

THE 109TH ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS



IMMUNOLOGY



APRIL 15—19 | 2026 | BOSTON, MA

ADVERTISING, BRANDING, & SPONSORSHIP OPPORTUNITIES

THOMAS M. MENINO CONVENTION & EXHIBITION CENTER
(FORMERLY BOSTON CONVENTION & EXHIBITION CENTER)

EXHIBIT DATES: APRIL 16–18, 2026

[IMMUNOLOGY2026.AAI.ORG](https://immunology2026.aai.org)

 American
Association of
Immunologists™



We are excited that you will be joining us as an exhibitor at IMMUNOLOGY2026™ in April!

Now that you have made the commitment to exhibit, it's time to take steps to maximize the investment, enhance your company's visibility, stand out from the competition, and drive traffic to your booth. You are integral during this amazing time of immunological advancement. Show your support for the accomplishments of today and for the next generation of scientists who will make them tomorrow. Please find enclosed the advertising, branding, and sponsorship opportunities for IMMUNOLOGY2026™.

ADVERTISING & BRANDING

Sabrina Bracken

Senior Sales Manager
SPARGO, Inc..
571-207-8392

sabrina.bracken@spargoinc.com
aaibxhibits@spargoinc.com

SPONSORSHIP OPPORTUNITIES

Dr. Lucia Tejada, PhD

Sr. Director, Business Development
and Industry Relations
American Association of
Immunologists
301-634-7920
ltejada@aai.org

PLEASE NOTE: All sponsors will be acknowledged on the meeting's sponsorship sign tower, on the walk-in slides loop, and with hyperlinked logos on the meeting website and mobile app. Any sponsor with support of \$15,000 or more will be recognized as a Premier sponsor and receive the benefits listed on the next page.





Premier Sponsorship Levels and Benefits

A total spend of \$15,000 or more in the annual meeting qualifies an organization for the many benefits associated with AAI Premier Sponsorship, listed in the table below. Exhibit space will be included in the calculation of total spend, as long as the exhibitor purchases at least one advertising, branding, and/or sponsorship opportunity. *

THE BENEFITS OF PREMIER SPONSORSHIP*

	PLATINUM*** 75,000+	GOLD \$40,000 – \$74,999	SILVER \$15,000 – \$39,999
Invitation to AAI's Corporate Recognition Reception	●	●	●
Recognition during AAI President's exhibit floor walk	●	●	●
Recognition on the final program, signage, mobile app, social media, and walk-in slides	●	●	●
Logo recognition on meeting website	●	●	●
In-booth corporate sponsor acknowledgement	●	●	●
Company logo on online floor plan booth (20'x20'+)	●	●	●
Daily thank you announcements in exhibit hall	●	●	●
Complimentary featured exhibitor listing	●	●	
Mobile app push notification	●		
Complimentary scientific registration	5	3	2
Complimentary exhibitor workshop	2	1	1
Registration mailing list	Pre- and Post-	Pre-	Post-
Use of AAI membership mailing list **	1		

* Benefits cannot be traded for other opportunities; if not used, unused benefits are forfeited.

** AAI policy prohibits provision of email addresses to third parties. Mailing lists exclude residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at: <https://gdpr.eu>

*** One additional complimentary scientific registration earned per \$25,000 increment in sponsor support beyond the \$75,000 threshold for Platinum Sponsorship.

Advertising Opportunities

ABSTRACT COMMUNICATION BANNER AD BUNDLE

\$5,000 *Exclusive (1)*

Maximize your exposure with our Abstract Communication Banner Ad Bundle. This high-impact package includes a banner ad on the Call for Abstracts Email, Abstract Confirmation Email, and the Abstract Webpages, providing repeated visibility to authors and researchers throughout the entire abstract submission process.

AD RETARGETING

\$5,500 *2 Available*

Stay in front of attendees in the weeks leading up to the meeting. Sponsored retargeting ads allow you to reach highly qualified website visitors after they've left the exhibitor listing page on the exhibits website. Your brand remains top-of-mind as these visitors browse other sites, ensuring consistent exposure.



