



American
Association of
Immunologists™



IMMUNOLOGY2025™

THE ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS



EXHIBITOR PROSPECTUS

MAY 3-7, 2025 HONOLULU, HI

EXHIBITION DATES: MAY 4-6, 2025

HAWAII CONVENTION CENTER

IMMUNOLOGY2025.AAI.ORG

RESERVE YOUR EXHIBIT SPACE TODAY!

800-564-4220 | 571-207-8392 or aaixhibits@spargoinc.com

EXHIBITOR PROSPECTUS

MAY 3-7, 2025 | HONOLULU, HI | IMMUNOLOGY2025.AAI.ORG

The Largest Annual All-Immunology Meeting Worldwide!

The American Association of Immunologists (AAI) is excited to invite you to join us in Honolulu, HI, for **IMMUNOLOGY2025™** being held May 3-7 at the Hawaii Convention Center! AAI hosts the world's largest annual all-immunology meeting, bringing together scientists from more than 40 countries who are at all career stages— from international leaders to the next generation of scientists. Over 3,500 scientists are expected to attend **IMMUNOLOGY2025™** to hear about cutting-edge science and learn of innovations and products that can benefit their research programs.

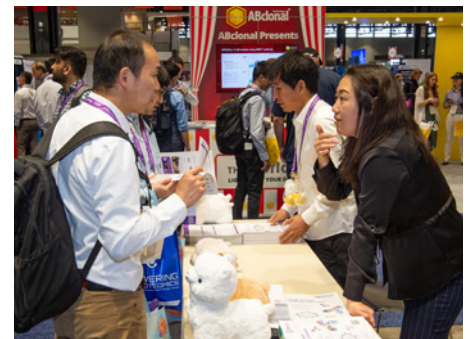


WHY EXHIBIT?

IMMUNOLOGY2025™ offers exhibitors and sponsors the unique opportunity to engage with an audience of scientists and professionals who are shaping the exciting field of immunology. The passion of these attendees is evident in the exhibit hall daily, especially during two (2) unopposed poster viewing sessions. The energy and excitement are tangible as exhibitors and attendees connect face to face. Exhibitors have many opportunities to promote their products and services and can enhance their presence by supporting IMMUNOLOGY2025™ through various sponsorship opportunities.

Connect with the global community of immunologists at IMMUNOLOGY2025™ and:

- Obtain new insights and feedback from world-renowned scientists and early career researchers alike.
- Showcase new products and services to an audience seeking innovations in immunology.
- Access key decision-makers involved in purchasing decisions.
- Establish your brand and increase your market penetration.
- Make the most of lead generation, sponsorship and advertising to attendees.



WHO EXHIBITS?

Industry Suppliers Like You!

Attendees visit the exhibit hall to gain insight on products or services that are essential or supportive to researchers in the field of immunology, or which have innovations that will improve or accelerate laboratory results.

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Products of Interest to Attendees

- Antibodies and diagnostics
- Balances, spectrophotometers, high-throughput robotics equipment
- Cell and tissue culture reagents
- Cell separation and cell counter products
- Centrifuges
- Chemicals
- Cytokines, chemokines, and growth factors
- Data analysis systems and software
- Electrophoresis equipment and reagents
- ELISA kits and plate readers
- Flow cytometers and cell sorters
- General lab supplies and equipment
- Genomics and proteomics equipment, reagents, and software
- Histology and immunohistochemistry supplies
- HPLC equipment and reagents
- Incubators
- *In vivo* cell and animal imaging equipment
- Irradiators, animal and cell



- Laboratory animals and equipment, including specialty diets
- Laboratory support services
- Laminar flow hoods
- Microarray equipment, reagents, and software
- Microscopes (confocal, electron, TIRF) and related reagents/software
- Molecular biology and PCR reagents
- Oligonucleotide/peptide/protein production services
- Pipettes, pipetting devices, test tubes, plates, and other consumables
- Scientific journals, subscriptions, and books
- Scintillation counters, gamma counters, radioisotopes
- Software
- Transfection kits and reagents
- And more...

