

# Application and Contract for the Industry Expert Theater

## 2023 ASCO Genitourinary Cancers Symposium

Meeting Dates: February 16-18, 2023  
Exhibit and IET Dates: February 16-17, 2023  
Moscone West | San Francisco, CA



**Application Deadline: Friday, November 18, 2022**

Submit application to [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

Need Help? [quexhibits@spargoinc.com](mailto:quexhibits@spargoinc.com) | 703-631-6200 | 800-564-4220

### Step 1: Contact Information

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_ Title \_\_\_\_\_  
Phone (direct only) \_\_\_\_\_ Mobile \_\_\_\_\_  
Email (direct only) \_\_\_\_\_ Website \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

### Step 2: Session Information

Industry Expert Theater sessions are non-accredited, educational presentations that highlight a new product or service or present information on the development of a product, such as data. They should focus on the science relating to the development of a product/service of the Theater Participant not just the product or service itself. Theater sessions may be up to 45 minutes in length, including any Q&A. Theater presentations should feature one or more key internal scientific staff of the Theater Participant, no outside or third-party scientists or speakers, i.e. no Key Opinion Leaders. Theater presenters must be employees of the Theater Participant. Theater activities shall not include information, papers, or abstracts that have not yet been presented at the Genitourinary Cancers Symposium or other ASCO Meetings. All Theater sessions shall comply with ASCO's [Abstract Confidentiality Policy](#).

I agree to submit all session details including title, speakers, and a description no later than **Friday, December 9, 2022**. You will receive an email with a link to provide this information.

### Step 3: Session Fee and Preferred Dates and Times

- \$45,000 per session for an in-person, live presentation (slides and audio available for on demand viewing post meeting\*)
- \$30,000 per session for a prerecorded presentation, provided by the IET company (online, available for on demand viewing only)

Required: Please rank all 4 dates and times with 1 being your first choice.

**Thursday, February 16, 2023**

**Friday, February 17, 2023**

\_\_\_ 11:45 AM – 12:30 PM

\_\_\_ 12:45 PM – 1:30 PM

\_\_\_ 6:00 PM – 6:45 PM

\_\_\_ 5:30 PM – 6:15 PM

\* Live sessions are limited and will be scheduled at a specific time in the program agenda.

### Step 4: Payment and Cancellation

**Total Amount Due: \$\_\_\_\_\_** 100% payment is due with this application. Full payment is required to move forward with the IET. **Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

**ASCO's banking information has changed.** For updated ACH and wire instructions, email [exhibitorservices@spargoinc.com](mailto:exhibitorservices@spargoinc.com).

**Make checks payable to:** ASCO

**Mail check payment to**

ASCO Exposition Management., c/o SPARGO, Inc. • 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

**Credit Card Payments**

An invoice will be sent with instructions to submit a credit card payment online. Credit cards will also be accepted by phone at 703-631-6200 or 800-564-4220.

### Step 5: Cancellation Policy and Acknowledgement

**No refund if Theater Participant cancels.** Only contracted Exhibitors in good standing are eligible for participation in the Theater, therefore cancellation of exhibit space automatically results in cancellation of an Exhibitor's Theater(s). As an authorized representative of the above stated Exhibitor/Industry Expert Theater Participant, I have received, reviewed, and agree that Exhibitor will comply with the Policies for Exhibitors and Other Organizations at ASCO Meetings and the supplemental Industry Expert Theater Guidelines available on [asco.org/exhibits](http://asco.org/exhibits) and that Exhibitor will comply with all updates of such policies applicable to the 2023 ASCO Genitourinary Cancers Symposium (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors in reference to the 2023 and 2024 ASCO Genitourinary Cancers Symposia. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Telephone \_\_\_\_\_