

# Application and Contract for Exhibit Space

## 2019 Genitourinary (GU) Cancers Symposium

Symposium Dates: February 14-16, 2019

Exhibit Dates: February 14-15, 2019

Moscone West Building – San Francisco, CA

Genitourinary  
Cancers Symposium

February 14-16, 2019  
Moscone West Building  
San Francisco, CA  
#GU19

ASCO  
ASTRO  
SUO

Need Help? Contact [guexhibits@spargoinc.com](mailto:guexhibits@spargoinc.com) | 703-631-6200 | 800-564-4220

**Exhibit Fee: \$5,995;** includes one 6' L x 42" H draped table, one stool, carpet, five complimentary full registrations, and perimeter security service. Exhibitors are limited to tabletop displays only. Freestanding displays are not permitted.

### Step 1: Contact Information

(Contact information for the Exhibitor Directory can be provided online after your application has been approved)

Company Name for Exhibitor Directory \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

How did you hear about this meeting? \_\_\_\_\_

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact [compliance.expo@spargoinc.com](mailto:compliance.expo@spargoinc.com).

### Step 2: Products or Services to be featured

(required for approval) \_\_\_\_\_

### Step 3: Location Preferences

(floor plan subject to change without notice)

1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

### Step 4: Exhibitor Directory

All exhibitors receive a complimentary, basic listing in the print and online Exhibitor Directory, which includes the company name, address, and website. Get the most out of your exhibit experience by upgrading to the [Premium Exhibitor Directory Listing](#). This expanded listing includes the items listed above, PLUS

- 500 character paragraph in print, online, and in the mobile app
- Company logo in the online and mobile listing
- Enhanced listing icon on online floor plan and exhibitor list

**Yes, upgrade my Exhibitor Directory listing to the Premium Listing (\$795)**

### Step 5: Meeting Room

Rent a [meeting room](#) in the exhibit hall. This opportunity allows you to book the only convenient and private meeting space available in the Symposium venue.

**Yes, purchase a 200 sq. ft. meeting room (\$12,995)**     **Yes, purchase a 1300 sq. ft. meeting room (\$18,995)**

### Step 6: Payment

Exhibit Fee: \$5,995

Meeting Room (200 sq. ft.) \$12,995

Meeting Room (1300 sq. ft.) \$18,995

Premium Directory Listing: \$795

Total Amount Due: \$ \_\_\_\_\_

100% payment is due with this application. Full payment required to secure exhibit space. Payment must accompany application to exhibit for the company to receive points under the [Guidelines on Prioritizing the Selection of Exhibit Space and Hotel Accommodations](#). **Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

### Credit Card Payment

Email completed application to [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com) and then call the Exhibits Finance Department at 703-631-6200 or 800-564-4220 with credit card.

### Check Payment

Make checks payable to ASCO.

Mail check with copy of application to  
ASCO Exhibits Mgmt., c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112  
Fairfax, VA 22030

### Step 7: Cancellation Policy and Acknowledgement

**No refund if exhibiting company cancels.** Cancellation of exhibit space includes cancellation of full Symposium registrations allotted with exhibit space. Full refund if meeting is canceled by ASCO without cause.

I acknowledge that as an authorized representative of the above stated Exhibitor, I agree to the payment and cancellation terms included in this agreement. Furthermore, I have received, reviewed, and agree that Exhibitor will comply with the *Policies for Exhibitors and Other Organizations at ASCO Meetings*. Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors related to 2019 and 2020 Genitourinary (GU) Cancers Symposium. This exhibit space application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Phone \_\_\_\_\_

**Internal Use Only:** Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Acct # \_\_\_\_\_ Table # \_\_\_\_\_