



IMMUNOLOGY2024™

THE ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS



EXHIBITOR PROSPECTUS

MAY 3-7, 2024 CHICAGO, IL
EXHIBITION DATES: MAY 4-6, 2024
McCORMICK CENTER
[IMMUNOLOGY2024.aai.org](https://www.immunology2024.aai.org)

Reserve your exhibit space today!
800-564-4220 | 571-207-8392 or
aaibxhibits@spargoinc.com

EXHIBITOR PROSPECTUS

MAY 3-7, 2024 | CHICAGO, IL | WWW.IMMUNOLOGY2024.AAI.ORG

The Largest Annual All-Immunology Meeting Worldwide!

The American Association of Immunologists (AAI) is excited to invite you to join us in Chicago, IL, for **IMMUNOLOGY2024™** from May 3-7 at McCormick Place! AAI hosts the world's largest annual all-immunology meeting, bringing together scientists from more than 40 countries who are at all career stages—from international leaders to the next generation of scientists. Over 3,500 scientists are expected to attend **IMMUNOLOGY2024™** to hear about cutting-edge science and learn of innovations and products that can benefit their research programs.



WHY EXHIBIT?

IMMUNOLOGY2024™ is your opportunity to meet with immunologists who are shaping the industry today. Our unique exhibit program brings scientists and exhibitors face to face all day, and during an exclusive “Exhibit and Poster” time in the afternoon that does not conflict with any other events. Exhibitors have many opportunities to promote their research and products through Exhibitor Workshops, the Passport Program, and other promotional opportunities. Your potential for new markets is excellent by:

- ◆ Establishing your presence on the exhibit hall floor.
- ◆ Introducing products and services.
- ◆ Meeting with immunologists from around the world.
- ◆ Making the most of highly-targeted sponsorship and advertising opportunities.

WHO EXHIBITS?

Industry Suppliers Like You!

Attendees visit the exhibit hall to gain insight on products or services that are essential or supportive to researchers in the field of immunology, or which have innovations that will improve or accelerate laboratory results.

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Products of Interest to Attendees

- ◆ Antibodies and diagnostics
- ◆ Balances, spectrophotometers, high-throughput robotics equipment
- ◆ Cell and tissue culture reagents
- ◆ Cell separation and cell counter products
- ◆ Centrifuges
- ◆ Chemicals
- ◆ Cytokines, chemokines, and growth factors
- ◆ Data analysis systems and software
- ◆ Electrophoresis equipment and reagents
- ◆ ELISA kits and plate readers
- ◆ Flow cytometers and cell sorters
- ◆ General lab supplies and equipment
- ◆ Genomics and proteomics equipment, reagents, and software
- ◆ Histology and immunohistochemistry supplies
- ◆ HPLC equipment and reagents
- ◆ Incubators
- ◆ In vivo cell and animal imaging equipment
- ◆ Irradiators, animal and cell



- ◆ Laboratory animals and equipment, including specialty diets
- ◆ Laboratory support services
- ◆ Laminar flow hoods
- ◆ Microarray equipment, reagents, and software
- ◆ Microscopes (confocal, electron, TIRF) and related reagents/software
- ◆ Molecular biology and PCR reagents
- ◆ Oligonucleotide/peptide/protein production services
- ◆ Pipettes, pipetting devices, test tubes, plates, and other consumables
- ◆ Scientific journals, subscriptions, and books
- ◆ Scintillation counters, gamma counters, radioisotopes
- ◆ Software
- ◆ Transfection kits and reagents
- ◆ And more...

Don't see your product or service listed? Sign up now as an exhibitor for the opportunity to have your product represented!



Who Attends?

At IMMUNOLOGY2024™ you'll meet **the most influential decision-makers in the field of immunology – current and future!** AAI expects IMMUNOLOGY2024™ to attract 3,500 immunologists from among AAI members and their colleagues. Build on existing relationships and make new ones with industry professionals that matter to your business.

