

Featured Exhibitor Directory Listings

Increase your visibility with a featured listing in the Symposium Exhibitor Directory. The Directory is a valuable resource to help attendees navigate the exhibits as well as learn more about your company's products and services.

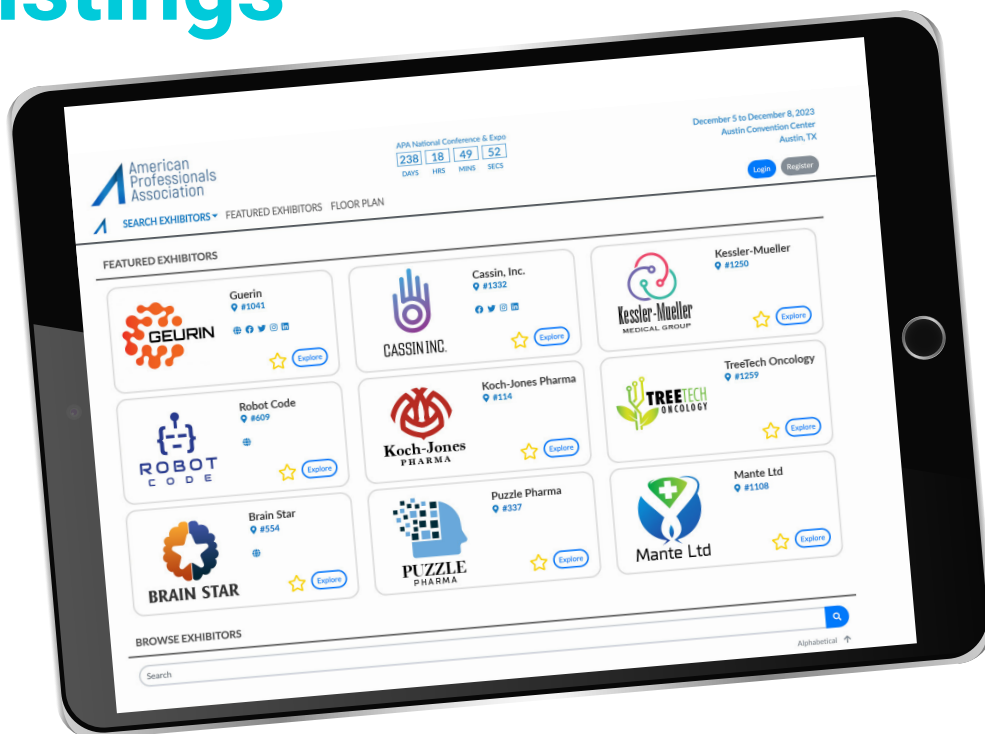
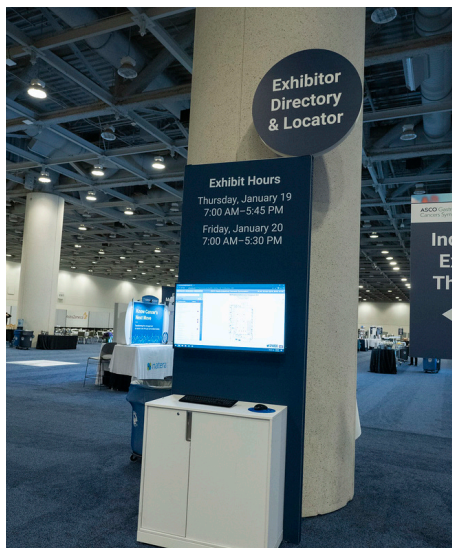
Exhibiting companies may purchase a featured listing in the Directory and reach attendees online and in print.

ONLINE LISTING

The Directory is accessible online at gu.asco.org and onsite at the 2024 ASCO Genitourinary Cancers Symposium on the Exhibitor Directory Kiosk located in the Exhibit Hall.

IN-PRINT LISTING

The printed Exhibitor Directory is available to attendees onsite as part of the Symposium Program.



Upgrade and become a Featured Exhibitor for \$950 and receive additional exposure!

ONLINE

- **NEW!** Featured Listing Tile with Logo on the Separate Featured Exhibitor List
- Product Descriptions with Photos (up to 2)
- Enhanced Listing Icon on Exhibitor List
- Rotating Logo on Home Page of Exhibits Website and Search Exhibitors Page

IN-PRINT

500 Character Description

Contact the Exhibit Sales team at
guexhibits@spargo.com or 800-564-4220.

* Exhibit Sales team through SPARGO, Inc. is the only official contractor of exhibitor directory listings.