ATTENDEE PRE-SHOW/ POST-SHOW MAILING LIST

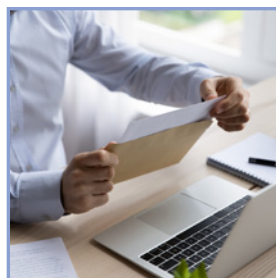
Pre-Show \$1,250

One-Time Use

Post-Show \$850

One-Time Use

Connect with registered attendees before and after the meeting. Send a pre-show promotion or booth invitation to drive traffic, then follow up post-show to spark new business opportunities. You will receive attendee names, titles, company names, and postal addresses. Email addresses and phone numbers are not included. Lists are for one-time use only, and all mailers must be approved by AAI.



EMAIL BLASTS

One Week Out \$2,750

4 Available

Week of Meeting \$3,250

2 Available

Stand out in the inbox with this high-impact opportunity to reach registrants just before and during the meeting. Partner with our vendor to craft a custom HTML email that puts your message front and center. With only one exclusive email sent each day and limited dates available, this is your chance to make a bold impression when attention is at its peak.



FEATURED EXHIBITOR LISTINGS

\$750

Stand out and boost your visibility on the IMMUNOLOGY2026™ exhibits website and mobile app with a Featured Exhibitor Listing. Attract more attention with expanded company and product descriptions, press releases, product photos, corporate videos, and more. Make your presence impossible to miss. [Learn more.](#)



REGISTRATION & HOUSING EMAIL CONFIRMATION BANNER AD BUNDLE

\$8,500 *Exclusive (1)*

Maximize your visibility at key moments in the attendee journey with this powerful ad bundle. Your rotating banner ad will appear on the registration landing page, seen by all attendees as they register for IMMUNOLOGY2026™. It will also be featured on the online housing confirmation page and included in every registration and housing confirmation email. Your logo will be prominently displayed in all confirmation emails, ensuring your brand stays top of mind throughout the planning process.



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Advertising Opportunities

LANYARDS

\$8,000 Exclusive (1)
Rights Only

Turn every attendee into a walking billboard with your company's name and logo featured on the official meeting lanyards. As attendees navigate the event, your brand stays with them, creating nonstop visibility and lasting impressions. Sponsors are responsible for the design, production, and delivery of up to 4,000 AAI-approved lanyards.



MOBILE APP BANNER ADS

\$1,250 Limited Availability

Sponsors enjoy premium exposure with a clickable rotating banner ad featured prominently in the mobile app, capturing attendee attention throughout the event.

MOBILE APP PUSH ALERTS

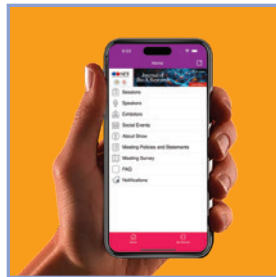
\$500 Limited Availability

Cut through the noise with real-time visibility. Mobile app push alerts deliver your message instantly and directly to over 3,500 attendees. Drive immediate engagement, boost visibility, and generate timely traffic to your booth, session, or special offer—all through the device in their hands.

MOBILE APP

\$12,500 Exclusive (1)

Increase your brand visibility before, during, and after the meeting with a Mobile App Sponsorship. Attendees use the app for schedules, networking, maps, and exhibitor info, making it a key engagement tool. Your sponsorship includes a prominent splash page. The app launches approximately 30 days before the meeting, offering early and lasting exposure.



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Branding Opportunities

EXHIBITOR COFFEE BREAK

Call for pricing

6 Available

Brew Up Buzz and

Connections! Nothing draws a crowd like the aroma of fresh coffee. The Exhibitor Coffee Break offers a great way to energize attendees and spark meaningful conversations right at your booth. Host a coffee cart on Thursday, Friday, or Saturday during show hours and become a popular gathering spot. Each cart comes stocked to serve 50 attendees and includes cups printed with your logo in black. Sponsored Coffee Break times will be listed daily at the Exhibit Hall Entrance to help guide attendees your way.



