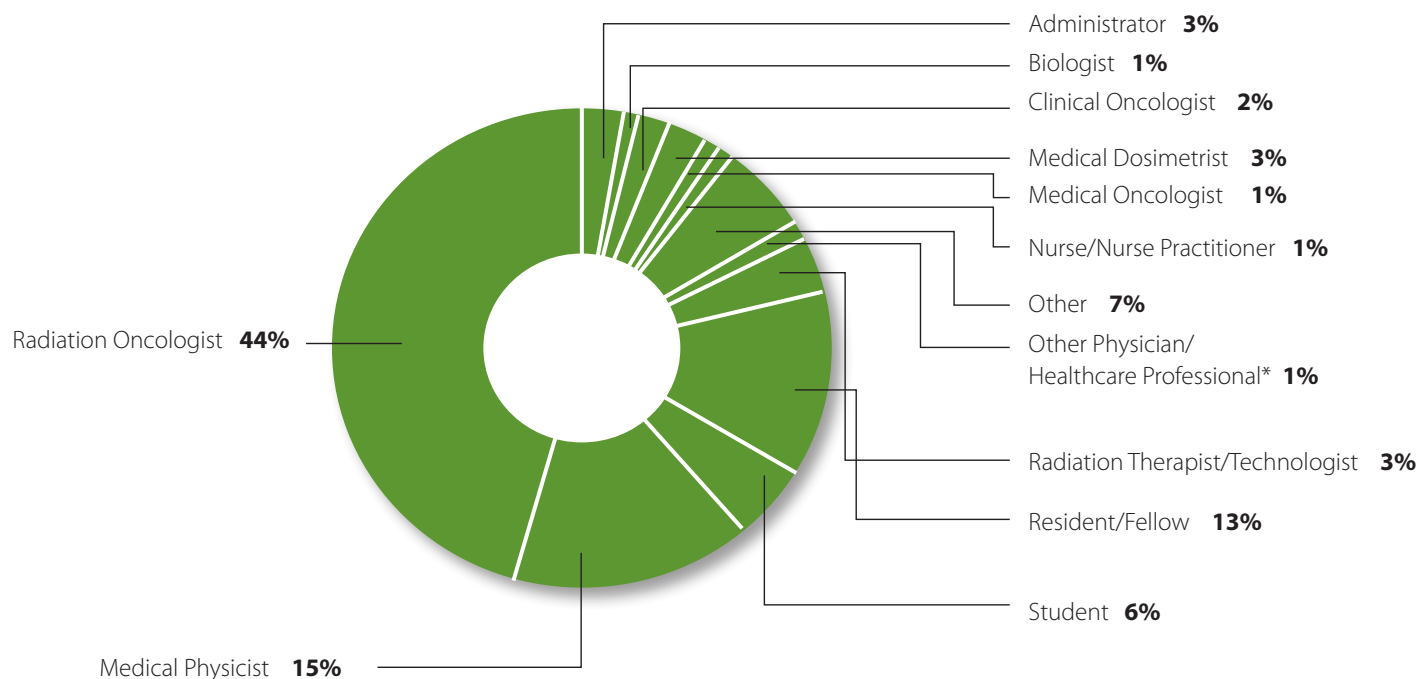
of attendees describe their role in purchasing as being the final decision maker, specifying suppliers or recommending purchases.

60%

of attendees plan to try a product or purchase capital equipment as a result of visiting the Exhibit Hall.

