Hollywood, CA July 15-16, 2022 Loews Hollywood boa.asco.org



Exhibitor Marketing Toolkit

This page contains useful tools to assist you in promoting your participation in the Best of ASCO Hollywood Meeting. We encourage you to include one or more of the graphics on your corporate website, social media, and email signature. These tools will aid in increased traffic to your exhibit during the Meeting.

Use of ASCO Email/Social Media/Web Banner Image

ASCO is offering exhibitors the opportunity to promote their presence at the Best of ASCO Hollywood Meeting in email signatures, social media, and with the use of an ASCO-approved web banner. These images are the only approved use of ASCO's logo in emails or on websites. The files may not be altered in any way. Please select the appropriate file below:

- Email Banner
- Web Banner
- <u>Twitter</u>
- <u>Linkedin</u>
- <u>Instagram</u>

Questions?

Contact Eileen McGill, Exhibit Operations Management