Don't see your product or service listed? Sign up now as an exhibitor for the opportunity to have your product represented!



Who Attends?

At IMMUNOLOGY2025™ you'll meet **the most influential decision-makers in the field of immunology – current and future!** AAI expects **IMMUNOLOGY2025™** to attract 3,500 immunologists from among AAI members and their colleagues. Build on existing relationships and make new ones with industry professionals that matter to your business.

- University faculty/principal investigators
- Graduate students
- Postdoctoral fellows
- Laboratory managers
- Corporate scientists
- Government scientists
- Scientists from independent research institutions
- Scientists representing up to 20 national and international guest societies
- Immunologists from around the world

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IMMUNOLOGY2024™ Attendee Demographics

2024 SHOW SUMMARY

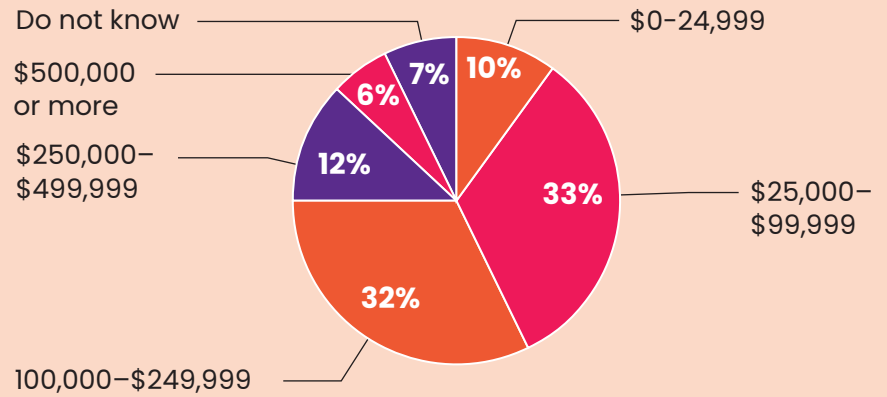
Exhibiting Companies **139**
 Attendees **3,100**
 Exhibitors **560**
 Total Attendees **3,660**

