

The logo for ASHP Pharmacy Futures 2024. It features the word "ashp" in a bold, blue, lowercase sans-serif font with a registered trademark symbol. To its right, the words "PHARMACY" and "FUTURES" are stacked in a bold, blue, uppercase sans-serif font, followed by "2024" in a smaller, blue, uppercase sans-serif font. An orange swoosh is positioned above the "p" in "ashp".

ashp[®] **PHARMACY
FUTURES** 2024



Transforming Pharmacy Practice

MEETING DATES:
June 8-12, 2024
EXHIBIT DATES:
June 9-11, 2024
Portland, OR

Sponsorship Opportunities



All sponsorships include recognition in the program book, ASHP website and signage at the Portland Convention Center.

Review these opportunities and select the offerings that will best support your objectives as you develop strategies to drive traffic to your booth and engage with your customers. In addition, we can customize packages to suit your requirements and budget. Sponsorships are now available to non-exhibiting companies. There is a \$5,000 surcharge for companies who are not participating in the exhibit program. Your company must still meet the same criteria as an exhibitor to sponsor any of the following opportunities.

MOBILE APP

\$15,000 (*Exclusive Sponsorship*)
Recognition: Corporate or Brand

Capture the attention of attendees before, during and after the meeting by sponsoring this opportunity. Attendees will access programming, exhibits and logistical information through the Mobile App.



Each time an attendee launches the app your company logo will appear on the splash page along with a link to your hyperlink. Sponsorship includes: a logo on the splash page, a logo with website hyperlink on the menu page, two promoted posts and one push notification per day (Sunday-Tuesday).

Discover the power of Sponsorship at ASHP Pharmacy Futures 2024! Now that you have made the important commitment to exhibit, take steps to maximize your investment, enhance your visibility, and stand out from the competition.

To secure your sponsorship contact ASHP Exhibition Management at 800-564-4200 or ashpexhibits@spargoinc.com

PUSH NOTIFICATIONS ON MOBILE APP

\$2,000 for one, **\$3,000** for two
(three push alerts available per day)
Recognition: Corporate or Brand

Reach over 2,000 mobile app users at the meeting with your branded message.

WI-FI ACCESS

\$15,000 (*Exclusive Sponsorship*)
Recognition: Corporate or Brand

Your support allows attendees to enjoy complimentary wireless internet throughout the convention center meeting rooms and public areas outside the exhibit hall. Your corporate name and logo will appear on the onsite signage recognizing your support of this much valued service.



GRAND OPENING RECEPTION

Exclusive Sponsorship **\$20,000**
Partial Support **Call us for additional information**
Recognition: Corporate or Brand

All meeting attendees will benefit from your hospitality and support of this kickoff event in the Exhibit Hall. Your company name and branding will be front and center as you play host for the evening to all ASHP participants.



LUNCH IN THE EXHIBIT HALL

Exclusive Sponsorship **\$17,500**
Partial Support **Call us for additional information**
Recognition: Corporate or Brand

Your support of this complimentary lunch will be appreciated by all attendees as they visit the exhibits on Monday and Tuesday. Gain visibility and gratitude by helping to make this lunch service available to all.



AISLE MARKERS

\$14,000 (Exclusive Sponsorship)
Recognition: Corporate or Brand

Your corporate logo will be displayed on all aisle markers within the Exhibit Hall ensuring that attendees see your logo as they navigate from one aisle to the next. Sponsorship includes production, installation and removal of all aisle signs.



EXECUTIVE SUITES

\$6,500

Secure a private, dedicated meeting space conveniently located within the Exhibit Hall. This hard wall, furnished meeting room will allow you to hold staff meetings and meet privately with customers and potential clients in a quiet setting away from the bustle of the exhibits.



EXHIBIT HALL BANNERS

\$8,500 (Banner size: 10'W x 5'L)
Recognition: Corporate or Brand

Guarantee exposure and reach attendees with your message by securing one or more hanging banners in key locations within the Exhibit Hall. Fee includes banner production and labor (hanging) charges and removal.



FLOOR STICKERS

\$7,500 (2 available - 8 3'x3' stickers)
Recognition: Corporate or Brand

Make an impression with your company branding and messaging on a 3' x 3' carpet overlay as attendees enter the Exhibit Hall or walk the main aisle.



HOTEL KEY CARDS

\$17,500 (Exclusive Sponsorship, Rights Only)
Recognition: Corporate or Brand

Make a first impression as attendees arrive in Minneapolis! Customized hotel keycards with your personalized design will be distributed to meeting attendees upon check in at the headquarter hotel. Attendees will continue to see your branding throughout the meeting dates as they access their hotel rooms.



Offerings and pricing are subject to change.

