

## Exhibitor Alert: Beware of Scams

Healthcare conferences and trade shows are a prime opportunity to grow your business—but unfortunately, they also attract scammers. We want to help you stay safe and protect your investment.

### Common Scams Targeting Exhibitors

Bad actors may impersonate our event team, claiming to offer:

- **Unauthorized Hotel Deals** – Only book through our official housing partner. Maritz is the official housing company for Cell Bio 2026.
- **Fake Attendee Lists** – We never sell attendee contact data unless they have opted into information sharing. We do not provide email addresses at all, only physical mailing addresses. Any solicitation offering email addresses is not legitimate.
- **Phishing Emails** – Watch out for messages requesting urgent payments or unfamiliar links.

If you're unsure about a vendor, check with us directly at [ascbexhibits@spargoinc.com](mailto:ascbexhibits@spargoinc.com)

### How to Stay Safe

- Only trust communications from our **official team and authorized partners**
- **Do not purchase attendee email lists**—they are never sold
- Look out for **red flags**, like pressure to act quickly or suspicious email addresses
- **Report anything suspicious** to [ascbexhibits@spargoinc.com](mailto:ascbexhibits@spargoinc.com)
- Use secure links and always double-check sender details

### Know Our Official Partners

We will **never ask for credit card information via email**. If you're ever unsure—reach out to us directly before taking action. [Cell Bio 2026](#)