80% are involved in purchasing decisions for their labs

95% visited the Exhibit Hall

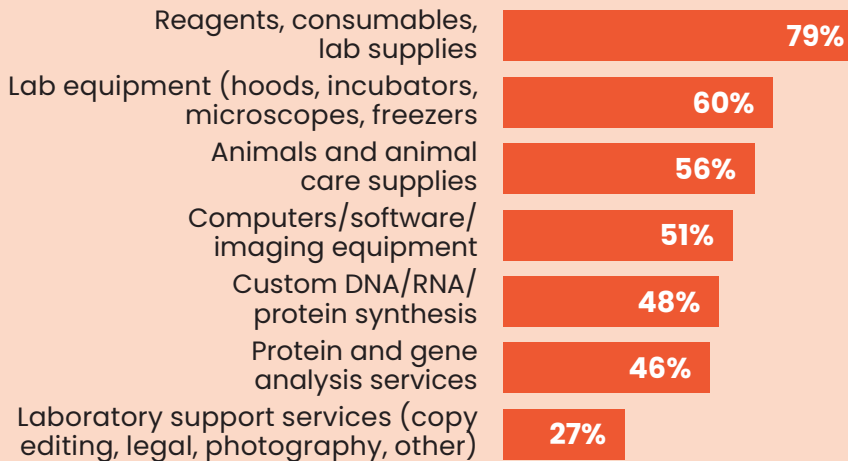
68% attend 1-2 conferences in a year

ATTENDEE SPENDING BY AAI MEETING ATTENDEES*

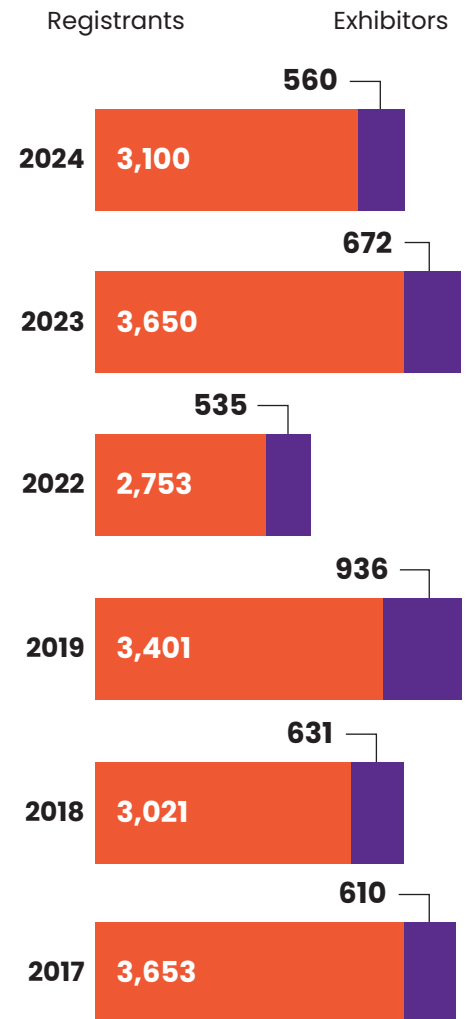


PRODUCTS ATTENDEES ARE PURCHASING*

(Multiple Responses Allowed)



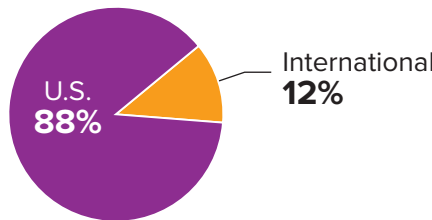
ATTENDANCE BY YEAR



ATTENDEE BY AFFILIATION*

Academia **79%**
 Industry **10%**
 Government **5%**
 Independent Research Institute **5%**
 Other **1%**

ATTENDEES BY COUNTRY*



Top Attending Countries (in alphabetical order)

Canada
 China
 Germany
 Japan
 Mexico
 South Korea

*All data is based on information collected from Attendee Registration Report and Attendee Survey