MEETING BAG

Call for pricing

Exclusive (1)

Carry Your Brand Further - Put your logo in every attendee's hands and keep your brand in view throughout the meeting and beyond. Meeting bags offer lasting visibility as attendees use them during the event and afterward. AAI will manage production and delivery, with pricing that includes your one-color logo featured prominently on one side of the bag.



MEETING BAG INSERTS

\$3,500 *8 Available*

Put Your Brand in Their Hands.

Get your message directly into the hands of every attendee with a branded insert placed in the official meeting bag. This opportunity offers lasting exposure long after the event ends. Sponsors are responsible for the purchase, production, and delivery of up to 4,000 items. Size restrictions and deadlines apply. Popular inserts include promotional brochures, postcards, pens, USB flash drives, luggage tags, and similar items. Catalogs and publications are not accepted. **Exhibitor is responsible for all production and shipping charges.**



PASSPORT TO PRIZES GAME

\$1,000 *Limited Availability*

Join the Passport to Prizes program and turn attendee visits into valuable connections. This fun and interactive promotion encourages attendees to visit participating booths to collect stamps for a chance to win exciting prizes. It's a great way to boost booth traffic, increase brand exposure, and create memorable interactions with over 3,500 potential customers. Participation is limited, so secure your spot early. Attendees enter their completed Passports in the drawing for a chance to win a \$250 American Express gift card. The drawing will take place during the afternoon Poster Presentation hours on Saturday.

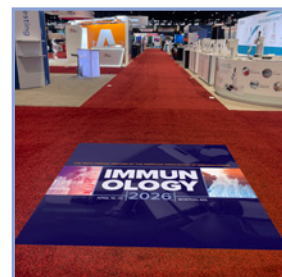
EXHIBIT HALL CARPET DECALS

4'x4' \$3,000 Each

3'x3' \$2,500 Each

Stand Out Where It Counts -

Make a bold impression with your company branding and messaging on eye-catching decals placed in high-traffic aisle areas within the Exhibit Hall. Placement is determined by AAI Exhibit Hall management to ensure maximum visibility.

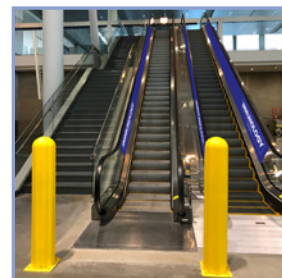


ESCALATOR CLINGS

\$25,000 *2 Available*

Own the Ride to the Exhibit

Hall! Capture attendee attention where it's guaranteed. Every attendee uses the escalators to access the Exhibit Hall from the Lobby, making this a prime branding opportunity. Your message will be prominently displayed on one of the escalator banks, ensuring repeated visibility throughout the meeting. Sponsorship includes production of the clings, professional installation, and removal.



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Branding Opportunities

NEW! DIGITAL PRODUCT SHOWCASE

\$2,500 10 Available

Showcase in Motion. Spotlight in Action. Put your product in the spotlight with a dynamic digital 10 second ad featured on a high-impact AAI video wall in the North Lobby. This powerful platform brings your innovation to life with vibrant advertising opportunities that stop attendees in their tracks. Whether launching something new or reinforcing your brand, the Digital Product Showcase delivers attention-grabbing exposure where it matters most. Ads will run across all five days of the event, rotating among association content, with a minimum exposure of 180 impressions per day. AAI will approve all branding materials prior to publication (ads, videos, etc).

NEW! DIGITAL TOTEMS

\$3,500 2 Available – East and West level one meeting rooms

\$5,000 Exclusive (1) – Major Symposium rooms

\$7,500 Exclusive (1) – General Session room

Command Attention Between Sessions! Keep your brand in the spotlight with digital totem ads positioned outside session rooms. As attendees transition between talks, your message takes center stage on sleek, high-definition displays. With prime visibility during peak foot traffic, your message will deliver the perfect mix of timing and placement to engage, inform, and inspire your target audience.