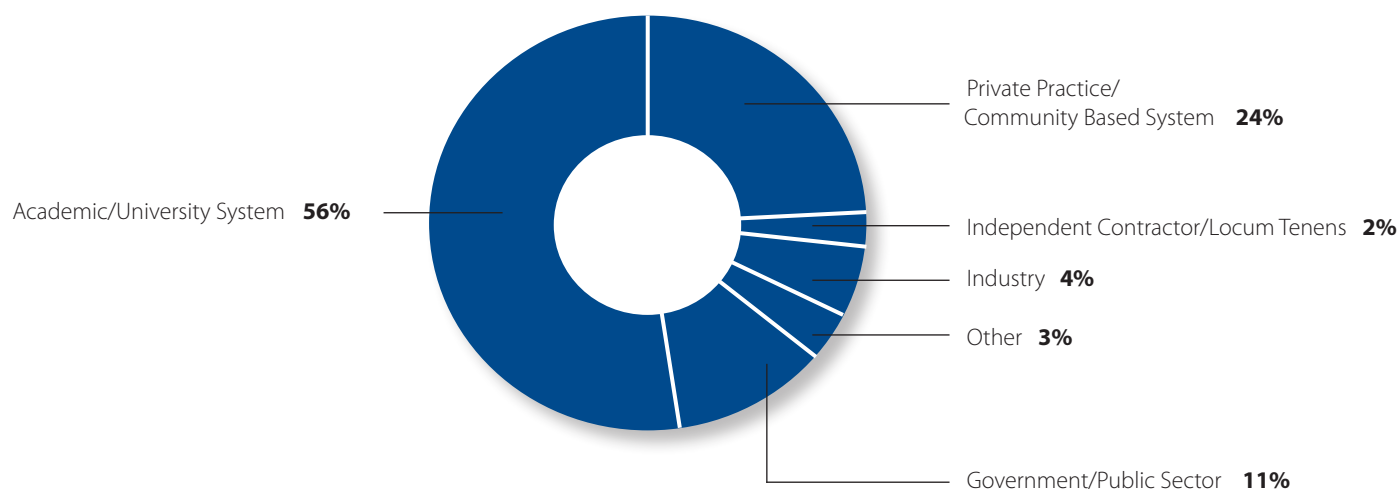
Registration Profile

Registration by Occupation



*(Dentist, Nuclear Medicine Physician, Physician Assistant, Pulmonologist, Surgical Oncologist, Urologist, Veterinarian)