- ◆ University faculty/principal investigators
- ◆ Graduate students
- ◆ Postdoctoral fellows
- ◆ Laboratory managers
- ◆ Corporate scientists
- ◆ Government scientists
- ◆ Scientists from independent research institutions
- ◆ Scientists representing up to 20 national and international guest societies
- ◆ Immunologists from around the world

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IMMUNOLOGY2023™ Exhibitors

10x Genomics
AACR
Abcam
Active Motif
Adaptive Biotechnologies
Adipogen Life Sciences, Inc.
Advanced Targeting Systems
Agilent Technologies
AID Autoimmun Diagnostika GmbH
AimPlex Biosciences
Akoya Bio
Alamar Biosciences
Allen Institute for Immunology
AlpalifeB Inc
Ampersand Biosciences
Analytik Jena USA LLC
AUM BioTech
Axion BioSystems
BD Biosciences
Beckman Coulter Life Sciences
Bio X Cell
Biocompare
Biocytogen
BioInfoRx, Inc.
Biointron Biological Inc.
BioLegend
Bio-Rad Laboratories
Bioss Antibodies
Bio-Techne
Boca Scientific Inc.
Bruker
CancerTools.org
Canopy Biosciences
Cayman Chemical Company
CDI Laboratories
CEDARLANE
Collecta Inc.
CELLTREAT Scientific Products
Cellular Technology Limited
Centers of Excellence for Influenza
Research and Response (CEIRR)
Cepharm Life Sciences, Inc.
Chondrex, Inc.
Creative Biomart Inc
Creatv MicroTech, Inc.
Cytek Biosciences
Datirium, LLC
Deepcell
DeNovix Inc.
Dynamic Biosensors
EasyPanel
Element Biosciences
Enzo Life Sciences
EpigenDx, Inc.
Federation of American Societies
for Experimental Biology
FiberCell Systems, Inc.
FluoroFinder
Fortis Life Sciences
GemPharmatech
GENE TOOLS, LLC
GeneCopoeia Inc.
GL Biochem (Shanghai) Ltd.
Hamilton Company
Honeycomb Biotechnologies
HUABIO Research
Hycult Biotech Inc.
ibidi USA, Inc.
Immudex USA
ImmunAware, Inc.
Immune Epitope Database &
Analysis Resource (IEDB)
Indica Labs
International Cytokine & Interferon
Society (ICIS)
InvivoGen
IONpath
iRepertoire, Inc.
IUIS 2023
IVIM Technology
iXCells Biotechnologies USA, Inc.
Jackson ImmunoResearch
Laboratories, Inc.
Journal of Experimental Medicine
JPT Peptide Technologies, Inc
Karger Publishers, Inc.
Keyence Corp. of America
Leica Microsystems
Leinco Technologies Inc.
Life Diagnostics, Inc.
Luminex - A Diasorin Company
Lunaphore Technologies
Mabtech, Inc.
MBL International Corporation
MedChemExpress
Meso Scale Discovery
Michelson Philanthropies
MilliporeSigma
Miltenyi Biotec
Mimotops
MiXCR
MOSS Inc
NanoCollect
Nodexus Inc.
Olink Proteomics
ORIGENE TECHNOLOGIES, INC
Oxford University Press
Parhelia Biosciences
Parse Biosciences
Partek Incorporated
PCR Biosystems
PEPperPRINT
PeproTech, Inc., part of Thermo
Fisher Scientific
peptides&elephants GmbH
Poochon Scientific
Precision Antibody
Precision for Medicine
ProImmune Inc.
Promega Corporation
Proteintech Group Inc
Quansys Biosciences
Quidel Corporation
RapID Lab
RayBiotech, Inc.
Research Diets, Inc.
RWD Life Science
Sarstedt, Inc.
Sartorius
Science/AAAS
Serimmune, Inc
Shanghai Model Organisms Center
Sino Biological
SomaLogic Operating Company
Sony Biotechnology Inc.
St. Jude Children's Research
Hospital
STEMCELL Technologies Inc.
Studylog Systems
Taconic Biosciences
The Immunology Podcast
The Jackson Laboratory
The Lab People, Inc.
The MOG Project
Thermo Fisher Scientific
ThinkCyte Inc.
Transnetyx, Inc.
Twist Bioscience
Worthington Biochemical Corp.
ZenBio, Inc.

