

Gastrointestinal Cancers Symposium

#GI20

January 23–25, 2020

Moscone West Building
San Francisco, CA

Industry Expert Theater



Industry Expert Theaters provide an opportunity for exhibitors to present live non-accredited educational sessions, highlighting a new service or the development of a particular product for up to 50 attendees.

Exhibitors with contracted 2020 GI Cancers Symposium exhibit table(s) are eligible to apply to participate in a Theater slot. Theater slots may be reserved for \$25,000 each and will be awarded on a first-come, first-served basis.

**APPLICATION DEADLINE:
WEDNESDAY, OCTOBER 16, 2019**

THEATERS WILL TAKE PLACE:

Thursday, January 23		Friday, January 24	
Mid-Day	12:15 PM – 1:00 PM	Mid-Day	12:15 PM – 1:00 PM
Afternoon	5:00 PM – 5:45 PM	Afternoon	4:45 PM – 5:30 PM

**ASCO reserves the right to alter Theater times at its discretion*

THEATERS WILL INCLUDE:

- Seating for up to 50 attendees
- Standing lectern with microphone
- Wireless microphone on a stand in the center of the room for audience Q&A
- Presentation laptop and 90" monitor for presentation viewing
- Draped six-foot table by entrance for literature
- Literature rack
- One Lead Retrieval unit to scan badges
- Two 22x28 signs with chrome sign holders

Industry Expert Theaters will be promoted in the online and printed Meeting Program, the Symposium Daily News, and General Session Walk-in Slides. ASCO will provide each Theater participant with the 2020 GI Cancers Symposium advance registration mailing list for one-time use.

For more information or to apply to participate in an Industry Expert Theater, contact the Exhibit Sales team by email at giexhibits@spargoinc.com or call 800-564-4220 or 703-631-6200.