HOTEL KEY CARDS

\$13,500 Exclusive (1)

Make a Memorable First Impression in Boston - Welcome attendees to Boston with customized hotel key cards featuring your logo and design. Distributed at check-in across official meeting hotels, these eye-catching cards put your brand in every attendee's hand from the moment they arrive. It's a unique opportunity to gain daily, hands-on exposure in a city known for its history, energy, and innovation.



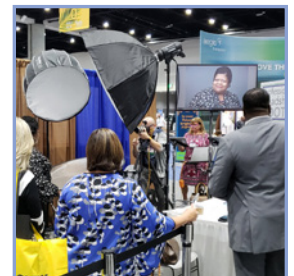
PROFESSIONAL HEADSHOT STUDIO

Call for pricing

Exclusive (1)

Put Your Brand in Every Frame

The Professional Headshot Studio will be one of the most popular destinations at IMMUNOLOGY2026™, drawing a steady stream of attendees eager for a polished, professional headshot. As the exclusive sponsor, you will drive traffic directly to your booth, where attendees pick up a voucher before heading to the studio. Your branding will be prominently featured throughout the Headshot Studio, giving your company lasting exposure.



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aaievents@spargoinc.com

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Branding Opportunities

NEW! THOMAS M. MENINO CONVENTION & EXHIBITION CENTER (MCEC) DIGITAL PACKAGE

Call for pricing 7.5 mins/hr Exclusive (1)

Be Everywhere Your Audience Is! The MCEC Digital Display Package puts your brand in motion across the venue's most powerful screens. From the iconic Marquee to the vibrant Video Wall, this robust platform surrounds attendees with your message at every turn. Strategically placed in high-traffic locations throughout the MCEC, these digital displays ensure repeated exposure across key moments and touchpoints. It's bold, dynamic visibility that travels with your audience all day long. What's included:

MCEC Marquee

Located in the heart of the Seaport District, the Marquee provides an unparalleled branding and sponsorship opportunity for your event.

- 80 feet tall
- Display area of 3,000 square feet
- Two high-definition LED horizontal screens
- Two high-definition LED vertical screens
- Visible from more than half a mile away
- Reaches a daily audience of more than 225,000 attendees, pedestrians, and vehicles.



MCEC Video Wall

Spanning the MCEC's North Lobby and visible from Summer Street, the Video Wall creates a stunning way to deliver high-impact messages.

- 160 feet wide
- 12 feet tall
- 2,000 square feet of seamless, attention-grabbing video screen
- High-definition center screen flanked by lower-definition LED sticks
- Generates multiple impressions per person



Images for sample purposes. Offerings and pricing are subject to change.

Branding Opportunities

CHARGING POWER PAX

5 Opportunities Available

\$1,750 per Pack

\$8,000 Exclusive (1)

Power Up Your Brand! Turn attendees into mobile brand ambassadors with your logo on a portable charger they will use throughout the day. Chargers will be available at high-traffic locations, including near registration and at the Information Desk. Choose a single location or sponsor all locations for extended reach. This is a powerful way to keep attendees connected, charged, and engaged with your brand at every step.



NEW! QUIET ROOM

Call for pricing *Exclusive (1)*

Offer a Moment of Calm - Provide attendees with a peaceful retreat from the energy of the meeting by sponsoring the Quiet Room. This serene space offers a chance to recharge mentally and physically, away from the busy conference atmosphere. As the Quiet Room sponsor, your brand will be thoughtfully recognized with signage and materials that align with the calm, restorative environment. It's a unique opportunity to support attendee well-being while creating a positive and lasting brand impression.

