

# Application and Contract for the Industry Expert Theater

## 2026 ASCO® Genitourinary Cancers Symposium

Meeting Dates: February 26-28, 2026

Exhibit Dates: February 26-27, 2026

Moscone West | San Francisco, CA



**Application Deadline: Tuesday, November 4, 2025**

Submit application to [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

Need Help? [guexhibits@spargoinc.com](mailto:guexhibits@spargoinc.com) | 703-631-6200 | 800-564-4220

**Step 1: Contact Information** (All fields required. Contact information for the Exhibitor Directory can be provided online after your application has been approved.)

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Email (direct only) \_\_\_\_\_ Mobile (required) \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country/Region \_\_\_\_\_

☐ I would like to receive communication from ASCO and SPARGO, Inc. regarding exhibiting opportunities at current and future ASCO meetings. To opt out of receiving these messages at any time, contact [compliance.expo@spargoinc.com](mailto:compliance.expo@spargoinc.com).

### Step 2: Session Information

Industry Expert Theater sessions are non-accredited, educational presentations that highlight a new product or service or present information on the development of a product, such as data. They should focus on the science relating to the development of a product/service of the Theater Participant not just the product or service itself. Theater sessions may be up to 45 minutes in length, including any Q&A. Theater presentations should feature one or more key internal scientific staff of the Theater Participant, no outside or third-party scientists or speakers, i.e. no Key Opinion Leaders. Theater presenters must be employees of the Theater Participant. Theater activities shall not include information, papers, or abstracts that have not yet been presented at the Genitourinary Cancers Symposium or other ASCO Meetings. All Theater sessions shall comply with ASCO's [Abstract Confidentiality Policy](#).

☐ I agree to submit all session details including title, speakers, and a description no later than **Tuesday, December 2, 2025**. You will receive an email with a link to provide this information.

### Step 3: Session Fee and Preferred Dates and Times

☐ \$45,000 per session for an in-person, live presentation (slides and audio available for on demand viewing post meeting\*)

REQUIRED: Please rank all 6 dates and times with 1 being your first choice and 6 being your last choice.

#### Thursday, February 26, 2026

\_\_\_\_\_ Mid-Morning (Concurrent with an ASCO Education Session)

\_\_\_\_\_ During Afternoon Poster Session/Lunch

\_\_\_\_\_ During Evening Poster Session/Networking Reception

#### Friday, February 27, 2026

\_\_\_\_\_ Mid-Morning (Concurrent with an ASCO Education Session)

\_\_\_\_\_ During Afternoon Poster Session/Lunch

\_\_\_\_\_ During Evening Poster Session/Networking Reception

\* Sessions are limited and will be scheduled at a specific time in the program agenda.

### Step 4: Payment and Cancellation

Applications Received Through August 28, 2025	Applications Received on August 28, 2025 or After
100% payment due by August 28, 2025	100% payment due with application
Failure to make payment does not release the contracted or financial obligation of the Exhibitor.	

**No refunds if the Theater Participant cancels at any time. A 100% cancellation penalty will apply, regardless of whether payment has been received.** Cancellation of exhibit space includes cancellation of registrations allotted with exhibit space. Cancellation of exhibit space also results in the cancellation of any exhibitor-exclusive opportunities. This includes cancellation of meeting room rental, Industry Expert Theater participation, and in-hall advertising opportunities. Full refund if cancelled by ASCO without cause.

- Make checks payable to ASCO and mail to: ASCO • PO Box 1029 • Charlotte, NC 28201-1002
- An invoice will be sent with instructions to submit a credit card payment online.
- Account number for ACH/Wire payments: Truist Financial Account ending in 8316
- For updated instructions please contact [exhibitorservices@spargoinc.com](mailto:exhibitorservices@spargoinc.com).

### Step 5: Acknowledgement

As an authorized representative of the above stated Exhibitor/Industry Expert Theater Participant, I have received, reviewed, and agree that Exhibitor will comply with the Policy for Exhibitors and Other Organizations at ASCO Meetings and the supplemental Industry Expert Theater Guidelines available on [asco.org/exhibits](https://asco.org/exhibits) and that Exhibitor will comply with all updates of such policies applicable to the 2026 ASCO Genitourinary Cancers Symposium (as may be amended from time to time). Exhibitor agrees to receive all written and electronic correspondence from ASCO, SPARGO, Inc., and official event contractors in reference to the 2026 and 2027 ASCO Genitourinary Cancers Symposia. This application will become a contract upon Exhibitor's authorized signature and ASCO's acceptance and approval.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Telephone \_\_\_\_\_