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IMMUNOLOGY2024™ Exhibitors

10x Genomics Inc.
ABclonal Technology
ACROBiosystems Inc.
Active Motif
AdipoGen Life Sciences
Agilent Technologies, Inc.
AID Autoimmun Diagnostika GmbH
AimPlex Biosciences, Inc.
Akoya Bio
Alamar Biosciences
Allen Institute for Immunology
AlpaLifeBio
Ampersand Biosciences
Analytik Jena US
ariadne.ai ag
AUM Biotech LLC
BD Biosciences
Beckman Coulter, Inc.
Bentham Science Publishers Ltd
Bio X Cell
BioChain
Biocompare
Biocytogen LLC
BioLegend, Inc.
Biomodels LLC
Bio-Rad Laboratories
Bioss Inc
Bio-Techne
Boca Scientific
Bruker
Bruker Scientific, LLC
Cancertools.org
Canopy Biosciences
Cayman Chemical Company
CDI Laboratories
Cedarlane
Cell Biologics Inc.
Cell Signaling Technology
Collecta, Inc.
CELLTREAT Scientific Products
Cellular Technology Ltd.
Charles River Laboratories
Chondrex, Inc.
Conigen Bioscience, Inc.
Creative Biomart Inc
Curiox Biosystems
Cyagen Biosciences
Cytek Biosciences Inc.
Deepcell
Defense Health Agency Civilian
Medical Corps
DeNovix Inc.
Dxterity Diagnostics Incorporated
Elabscience Bionovation Inc.
eLife
EpigenDx
Equitech-Bio, Inc.
FluoroFinder
GemPharmatech Co Ltd
Gene Tools, LLC
GeneCopoeia Inc.
GeneTex, Inc.
GenoBioTX
GenScript USA Inc.
GL Biochem (Shanghai) Ltd.
Graduate Programs in Biomedical
Sciences, Psychology & Public
Health at USU
Huabio Research Inc
Hycult Biotech Inc
Ibidi USA, Inc
IMMCG
Immudex USA, LLC
ImmunAware, Inc.
Immune Epitope Database &
Analysis Resource (IEDB)
Infinity Bio Inc
InvivoGen
Jackson ImmunoResearch
Laboratories
Journal of Experimental Medicine
JPT Peptide Technologies GmbH
Kementec Solutions Inc.
KEYENCE Corporation
KRISHGEN BIOSYSTEMS
Leinco Technologies
Luminex Corporation
Lunaphore Technologies
MABTECH
MBL International
MedChemExpress
Meso Scale Discovery
Michelson Medical Research
Foundation
MilliporeSigma
Miltenyi
Mimotopes
NanoCollect Biomedical, Inc
National Institute of Allergy and
Infectious Diseases
Nicoya Lifesciences Inc.
Nodexus Inc.
Nona Biosciences
Olink Proteomics, Inc.
Optofluidic Bioassay LLC
OriGene Technologies Inc
Parhelia Biosciences
Parse Biosciences
Partek, an Illumina Company
Partillion Biosciences
PCR Biosystems Inc.
PEPperPRINT
peptides&elephants GmbH
Prolimmune Inc.
Promega Corporation
Proteintech Group Inc.
QuidelOrtho
Rad Source Technologies, Inc.
RapID Lab
RayBiotech Inc.
Research Diets, Inc.
RWD Life Science
Sapphire North America
SARSTEDT
Science/AAAS
Scientific Industries Inc
SomaLogic
Sony Biotechnology, Inc.
Springer Nature
St. Jude Children's Research
Hospital
STEMCELL Technologies, Inc.
Studylog Systems, Inc.
The Health and Environmental
Sciences Institute
The Immunology Podcast
The International Union of
Immunological Societies (IUIS)
The Jackson Laboratory
Thermo Fisher Scientific
ThinkCyte, Inc.
Timeline
Transnetyx Inc
Unified Information Devices, Inc
VectorBuilder Inc.
Western Michigan University Homer
Stryker MD School of Medicine
Worldwide Primates
Worthington Biochemical
Corporation
WuXi AppTec
Zen-Bio, Inc.

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Become an Exhibitor

Your competitors will be there! Make sure you are too!

VENUE

Hawaii Convention Center
1801 Kalakaua Ave
Honolulu, HI 96815
Exhibit Dates May 4-6, 2025

EXHIBITS OPEN

Sunday, May 4

8:00 AM-3:30 PM

Monday, May 5

8:00 AM-3:30 PM

Tuesday, May 6

8:00 AM-3:00 PM

NEW! Additional Unopposed Poster Hours!

- 10:30 AM - 11:45 AM daily
- 2:15 PM - 3:30 PM on Sunday and Monday
- 1:15 PM - 2:30 PM on Tuesday

AAI reserves the right to modify the floor plan to the extent it deems necessary or in the best interest of the AAI [Exhibit Hall](#).

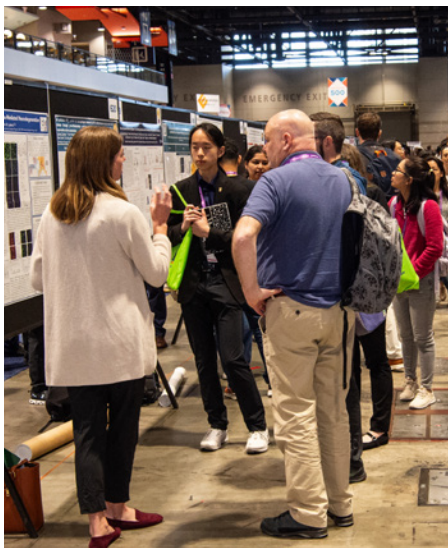


EXHIBIT SPACE RATE

Standard Inline (No Corner)

\$42.00 per sq. ft.

Standard Inline (Corner)

\$45.00 per sq. ft.

Standard Island

\$45.00 per sq. ft.