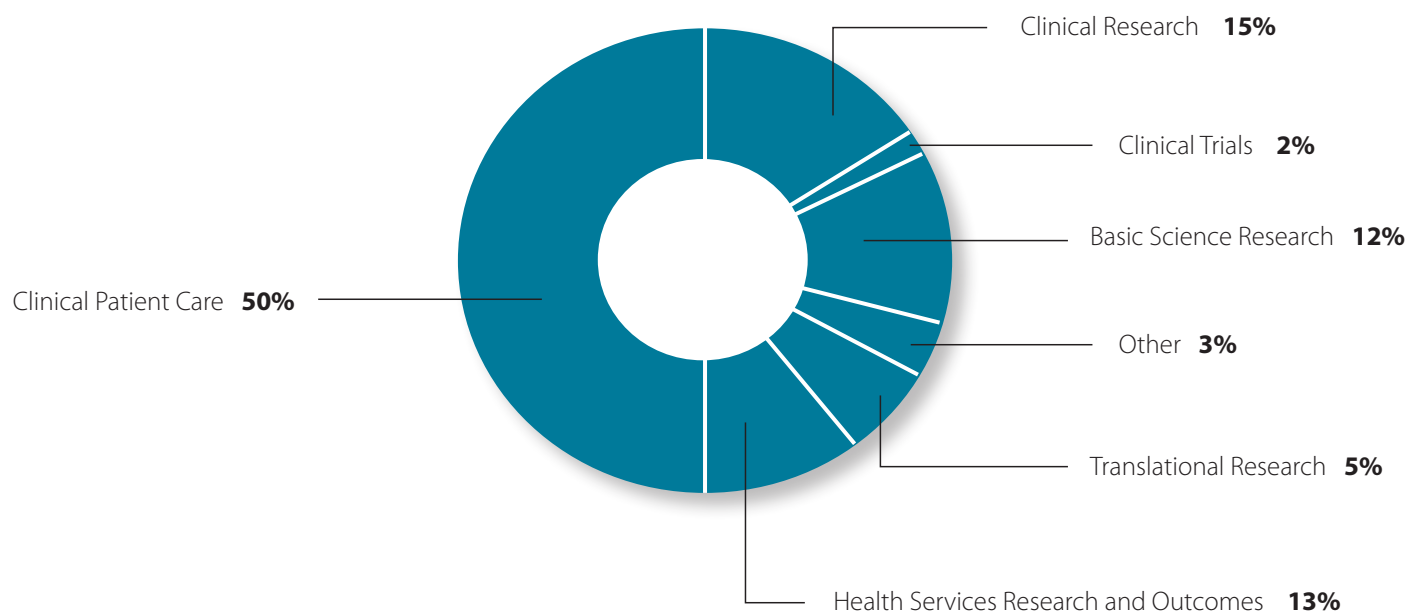
Registration by Primary Employer



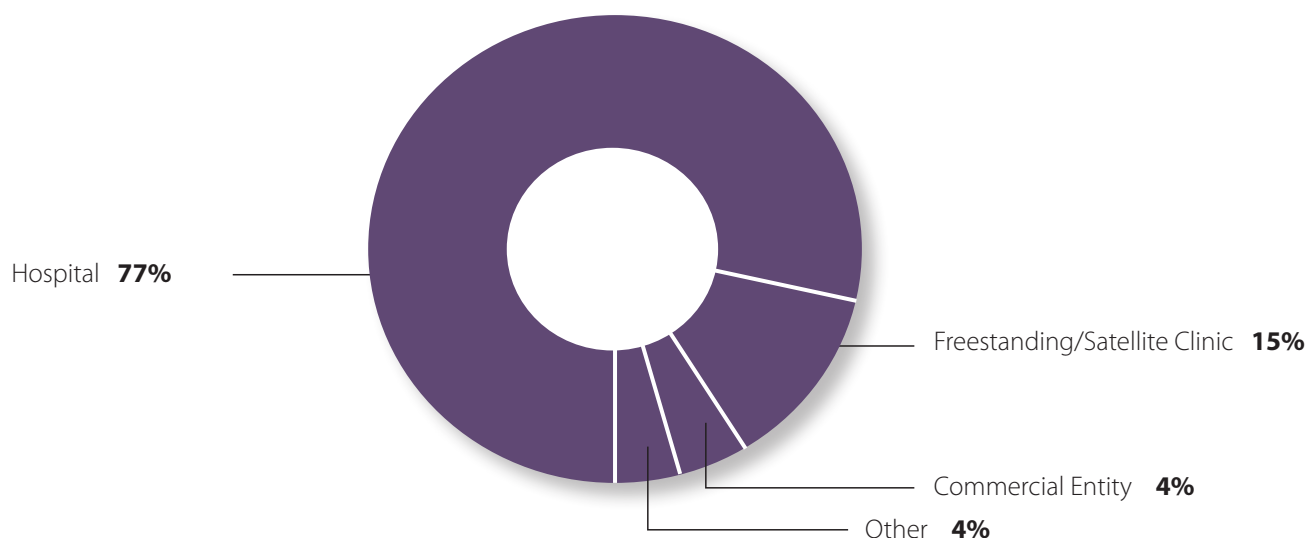
Registration Profile



Registration by Professional Activity



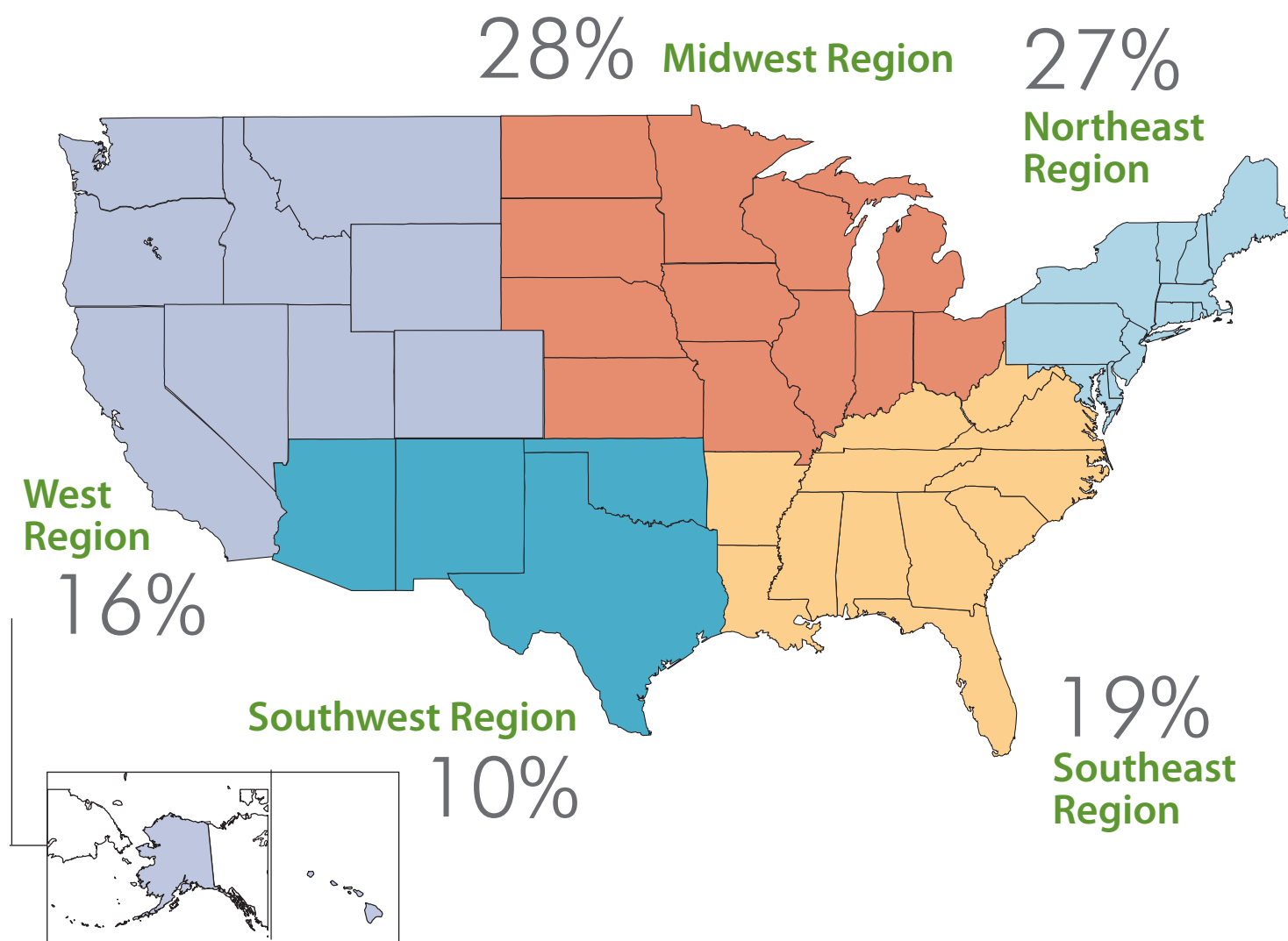
Registration by Practice Location



Registration Profile



United States Attendance



Registration Profile



International Attendance

World Region	Count	Percentage from World Region
East Asia and Pacific	864	40%
Europe and Central Asia	648	30%
Latin America and Caribbean	192	9%
Middle East and North Africa	95	4%
North America	295	14%
South Asia	51	2%
Sub-Saharan Africa	7	1%



Total International Attendance:
2,152

Top Countries Represented

1. China
2. Canada
3. Japan