



CREOG & APGO Annual Meeting Priority Point System

Priority points are awarded to companies exhibiting at the 2024 CREOG & APGO Annual Meeting. The priority point ranking determines the order in which exhibitors select exhibit space.

Points are based on the following criteria:

Exhibit History

One point is earned for each year a company purchases exhibit space (starting 2022).

Exhibit Space

Two points are earned for each 10x10 purchased.

Onsite Space Selection

One point is earned for reserving space onsite.

Sponsorship Opportunities

One point is earned for each \$1,000 spent on sponsorship opportunities.

Priority points are cumulative. Total points earned will be carried over. Priority points will be calculated for the company name stated on the exhibitor contract. If companies have since merged or been acquired, the resulting company may choose to use the highest points of any of the previous companies. Points will not be combined. Total points accrued will be forfeited if a company misses three years in a row. Priority Points may also be lost if the Terms and Conditions are violated.

Exhibitors found to be in violation of the Rules and Regulations may be subject to a reduction in priority points.

For questions, or to notify of company name changes, mergers, or acquisitions, contact:

CAAM Exhibits Team | apgoexhibits@spargoinc.com