

2026 ANNUAL MEETING

Conference: February 18-21, 2026

Exhibits: February 18-20, 2026

Seattle Convention Center - Seattle, WA

creog/apgo

Amplify your presence
by participating in
advertising and
sponsorship
opportunities!

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

American College of Obstetricians and
Gynecologists (ACOG)

Council on Resident Education in
Obstetrics and Gynecology (CREOG)

Association of Professors of Gynecology
and Obstetrics (APGO)



Promote your key takeaway messages through sponsorships and advertising. Increase your booth traffic, generate more leads, create a buzz, separate yourself from the crowd and position your company as an industry leader. Keep your company in your buyer's mind long after the conference comes to a close!

IMPORTANT RESTRICTIONS

Use of the names American College of Obstetricians and Gynecologists (ACOG), the Council on Resident Education in Obstetrics and Gynecology (CREOG), Association of Professors of Gynecology and Obstetrics (APGO), or the ACOG Foundation Insignia, Logos or Acronyms, or the convention show logo is expressly prohibited from being used by exhibitors in signs, advertising, or promotions in any media or on descriptive product literature either inside or outside the exhibit area. This rule applies before, during and/or after the meeting. ACOG, CREOG, APGO and ACOG Foundation insignias, logos and acronyms are properties of those respective organizations and may not be used without prior written permission. Booth activities and educational/symposia events or receptions cannot be promoted together on the same promotional literature.

CREOG and APGO can only be used in a sentence following the company name and booth number. CREOG and APGO should never be used on any promotional piece without written approval in advance. All literature must be submitted to Shirley Harris at shirley.harris@spargoinc.com for approval per the guidelines set forth below. The only exceptions are the statements similar to the following that can be used on booth promotional mailing pieces:

"Visit XYZ Industries at booth #450 at the 2026 CREOG & APGO Annual Meeting in Seattle, WA."

"Stop by and let Raven Medical Company at booth #1330 show you how to fly at the 2026 CREOG & APGO Annual Meeting."

"Visit Hunter & Fisher at booth #824 at the 2026 CREOG & APGO Annual Meeting, February 18-21 in Seattle."

Exhibiting companies may only advertise or distribute information using the marketing opportunities listed. At no time is distribution of promotional material permitted by an exhibitor anywhere within the convention hotel (other than in exhibit space), hotel lobbies, shuttle buses, restrooms, or other common areas. Companies that distribute information outside of ACOG and APGO's approved marketing opportunities will have their materials removed and destroyed.

Contact Mary-Margaret Harmon
at apgoexhibits@spargoinc.com
for more information on
any of the advertising
opportunities below.

ADVERTISING OPPORTUNITIES

ATTENDEE EMAIL BLASTS

Pre-Show eBlast - \$1,850 | 3 Opportunities Available

Post-Show eBlast - \$2,000 | 3 Opportunities Available

Invite registrants to your booth or follow-up with meeting attendees with a pre-show email blast. Your email must be used to promote a product or service devoted to obstetrics and gynecology health care education. Attendee emails will not be released and are not sold. Only one email will be sent on each of the below days. Email blast date will be scheduled upon receipt of total payment and will be assigned on a first-come, first-served basis. Email content must be approved by ACOG and APGO.

Available eBlast Dates

- Pre-Show will be: February 10, 11, 12
- Post-Show will be: February 24, 25, 26

CONFERENCE WI-FI

\$5,000 | Multiple Opportunities

Your support allows attendees to enjoy free wireless internet. Your support will be recognized on onsite signage as well as the login page of this much valued complimentary service.

MOBILE APP PUSH MESSAGES

\$1,000 each | 1 per Exhibiting Company, up to 3 Messages per Day

Exhibitors may purchase push messages in the CREOG & APGO Annual Meeting app. Push messages will be sent out in the order that content is approved from February 18-21. Content must be approved by ACOG and APGO.

- Title of Alert: 40 characters max, including spaces
- Description: 200 characters max, including spaces

Failure to meet content due dates and submit it in the required format may result in a forfeiture of any opportunity or a late fee of 20% of the cost of the opportunity. Advertising and sponsorship opportunities are non-refundable.



EXHIBIT BOOTH FOOD & BEVERAGE TRAFFIC ACCELERATORS

The Seattle Convention Center has a host of exhibitor booth food and beverage traffic accelerators. Exhibiting companies will work directly with the convention center to order. Menus and order forms can be found in the Exhibitor Service Manual. Pricing varies.

*Advertiser/sponsor must provide **high-resolution logo files and/or camera-ready artwork** by the content due date indicated. Send all files to Shirley Harris at shirley.harris@spargoinc.com.

CONFERENCE ID BADGE LANYARDS

\$7,000 Rights Only | Exclusive

Put your company name and logo around the neck of every conference attendee. Exhibitor must ALSO purchase the ribbon lanyard. Sponsor must agree to comply with specifications, logistics and deadlines. Design must be approved by ACOG and APGO. Lanyard sponsorships may be held by the same company for up to two consecutive years only.

Offerings and pricing are subject to change.

ENHANCE YOUR PRESENCE.

Secure your advertising or sponsorship opportunity today.
703-631-6200 | 800-564-4220 | apgoexhibits@spargoinc.com

SPONSORSHIP OPPORTUNITIES

Affirm and publicize your company's commitment to ob-gyn education, spotlight your company's message and reach prospective clients by participating in one or more CREOG & APGO Annual Meeting sponsorship opportunities. ACOG and APGO will work with sponsors to follow all current regulatory agencies' guidelines and codes of ethics.

