

# Gastrointestinal Cancers Symposium

January 17-19, 2019  
Moscone West Building  
San Francisco, CA  
#GI19



## Giveaways

Each exhibiting company is required to complete the online Giveaway submission by logging onto the [Exhibitor Resource Center](#). ; even if a company is not distributing giveaways, they still need to fill out the form to indicate “no giveaways”. The booth contact received an email with login information to access the site.

Commercial Exhibitors	Nonprofit Exhibitors and Government Agencies
<ul style="list-style-type: none"><li>▪ All giveaways by commercial exhibitors must meet the giveaway standards of the CMSS Code for Interactions with Companies and with the PhRMA Code, regardless of whether the exhibitors have adopted the Codes.</li><li>▪ In keeping with the CMSS Code for Interactions with Companies and with the PhRMA Code, all giveaways by commercial exhibitors must be designed primarily for the education of patients or healthcare professionals and must not exceed <b>\$10 in value</b>.</li><li>▪ Giveaways must be available to all registered attendees immediately upon request.</li><li>▪ Pens, mouse pads, and other “reminder” items are not permitted as giveaways for commercial exhibitors.</li></ul>	<ul style="list-style-type: none"><li>▪ All giveaways by nonprofit exhibitors and government agencies must not exceed <b>\$10 in value</b>.</li><li>▪ Giveaways must be available to all registered attendees immediately upon request.</li><li>▪ Giveaways by non-profit exhibitors who are subject to the CMSS Code for Interactions with Companies and the PhRMA Code must meet the standards for giveaways by commercial exhibitors.</li></ul>

The full giveaway policy can be found on page 14 of the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#).

Questions? Contact Eileen McGill, Senior Manager, Exhibit Operations



800-564-4220 (within the U.S.) or 703-631-6200



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