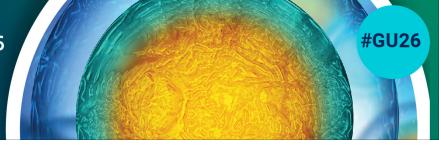
ASCO[°] Genitourinary Cancers Symposium

February 26–28, 2026 Moscone West San Francisco, CA & Online gu.asco.org



Enhancements

Keeping your name in front of attendees is paramount. ASCO is excited to offer numerous enhancement opportunities designed to help maximize your investment, increase your exposure, and drive traffic to your exhibit.



Sanquet Table Decals \$6,500 (7 available)A 48" branded decal will be displayed on a set of four tables.

exhibitor.



Banquet Table Decals
with Power Strips
\$8,500 (6 available)
A 48" branded decal will be
displayed on a set of four tables,

with the added benefit of a power



Exhibit Wall Panel Branding\$5,000 (24 available)

Branded panels, each measuring
38.75"x77.812" will be placed
on either side of the entrance to
Posters, facing the Exhibits and
Food area. One panel available per

Hydration Stations
\$6,000 (6 available)
Two hydration stations will display
18"x12" branded decals on the units
and 3'x3' branded floor decals.

Opportunities allow for either product or corporate branding.



Carpet Decal \$8,000 (8 available)
A 6'x6' carpet decal will be positioned in heavily trafficked locations throughout the Room.



Upgraded Networking Seating

\$15,000 (6 available)

Located on level 3, outside of the General Session, each area will include four velvet chairs, a designer rug, and four planters in addition to:

- ► Two side tables with 15.75"x15.75" branded tabletop
- One coffee table including charging ports with branded 29" tabletop
- One vertical, digital sign with corporate logo and booth number

Visit the online Enhancements menu for current availability.

Contact the Exhibit Sales team at guexhibits@spargoinc.com or 800-564-4220.

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