EXHIBIT SPACE PACKAGE

- 8' back wall drape and 3' side rail drape (inline booths only)
- Booth identification sign with company name and booth number (inline booths only)
- 24-hour perimeter security in the exhibits
- 4 complimentary exhibitor badges
- Complimentary Exhibitor Directory Listing
 - Online Listing
 - Mobile App

Interested in upgrading your listing? [Learn more.](#)

All booth purchases include the opportunity to upgrade two exhibitor badges to two Scientific Registrations per company at a special Exhibitor Rate. Misuse of badges may lead to expulsion from the meeting.

BOOTH ASSIGNMENTS

Available space will be assigned on a first-come, first-served basis.

EXHIBIT SALES CONTACT

Sabrina Bracken

Senior Sales Manager

E-mail: exhibits@spargoinc.com

Phone: 571-207-8392

About AAI



MISSION STATEMENT

The [American Association of Immunologists](#) (AAI) is one of the world's largest organizations of immunologists and scientists in related disciplines. Our mission is to improve global health and well-being by advancing immunology and elevating public understanding about the immune system. AAI members are responsible for some of the most significant biomedical discoveries of the past century, including the development of life-saving cancer immunotherapies, antibody therapies, transplant technologies, and vaccines. We support scientists across the field of immunology through knowledge dissemination, community building, advocacy, and public outreach.

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Exhibitor Schedule*

*Schedule subject to change. Please check for updates.

Check out the Schedule at a Glance!

FRIDAY, MAY 2

12:00 PM - 5:00 PM Exhibitor Move-in

SATURDAY, MAY 3

8:00 AM – 5:00 PM Exhibitor Move-in

1:30 PM - 2:30 PM Sessions/Symposia

4:00 PM - 5:15 PM President's Address

5:15 PM - 6:30 PM Opening Night Reception

SUNDAY, MAY 4

7:00 AM - 5:00 PM Sessions/Symposia

8:00 AM - 3:30 PM Exhibits Open

8:30 AM - 9:15 AM Exhibitor Workshops

9:45 AM - 10:30 AM Exhibitor Workshops

10:30 AM - 11:45 AM Unopposed Poster Presentations in Exhibit Hall

12:00 PM - 12:45 PM Exhibitor Workshops

1:15 PM - 2:00 PM Exhibitor Workshops

2:15 PM - 3:30 PM Unopposed Poster Presentations in Exhibit Hall

3:30 PM - 5:00 PM Sessions/Award Lecture

5:15 PM - 6:00 PM Distinguished Lecture

MONDAY, MAY 5

7:00 AM - 5:00 PM Sessions/Symposia

8:00 AM - 3:30 PM Exhibits Open

8:30 AM - 9:15 AM Exhibitor Workshops

9:45 AM - 10:30 AM Exhibitor Workshops

10:30 AM - 11:45 AM Unopposed Poster Presentations in Exhibit Hall

12:00 PM - 12:45 PM Exhibitor Workshops

1:15 PM - 2:00 PM Exhibitor Workshops

2:15 PM - 3:30 PM Unopposed Poster Presentations in Exhibit Hall



3:30 PM - 5:00 PM Sessions/Award Lecture

5:15 PM - 6:00 PM Distinguished Lecture

TUESDAY, MAY 6

7:00 AM - 5:00 PM Sessions/Symposia

8:00 AM - 3:00 PM Exhibits Open

8:30 AM - 9:15 AM Exhibitor Workshops

9:45 AM - 10:30 AM Exhibitor Workshops

10:30 AM - 11:45 AM Unopposed Poster Presentations in Exhibit Hall

11:30 AM - 1:30 PM President's Symposium

2:00 PM - 2:45 PM Exhibitor Workshops

2:15 PM - 3:30 PM Unopposed Poster Presentations in Exhibit Hall

3:30 PM - 4:30 PM Sessions/Award Lecture

3:30 PM - 10:00 PM Exhibitor Move-out

5:15 PM - 6:00 PM Distinguished Lecture

7:00 PM – 9:30 PM IMMUNOLOGY2025™ Gala

WEDNESDAY, MAY 7

7:00 AM - 11:15 AM Sessions/Symposia

7:00 AM – 12:00 PM Exhibitor Move-out

* Exhibitors agree not to extend invitations, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of IMMUNOLOGY2025™. Official hours include scientific sessions, Exhibit Hall hours, and social events.