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IMMUNOLOGY2023™ Attendee Demographics

2023 SHOW SUMMARY

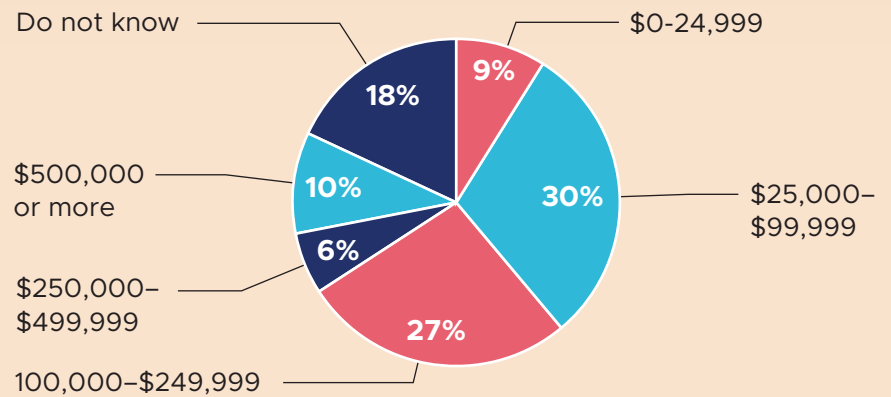
Exhibiting Companies **143**
 Attendees **3,650**
 Exhibitors **672**
 Total Attendees **4,322**