NEW! MEETING NOTEBOOK ADS

Inside Front Cover \$8,000 *Exclusive (1)*

Inside Back Cover \$8,000 *Exclusive (1)*

Back Cover \$10,000 *Exclusive (1)*

Put your brand in every attendee's hands. Gain daily, high-visibility exposure with an ad in the official meeting notebook, a must-have item included in every attendee's meeting bag. Choose from prime placement options on the inside front cover, inside back cover, or back cover. Your message will be seen repeatedly as attendees take notes, capture ideas, and stay engaged throughout the event. This is more than an ad; it is a lasting presence in every conversation.

NEW! RIBBON WALL

\$4,500 *Exclusive (1)*

Make Your Mark with the Ribbon Wall. Be the brand everyone sees as they customize their meeting badge at the always-popular Ribbon Wall. This colorful, can't-miss destination is a favorite stop for attendees looking to show off their roles, interests, and personality. As the Ribbon Wall sponsor, your branding will be front and center where the fun begins, creating a lively photo-worthy moment and high-traffic exposure all in one.

EXHIBITOR WORKSHOPS

\$3,250 33 Available

Showcase Your Expertise at the Heart of the Action

Take center stage in the Exhibit Hall and connect directly with your target audience through an engaging, in-depth workshop. This is your chance to educate prospective customers and end users about the solutions they need to work smarter and more efficiently.

Held in three dedicated theater spaces on the show floor, these popular workshops put your products, services, and research in the spotlight—right where the buzz is happening. Each room features theater-style seating for up to 80 attendees, creating an ideal environment for live demonstrations, thought leadership, and meaningful conversations.

Workshops are scheduled to avoid conflicts with daily poster sessions, maximizing attendance and visibility. Each one-hour slot includes a 45-minute presentation plus time for setup and tear-down. Full AV support is provided, including a screen, PC



laptop, LCD Projector, sound system, microphone, podium, laser pointer, and on-site tech assistance.

Don't miss this prime opportunity to inform, impress, and inspire while staying fully connected to the energy of the Exhibit Hall. Presentation details must be submitted by the required deadline.

Branding Opportunities

NEW! PUPPY PARK

\$20,000 *Exclusive (1)*

Bring Smiles and Tail Wags to IMMUNOLOGY2026™!

Elevate your brand's visibility and connect with attendees in the most heartwarming way by sponsoring the Puppy Park at IMMUNOLOGY2026™.

This crowd-favorite activation offers attendees a chance to unwind, recharge, and cuddle with adorable rescue puppies, creating moments of joy they will never forget. As a sponsor, your company will enjoy high-profile exposure across multiple platforms, including on-site signage, attendee emails, the mobile app, and the exhibit guide. Sponsoring the Puppy Park not only puts your brand at the center of a highly trafficked, feel-good experience but also showcases your commitment to wellness, compassion, and community impact. Don't miss this chance to create lasting impressions, spark meaningful connections, and bring a little puppy-powered "paws-itivity" to the meeting. Secure your Puppy Park sponsorship today and let your brand shine where happiness happens.



NEW! COFFEE SLEEVE FOR EXHIBIT HALL COFFEE BREAKS

\$2,500 per day

3 Available | Rights Only

Wrap Your Brand Around Every Sip. Put your logo right in attendees' hands with sponsored coffee sleeves during Exhibit Hall coffee breaks. These may be small, but they pack a big branding punch as attendees fuel up and connect on the show floor. With every sip, your message gets noticed, making this a warm and welcoming way to boost visibility and energize engagement.



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Sponsorship Opportunities



THE PRESIDENT'S ADDRESS

\$15,000 Exclusive (1)

Reach the broad immunology community. The President's Address is consistently the largest and most well-attended session of AAI's annual meeting. In 2026, world-renowned immunologist and AAI President **Dr. Ulrich H. von Andrian** will lead the official opening of the meeting in front of an expected audience of more than 2,000 immunologists. In addition, during this session AAI will recognize its esteemed leaders through the **AAI Lifetime Achievement Award** and the **Distinguished Fellows of AAI**, celebrating these scientists' significant contributions to the field of immunology. Elevate your brand's presence. Supporting this session positions your company at the heart of the AAI annual meeting's most prestigious event, offering unparalleled visibility and influence among key stakeholders.

