

Application and Contract for Exhibit Space

2020 Genitourinary (GU) Cancers Symposium

Symposium Dates: February 13-15, 2020

Exhibit Dates: February 13-14, 2020

Moscone West Building – San Francisco, CA



Need Help? Contact guexhibits@spargo.com | 703-631-6200 | 800-564-4220

Exhibit Fee: \$6,495; includes one 6' L x 42" H draped table, one stool, carpet, five complimentary full registrations, and perimeter security service. Exhibitors are limited to tabletop displays only. Freestanding displays are not permitted. **New this year!** Exhibit Space fee includes truncated Attendee List (name, organization, city, and state). The Attendee List will be sent via email one-week prior to the meeting.

Step 1: Contact Information

(Contact information for the Exhibitor Directory can be provided online after your application has been approved)

Company Name for Exhibitor Directory _____

Contact _____ Title _____

Phone _____ Email _____

Website _____ Address _____

City _____ State _____ Zip _____ Country _____

How did you hear about this meeting? _____

I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact compliance.expo@spargo.com.

Step 2: Products or Services to be featured

(required for approval) _____

Step 3: Location Preferences

(floor plan subject to change without notice)

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Step 4: Exhibitor Directory

All exhibitors receive a complimentary, basic listing in the print and online Exhibitor Directory, which includes the company name, address, and website. Get the most out of your exhibit experience by upgrading to the [Premium Exhibitor Directory Listing](#). This expanded listing includes the items listed above, PLUS

- 500 character paragraph in print, online, and in the mobile app
- Company logo in the online and mobile listing
- Enhanced listing icon on online floor plan and exhibitor list

Yes, upgrade my Exhibitor Directory listing to the Premium Listing (\$795)

Step 5: Meeting Room

Rent a [meeting room](#) in the exhibit hall. This opportunity allows you to book the only convenient and private meeting space available in the Symposium venue.

Yes, purchase a 200 sq. ft. meeting room (\$14,000) **Yes, purchase a 1300 sq. ft. meeting room (\$19,995)**

Step 6: Payment

Exhibit Fee:	\$6,495
Meeting Room (200 sq. ft.)	\$14,000
Meeting Room (1300 sq. ft.)	\$19,995
Premium Directory Listing:	\$795
Total Amount Due:	\$ _____

New Exhibitor Only Opportunity! Secure your Industry Expert Theater slot at the 2020 Gastrointestinal Cancers Symposium. Theaters provide an opportunity for exhibitors to present live non-accredited educational sessions, highlighting a new service or the development of a particular product for up to 200 attendees. Slots may be reserved on a first-come, first served basis – [submit your application](#) today to your preferred slot.

100% payment is due with this application. Full payment required to secure exhibit space. Payment must accompany application to exhibit for the company to receive points under the [Guidelines on Prioritizing the Selection of Exhibit Space and Hotel Accommodations](#). **Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

Credit Card Payment

Email completed application to exhibitcontracts@spargo.com and then call the Exhibits Finance Department at 703-631-6200 or 800-564-4220 with credit card.

Check Payment

Make checks payable to ASCO.
Mail check with copy of application to
ASCO Exhibits Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112
Fairfax, VA 22030

Step 7: Cancellation Policy and Acknowledgement

No refund if exhibiting company cancels. Cancellation of exhibit space includes cancellation of full Symposium registrations allotted with exhibit space. Full refund if meeting is canceled by ASCO without cause.

I acknowledge that as an authorized representative of the above stated Exhibitor, I agree to the payment and cancellation terms included in this agreement. Furthermore, I have received, reviewed, and agree that Exhibitor will comply with the [Policies for Exhibitors and Other Organizations at ASCO Meetings](#) (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors related to 2020 and 2021 Genitourinary (GU) Cancers Symposium. This exhibit space application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature _____ Date _____

Printed Name _____ Phone _____

Internal Use Only: Authorized Signature _____ Date _____ Acct # _____ Table # _____