69% are involved in purchasing decisions for their labs

91% visited the Exhibit Hall

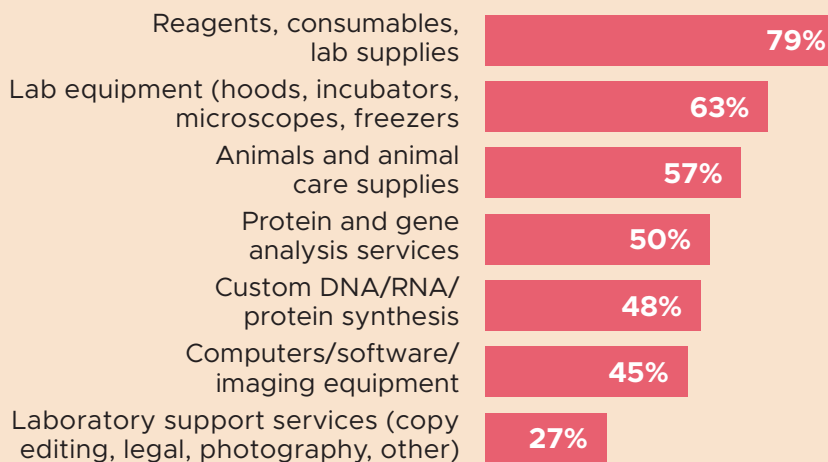
73% attend 1-2 conferences in a year

ATTENDEE SPENDING BY AAI MEETING ATTENDEES*

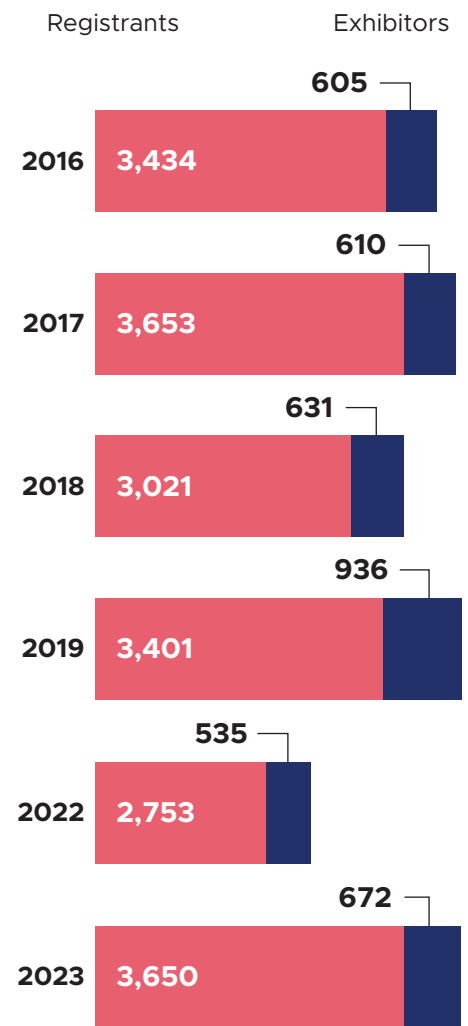


PRODUCTS ATTENDEES ARE PURCHASING*

(Multiple Responses Allowed)



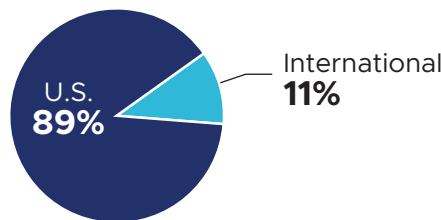
ATTENDANCE BY YEAR



ATTENDEE BY AFFILIATION*

Academic/University **73%**
 For Profit (Corporation/Business) **11%**
 Research Institute (Non-Government) **5%**
 Hospital/Health Care **5%**
 Government (excluding NIH) **3%**
 Non-Profit (excluding Hospitals/Health Care) **2%**
 Publishing, Retired, Self Employed **1%**

ATTENDEES BY COUNTRY*



Top Attending Countries

(in alphabetical order)
 Canada Japan
 China South Korea
 Germany United Kingdom

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Become an Exhibitor

Your competitors will be there!
Make sure you are too!

VENUE

McCormick Place
2301 S Martin Luther King Dr.
Chicago, IL 60616
Exhibit Dates May 4-6, 2024

EXHIBITS OPEN

Saturday, May 4

9:00 AM-4:30 PM

Sunday, May 5

9:00 AM-4:30 PM

Monday, May 6

9:00 AM-4:00 PM

NEW! Additional Unopposed Poster Hours!

- ◆ 11:30 AM - 12:45 PM daily and
- ◆ 3:15 PM - 4:30 PM on Saturday and Sunday
- ◆ 2:15 PM - 3:30 PM on Monday

AAI reserves the right to modify the floor plan to the extent it deems necessary or in the best interest of the AAI [Exhibit Hall](#).



EXHIBIT SPACE RATE

Standard Inline (No Corner)

\$42.00 per sq. ft.

Standard Inline (Corner)

\$45.00 per sq. ft.

Standard Island

\$45.00 per sq. ft.

EXHIBIT SPACE PACKAGE

- ◆ 8' back wall drape and 3' side rail drape (inline booths only)
- ◆ Booth identification sign with company name and booth number (inline booths only)
- ◆ 24-hour perimeter security in the exhibits
- ◆ 4 complimentary exhibitor badges
- ◆ Complimentary Exhibitor Directory Listing
 - ◆ Online Listing
 - ◆ Mobile App

Interested in upgrading your listing? [Learn more.](#)

All booth purchases include the opportunity to upgrade two exhibitor badges to two Scientific Registrations per company at a special Exhibitor Rate. Misuse of badges may lead to expulsion from the meeting.

BOOTH ASSIGNMENTS

Available space will be assigned on a first-come, first-served basis.

EXHIBIT SALES CONTACT

Sabrina Bracken

Senior Sales Manager

E-mail: exhibits@spargoinc.com

Phone: 571-207-8392

About AAI

MISSION STATEMENT

The [American Association of Immunologists](#)

(AAI) is an association of professionally trained scientists from all over the world dedicated to advancing the knowledge of immunology and its related disciplines, fostering the interchange of ideas and information among investigators, and addressing the potential integration of immunologic principles into clinical practice. The association serves its members by providing a center for the dissemination of information relevant to the field and its practices, organizing and sponsoring educational and professional opportunities, planning and presenting scientific meetings, addressing membership-derived issues and opinions, and responding to important funding and policy challenges. AAI owns and publishes *The Journal of Immunology*, the largest and most highly cited journal in the field, as well as *ImmunoHorizons*, an open-access, peer-reviewed journal dedicated to the science of immunology.