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Scientific Program at IMMUNOLOGY2025™

IMMUNOLOGY2025™ will feature more than 500 scientists speaking in over 200 sessions, as well as 1,750+ poster presentations in the Exhibit Hall. Presenters will share their latest research in areas that include:

- Antigen and Dendritic Cell Processing, Presentation, and Biology
- Basic Autoimmunity
- Cellular Adhesion, Migration, and Inflammation
- Computational and Systems Immunology
- Cytokines and Chemokines and Their Receptors
- Hematopoiesis and Immune System Development
- Immediate Hypersensitivity, Asthma, and Allergic Responses
- Immune Mechanisms of Human Disease
- Immune Response Regulation: Cellular Mechanisms
- Immune Response Regulation: Molecular Mechanisms
- Immunology Education and Communication
- Innate Immune Responses and Host Defense: Cellular Mechanisms
- Innate Immune Responses and Host Defense: Molecular Mechanisms
- Lymphocyte Differentiation and Peripheral Maintenance
- Microbial, Parasitic, and Fungal Immunology
- Mucosal and Regional Immunology
- Neuroimmunology
- Technological Innovations in Immunology
- Therapeutic Approaches to Autoimmunity
- Translational and Interventional Immunology
- Transplantation Immunology
- Tumor Immunology: Cellular Responses and Tumor Microenvironment
- Tumor Immunology: Checkpoints, Prevention, and Treatment
- Vaccines and Immunotherapy
- Veterinary and Comparative Immunology
- Viral Immunology

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Important Dates

Mark your calendar for these important dates and enjoy all that IMMUNOLOGY2025™ has to offer!

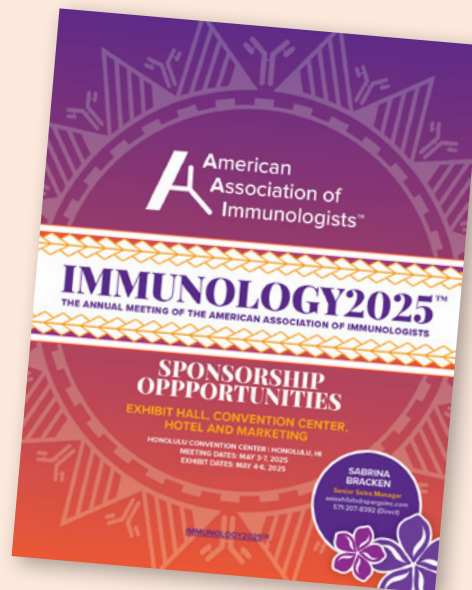
November 1 <i>(tentative)</i>	Exhibitor Kits are available online at www.theexpogroup.com ; participating exhibitors will receive an email notice when the site is live	April 17	Deadline for hotel reservations
November 20	Full payment for exhibit space is due. All booth fees become nonrefundable.	May 2	Exhibitor Move-in 12:00 PM - 5:00 PM
March 1 <i>(tentative)</i>	Deadline to receive Exhibitor Workshop descriptions from exhibitors for inclusion in the printed meeting materials Deadline to receive logos from Premier Sponsors	May 3	Exhibitor Move-in 8:00 AM - 5:00 PM
		May 4-6	Exhibits open 8:00 AM - 3:30 PM on May 4 and 5, but close at 3:00 PM on May 6.
		May 6 - 7	Exhibitor Move-out 3:30 PM - 9:00 PM on May 6 and 8:00 AM – NOON on May 7

Get the Most Out of Your Participation

SPONSORSHIP OPPORTUNITIES

As branding, lead generation, and market visibility are important to your organization, the sponsorship opportunities available at the IMMUNOLOGY2025™ are exactly what you need. Each offering has been designed to help maximize your investment!

LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES



FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:



Sabrina Bracken
Senior Sales Manager
571-207-8392
aaievents@spargoinc.com

Space is Limited and Sells Quickly!

Submit your contract application - Today

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