All corporate sponsors will be recognized by:

- Listing as a sponsor in the meeting app
- Logo on conference signage
- Logo on APGO website under meeting sponsors

Customized sponsorship packages, as well as packages for breaks and meals, are also available upon request.

WELCOME RECEPTION

\$15,000 | Multiple Opportunities

\$20,000 | Exclusive

Sponsor will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyers and beverage napkins at multiple mutually agreed upon locations in the Exhibit Hall during the reception. Flyer and final proof of beverage napkin must be submitted for approval. Sponsor is responsible for bringing all flyer copies and beverage napkins to the conference.

CONFERENCE MORNING OR AFTERNOON BREAKS IN THE EXHIBIT HALL

\$7,500 per break | Each Exclusive

There are four conference breaks available. Sponsor(s) will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyer at multiple mutually agreed upon locations in the Exhibit Hall during the breaks. Flyer must be submitted for approval. Sponsor is responsible for bringing all flyer copies to the conference.

TABLE CLINGS ON HIGH BOYS IN EXHIBIT HALL

\$2,500 per Set of 5 | 2 Opportunities Available

Place your branding on one or more sets of the table attendees will use during the breaks, reception, or just "taking five." Tables will be placed in the aisles throughout the Exhibit Hall.



ADVERTISING METER BOARDS

\$1,850 | 6 Opportunities Available

Your branding and messaging will be displayed prominently on these double-sided boards located in the Lobby area.

HOTEL KEY CARDS

\$7,500 Rights Only | Exclusive

Make an impression as attendees arrive in Seattle! Customized key cards with your personalized design will be distributed to meeting attendees upon check in at the official hotels. Sponsor is responsible for the cost to design, produce, and distribute the key cards.

**MORE
CONVENTION
CENTER AND
EXHIBIT HALL
OPPORTUNITIES
TO COME!**

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ADDITIONAL OPPORTUNITIES

DOOR CLINGS

\$3,500 | 2 Opportunities Available

Catch their eye before they even step inside. With custom-branded door clings, your brand is the first thing attendees see and the last thing they remember. This high-visibility opportunity turns every entrance into an invitation. Bold. Memorable. Impossible to miss. 22.5"x41" Single-sided Clings.

WINDOW CLINGS

4,500 | 2 Opportunities Available

Let your message shine with eye-catching window clings placed in high-traffic areas. Whether attendees are arriving, exiting, or simply passing by, your brand stays in full view. It's sleek, strategic visibility with staying power. 4'x6' Single-sided Clings.

ESCALATOR RUNNERS

Call for pricing | 3 Opportunities Available

Just as the name conveys, the Summit building boasts extended escalators that stretch up each level to give the look and feel as if you are climbing up a mountain. Increase your presence at the meeting by securing a highly visible escalator runner in one of three prime locations.

CHARGING STATIONS

\$1,800 Rights Only | 3 Opportunities Available

Place your brand where the foot traffic never stops. Charging stations are located on two floors of the convention center, offering attendees a convenient place to recharge while keeping your company in full view. Each station includes a branded meterboard and eight oversized 12"x12" mousepads that turn every touchpoint into a lasting impression.

THE CLIMB SEATING AREA

\$8,500 | Rights Only | Exclusive

Make your brand a part of their journey to the summit. Positioned along the path to the top, your message becomes part of the climb. Place your branded pillows in The Climb Seating Areas on Levels 1, 2B, and 3, where attendees gather to connect, reflect, and take a moment between sessions. These highly visible landings offer a soft touchpoint and strong brand visibility.

FLOOR DECALS

\$2,250 | 4 Opportunities Available

Capture attention with your company's branding and messaging on a 4' x 4' floor decal, strategically placed in the Exhibit Hall. As attendees explore the space, your message will stand out right at their feet, creating high-impact visibility.

SPONSORED SEATING AREA

\$5,500 Rights Only | Exclusive

The Level 3 Garden Lounge offers a calm, inviting atmosphere where connections happen naturally. This sponsored seating area includes branded 18"x18" table mats and 12 branded pillows, creating a thoughtful and stylish presence that complements the environment.

WELLNESS ACTIVITY SPONSOR

\$2,500 | 4 Opportunities Available

Invite attendees to pause, breathe, and reset with a sponsored wellness activity at CAAM. Whether it's a morning yoga session, guided meditation, or mindful movement break, your brand becomes a meaningful part of their event experience.

- Poses & Postures Yoga
- Sound Bath

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SPONSORSHIPS

	Platinum \$35,000	Gold \$27,500	Silver \$20,000	Bronze \$12,000
Exhibit Space	10' x 20'	10' x 20'	10' x 10'	10' x 10'
Signage Recognition as Sponsor	Name and Logo	Name and Logo	Name	Name
Push Message in the Meeting App	2	1	1	1
Dedicated eBlast	Pre- and Post-Show	Pre-Show	Post-Show	Post-Show
Priority Points	4	3	2	1
Full Conference Registrations	2	1		

****Sponsor must provide high-resolution logo files and/or camera-ready artwork for meeting signage, email blasts and print advertisements by January 7, 2026. Send all files to Shirley Harris at shirley.harris@spargoinc.com. Failure to meet content due dates and submit it in the required format may result in a forfeiture of any opportunity or a late fee of 20% of the cost of the opportunity. Advertising and sponsorship opportunities are non-refundable.***

Offerings and pricing are subject to change.

Build your brand in 2026! Contact Mary-Margaret Harmon, Sales Account Manager, to secure your opportunities today! 703-631-6200 | 800-564-4220 | apgoexhibits@spargoinc.com