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Exhibitor Schedule*

*Schedule subject to change. Please check for updates.

THURSDAY, MAY 2

9:00 AM - 5:00 PM Exhibitor Move-in

FRIDAY, MAY 3

9:00 AM - 5:00 PM Exhibitor Move-in

2:30 PM - 3:30 PM Sessions/Symposia

5:00 PM - 6:15 PM President's Address

6:15 PM - 7:30 PM Opening Night Reception

SATURDAY, MAY 4

8:00 AM - 5:45 PM Sessions/Symposia

9:00 AM - 4:30 PM Exhibits Open

9:30 AM - 10:15 AM Exhibitor Workshops

10:45 AM - 11:30 AM Exhibitor Workshops

11:30 AM - 12:45 AM Unopposed Poster Presentations in Exhibit Hall

1:00 PM - 1:45 PM Exhibitor Workshops

2:15 PM - 3:00 PM Exhibitor Workshops

3:15 PM - 4:30 PM Unopposed Poster Presentations in Exhibit Hall

4:30 PM - 5:30 PM Sessions/Award Lecture

6:00 PM - 6:45 PM Distinguished Lecture

SUNDAY, MAY 5

8:00 AM - 5:45 PM Sessions/Symposia

9:00 AM - 4:30 PM Exhibits Open

9:30 AM - 10:15 AM Exhibitor Workshops

10:45 AM - 11:30 AM Exhibitor Workshops

11:30 AM - 12:45 AM Unopposed Poster Presentations in Exhibit Hall

1:00 PM - 1:45 PM Exhibitor Workshops

2:15 PM - 3:00 PM Exhibitor Workshops

3:15 PM - 4:30 PM Unopposed Poster Presentations in Exhibit Hall



4:30 PM - 5:30 PM Sessions/Award Lecture

6:00 PM - 6:45 PM Distinguished Lecture

MONDAY MAY 6

8:00 AM - 5:45 PM Sessions/Symposia

9:00 AM - 4:00 PM Exhibits Open

9:30 AM - 10:15 AM Exhibitor Workshops

10:45 AM - 11:30 AM Exhibitor Workshops

11:30 AM - 12:45 AM Unopposed Poster Presentations in Exhibit Hall

12:30 PM - 2:30 PM President's Symposium

1:00 PM - 1:45 PM Exhibitor Workshops

3:15 PM - 4:30 PM Unopposed Poster Presentations in Exhibit Hall

4:30 PM - 5:30 PM Sessions/Award Lecture

4:00 PM - 10:00 PM Exhibitor Move-out

6:00 PM - 6:45 PM Distinguished Lecture

7:00 PM - 9:30 PM IMMUNOLOGY2024™ Gala

TUESDAY, MAY 7

8:00 AM - 12:15 PM Sessions/Symposia

8:00 AM - 12:00 PM Exhibitor Move-out

* Exhibitors agree not to extend invitations, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of IMMUNOLOGY2024™. Official hours include scientific sessions, Exhibit Hall hours, and social events.

