

2027 ASCO® GI Cancers Symposium
Print Your Badge iPads

Put your brand at the very start of the registrant's onsite journey with exclusive placement on the Print Your Badge iPad screens. This high-visibility location captures the eyes of registrants who print their badges — delivering your message before they even step onto the exhibit floor. Your brand becomes the first impression, guiding attendees toward your exhibit. This is a rare opportunity to spark engagement before the competition gets a chance. Only one exhibitor can claim it — make it yours.

The “Print Your Badge” ad opportunity includes your product or company ad exclusively on the “Print Your Badge” iPads at registration in the Moscone West lobby. **Final ad creative must be provided by Friday, June 26, 2026.** No switch-outs permitted.

Ad file sizes required:

- 1536 px wide x 60 px high
 - High quality .jpeg or .png file
 - File size under 50KB

QUESTIONS? Please contact Darnella Bailey at darnella.bailey@spargoinc.com or call 703-995-3883.