

Stand Out in the Crowd by Participating in the



ASTRO 2024 Targeting Provider Wellness FOR EXCEPTIONAL PATIENT CARE

September 29 – October 2, 2024

Walter E. Washington Convention Center
Washington, DC

ASTRO will once again offer the Product Showcase at ASTRO 2024! Attendees are always looking for new and exciting products and services in the radiation oncology industry. The Product Showcase provides a unique platform to promote your company's products, maximize sales interest and generate more traffic to your booth. The Product Showcase is prominently featured in the Annual Meeting Portal and the MyASTROApp — the official meeting app. Participants provide product information, marketing brochures and videos to promote their cutting-edge products to ASTRO attendees. On site, the Product Showcase will be featured on a highly visible, electronic billboard near an entrance of the Exhibit Hall.

Product Showcase participants receive the following additional benefits:

- Your company's product will be featured in the searchable Product Showcase directory available in the Annual Meeting Portal and MyASTROApp — the official meeting app — before, during and after the meeting. Participating exhibitors may include a product photo, a product video, a product description and a marketing brochure in the searchable directory.
- Products will be featured in a special section of the printed Exhibitor Directory and will include your product name, product photo, company name and booth number.
Deadline for Exhibitor Directory: June 13, 2024
- The Product Showcase will also be featured in an issue of the ASTRO Daily News distributed on site at the meeting. Each listing will include your product name, company name and booth number.
Deadline for ASTRO Daily News: June 13, 2024

Participation Fee: \$3,500 per product for first product
\$2,000 for each additional product

BONUS FOR 2024!

Complimentary upgraded exhibitor listing in the printed Exhibitor Directory included with the following features:

- Eight product/service categories
- Enhanced listing with a company description
- Company logo
- Recognition as a Product Showcase participant

To reserve your spot in the Product Showcase,
email astroexhibits@spargoinc.com.

ASTRO

AMERICAN SOCIETY FOR RADIATION ONCOLOGY



CONTACT INFORMATION

COMPANY NAME	CONTACT	TITLE	
PHONE	FAX		
EMAIL	WEBSITE		
ADDRESS			
CITY	STATE	ZIP	COUNTRY

PRODUCT SHOWCASE INFORMATION

Product 1: \$3,500 Product Name: _____

Product 2: \$2,000 Product Name: _____

PRODUCT SHOWCASE TERMS AND CANCELLATION POLICY

- Only exhibitors with confirmed and fully paid booth space for ASTRO 2024 are eligible to participate in the Product Showcase.
- 50% of the Product Showcase fee will be charged for cancellations received on or before **May 6, 2024**.
- 100% of the Product Showcase fee will be charged for cancellations received after **May 6, 2024**.
- Failure to make payments does not release the exhibitor from its contractual financial obligation.
- All cancellations must be made in writing and sent via email to astroexhibits@spargoinc.com.
- The Exhibitor Rules, available online at www.astro.org/rules, are incorporated by reference and applied as if the items, information and activities in the Product Showcase were being conducted on the exhibit floor.

ACKNOWLEDGEMENT

I acknowledge that as an authorized representative of the above stated Exhibitor, I have reviewed and agree to the above Product Showcase Terms and Cancellation Policy. Further, Exhibitor agrees to receive all written and electronic correspondence from ASTRO and SPARGO, Inc. in reference to ASTRO 2024 and all future ASTRO events. This application will become a binding contract upon Exhibitor's authorized signature and ASTRO's acceptance and approval.

EXHIBITOR SIGNATURE _____ DATE _____

PRINTED NAME _____ PHONE _____

PAYMENT INFORMATION

- 50% of deposit is due for applications received on or before **May 6, 2024**.
- After **May 6, 2024**, 100% of total Product Showcase fee is due.
- ASTRO requires payment in full no later than **May 6, 2024**. Failure to make payments does not release the Exhibitor from its contractual financial obligation.

CREDIT CARD PAYMENT

Credit card payment can only be accepted online. You will receive instructions upon invoicing with a login to your account to pay online.

CHECK PAYMENT *(U.S. dollars drawn on U.S. bank.)*

If paying by check, please email Application and Contract for Exhibit Space to exhibitcontracts@spargoinc.com. Please mail original application with check made payable to ASTRO to:

FOR STANDARD MAIL:
ASTRO
P.O. Box 417217
Boston, MA 02241-7217

FOR OVERNIGHT DELIVERY:
Bank of America Merrill Lynch Lockbox Services
Lockbox #417217, MA5-527-02-07
2 Morrissey Blvd., Dorchester, MA 02125