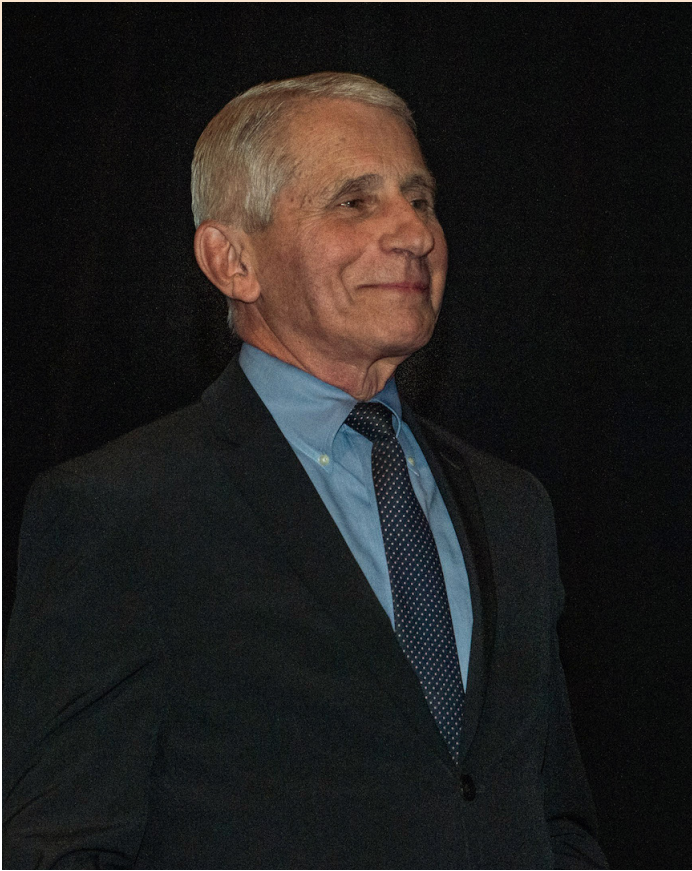
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Scientific Program at IMMUNOLOGY2024™

IMMUNOLOGY2024™ will feature more than 500 scientists speaking in over 100 sessions, as well as 1,750+ poster presentations in the Exhibit Hall. Presenters will share their latest research in areas that include:

- ◆ Antigen Processing and Presentation
- ◆ Basic Autoimmunity
- ◆ Cellular Adhesion, Migration, and Inflammation
- ◆ **NEW!** Corporate Science
- ◆ Cytokines and Chemokines and Their Receptors
- ◆ Hematopoiesis and Immune System Development
- ◆ Immediate Hypersensitivity, Asthma, and Allergic Responses
- ◆ Immune Mechanisms of Human Disease
- ◆ Immune Response Regulation: Cellular Mechanisms
- ◆ Immune Response Regulation: Molecular Mechanisms
- ◆ Immunology Education
- ◆ Innate Immune Responses and Host Defense: Cellular Mechanisms
- ◆ Innate Immune Responses and Host Defense: Molecular Mechanisms
- ◆ Lymphocyte Differentiation and Peripheral Maintenance
- ◆ Microbial, Parasitic, and Fungal Immunology
- ◆ Mucosal and Regional Immunology
- ◆ Technological Innovations in Immunology
- ◆ Therapeutic Approaches to Autoimmunity
- ◆ Translational Immunology
- ◆ Transplantation Immunology
- ◆ Tumor Immunology
- ◆ Vaccines and Immunotherapy
- ◆ Veterinary and Comparative Immunology
- ◆ Viral Immunology

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Important Dates

Mark your calendar for these important dates and enjoy all that IMMUNOLOGY2024™ has to offer!

November 30	Full payment for exhibit space is due.	April 17	Deadline for hotel reservations
	All booth fees become nonrefundable.	May 2	Exhibitor Move-in 9:00 AM - 5:00 PM
February 1 <i>(tentative)</i>	Exhibitor Kits are available online at www.theexpogroup.com ; participating exhibitors will receive an email notice when the site is live	May 3	Exhibitor Move-in 9:00 AM – 5:00 PM
March 1 <i>(tentative)</i>	Deadline to receive Exhibitor Workshop descriptions from exhibitors for inclusion in the printed meeting materials	May 4-6	Exhibits open 9:30 AM – 4:30 PM on May 4 and 5, but close at 4:00 PM on May 6.
	Deadline to receive logos from Premier Sponsors	May 6 - 7	Exhibitor Move- out 4:00 PM – 10:00 PM on May 6 and 8:00 AM – NOON on May 7

Get the Most Out of Your Participation

SPONSORSHIP OPPORTUNITIES

As branding, lead generation, and market visibility are important to your organization, the sponsorship opportunities available at the IMMUNOLOGY2024™ are exactly what you need. Each offering has been designed to help maximize your investment!

LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES



FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:



Sabrina Bracken
Senior Sales Manager
571-207-8392
aaiaexhibits@spargoinc.com

Space is Limited and Sells Quickly!

Submit your contract application - Today

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