CONTACT INFORMATION:

SPARGO, Inc. | Email: ashpexhibits@spargoinc.com
In the United States: 800-564-4220 | International Callers: 1-703-631-6200

MEETING REGISTRATION BAGS

\$25,000

Recognition: Corporate or Brand

Get your name and branding in front of all meeting participants as they check in at attendee registration and travel throughout the convention center. Attendees will use these totes onsite and back in their practices ensuring your branding will endure beyond the meeting.



METER BOARDS

3 opportunities available

\$3,000 each or **\$8,000** for three

Recognition: Corporate or Brand

Deliver your message and branding on meter boards as attendees walk the convention center and exhibit hall. Two meter boards will be placed outside the Exhibit Hall in the public space and one inside the exhibit hall.



MEETING LANYARDS

\$17,500 (Exclusive Sponsorship)

Recognition: Corporate Only

Meeting participants will help to generate visibility for your company as they travel throughout the convention center and host hotels wearing the lanyards promoting your company. Distributed at registration, you'll reach attendees early as they check in for the meeting.

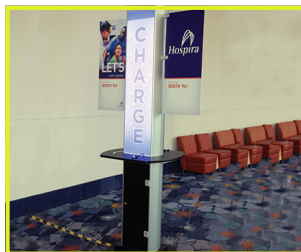


RECHARGING STATIONS

\$15,750

Recognition: Corporate or Brand

Support the popular charging stations placed in high traffic areas within the convention center public space and capture the attention of the attendees while they are tapping into your power source. Price includes print signage and electrical power.



SHUTTLE BUS BANNERS

\$15,000 (Exclusive Sponsorship)

Banner size: 2'W x 16'L

Recognition: Corporate or Brand

Shuttle bus banners put you in front of meeting attendees and local Portland professionals during their daily commute around the city.



TABLE CLINGS

\$8,000 for 10 Tables

Recognition: Corporate or Brand

Attendees will take note of your messaging while they stop to take a break, have some refreshments, and network with their colleagues within the Exhibit Hall. Sponsorship fee includes production charges.



PROMOTIONAL THEATERS AND NON-CE PRESENTATION OPPORTUNITIES

ASHP offers you the opportunity to hold a non-certified educational event for attendees in a theater on the exhibit floor or in one of the host hotels on Monday or Tuesday. To help maximize your event turnout, the number of slots available for each timeframe for these premium educational events is limited. Contact Michelle Rasnick Tyler at mrasnickyler@ashp.org for more information and to secure your timeslot.



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Innovation Learning Labs

\$5,000 Each/6 Available

Take advantage of this unique opportunity to present your innovative products and services and educating prospective customers/attendees on solutions during a 15-minute presentation conveniently scheduled on the exhibit hall floor!

SCHEDULE OF INNOVATION LEARNING LABS:

Sunday, June 9

Innovation Learning Labs

5:30pm-5:45pm

6:00pm-6:15pm

Monday, June 10

Innovation Learning Labs

11:15am-11:30am

1:15pm-1:30pm

Tuesday, June 11

Innovation Learning Labs

11:15am-11:30am

1:15pm-1:30pm

**VIEW THE INNOVATION
LEARNING LAB
GUIDELINES**

TOPIC AREAS OF AREAS OF INTEREST TO ATTENDEES INCLUDE:

- Artificial intelligence, technology, digital and telehealth, informatics
- Medication safety and technological solutions for that area
- Workforce sustainability and recruitment (along with associated technology to support this area)
- Biosimilar, high cost, novel mechanism of action medications; medications that require special administration support (technology/resources/supplies)
- Technological advancements in teaching/learning/education/precepting
- Diabetes technology
- Opioid use disorder and drug diversion solutions/technology
- Sterile compounding (all facets)
- Pharmacogenomics
- Billing solutions

Contact: John Barrett at john.barrett@spargoinc.com

SPONSORSHIP OPPORTUNITY:

Sophia the AI Robot

This year's ASHP Pharmacy Futures 2024 meeting will include ASHP's first-ever artificial intelligence (AI) summit — a topic that will be integrated throughout the entire event, including as part of high-profile keynote addresses, educational content, poster and pearl sessions, and the exhibit program. The integration of the AI summit into the meeting will allow pharmacy leaders, managers, practitioners, and innovators to collaborate and explore the impactful integration of AI in healthcare.

To amplify and enhance the AI experience for all attendees, Sophia the Humanoid, an AI robot from Hanson Robotics, will be a key feature of the Pharmacy Futures meeting. As a unique combination of science, engineering, and artistry, Sophia is simultaneously a human-crafted science fiction character depicting the future of AI and robotics, and platform for advanced robotics and AI research.

Through a sponsorship of Sophia, we invite you to participate in a unique way in this brand-new, dynamic ASHP event which brings together pharmacy practitioners, practice leaders, and preceptors to explore the cutting edge of pharmacy practice, to collaborate and innovate, and shape the future of the practice.

Contact: Martha Crews at MCrews@ashp.org

**DOWNLOAD THE
SOPHIA AI ROBOT
PROSPECTUS [PDF]**