Benefits

- Minimum of one (1) display table located prominently outside the President's Address Session rooms for the supporter's branded materials (to be produced and provided by the supporter).

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- One (1) sign featuring the supporter's company logo at the entrance of the session room.
- One (1) 15–20 second video (non-product specific) which will play prior to the start of the session (video is to be produced by the sponsor and provided to AAI by an agreed-upon date for AAI approval).
- Recognition by AAI's CEO Dr. Loretta Doan during the opening of the session.
- Supporter acknowledgement on the final program, IMMUNOLOGY2026™ website, meeting mobile app, and all communications announcing and promoting the President's Address.
- Reserved seating for up to 10 guests, including staff with exhibitor badges.
- First right of refusal for exclusive sponsorship of *The Opening Night Reception** at a discounted price. The reception directly follows the Address.

THE PRESIDENT'S SYMPOSIUM

\$15,000 Exclusive (1)

Secure your **exclusive presence** at AAI's second-largest event, the President's Symposium. This is your company's opportunity to be part of a session chaired by the AAI President and featuring four (4) prominent immunologists presenting their cutting-edge research. With more than 1,000 attendees, this symposium features research that is truly shaping the future of immunology. 2026 sponsorship of this session will include light refreshments to allow for networking and engagement with attendees.

Benefits

- One (1) display table located outside the President's Symposium's room for supporter's branded materials (to be produced and provided by the supporter).
- One (1) sign featuring the supporter's company logo at the entrance of the session room.
- One (1) 15–20 second video (non-product specific) which will play prior to the start of the session (video is to be produced by the sponsor and provided to AAI by an agreed-upon date for AAI approval).
- Recognition by AAI's President during the opening of the session.
- Supporter acknowledgement on the final program, IMMUNOLOGY2026™ website, meeting mobile app, and all communications announcing and promoting the President's Symposium.
- Refreshments served to session attendees.

Sponsorship Opportunities



DISTINGUISHED LECTURE

\$15,000 3 Available

Align your brand with excellence and innovation. The Distinguished Lecture offers a unique opportunity to reach a highly engaged audience of attendees and to position your company alongside high-profile AAI members celebrated for their outstanding and transformative research. IMMUNOLOGY2026™ will feature distinguished lectures by **Dr. Christophe Benoist** from Harvard Medical School, **Dr. Mark H. Kaplan** from Indiana University School of Medicine and **Dr. Frances E. Lund** from the University of Alabama, Birmingham. 2026 sponsorship of these sessions will include light refreshments to allow for networking and engagement with attendees. Choice of distinguished lectures is on a first come first served basis.

Benefits

- One (1) display table located outside the session rooms for the supporter's branded materials (to be produced and provided by the supporter).
- One (1) sign featuring the supporter's company logo at the entrance of the session room.
- One (1) 15–20 second video (non-product specific) which will play prior to the start of the session (video is to be produced by the sponsor and provided to AAI by an agreed-upon date for AAI approval).

- Recognition by Distinguished Lecture speaker during the opening of the session.
- Supporter acknowledgement on the final program, IMMUNOLOGY2026™ website, meeting mobile app, and all communications announcing and promoting the Distinguished Lectures.
- Refreshments served to session attendees.

NEW! FIRST THINGS FIRST — INSIDER'S GUIDE TO IMMUNOLOGY2026™

\$15,000 Exclusive (1)

Place your brand at the forefront of IMMUNOLOGY2026™ by sponsoring 'First Things First — Insider's Guide.' This highly anticipated session, which drew more than 500 first-time attendees in its inaugural year of 2025, provides a crucial early touchpoint for building relationships and establishing your presence with key newcomers to the field. It begins as an insider's guide designed to help scientists new to AAI or IMMUNOLOGY2026™ navigate the meeting and provides a detailed perspective of what not to miss. Following the presentations by AAI leaders and volunteers, refreshments will be served and there will be networking opportunities for session attendees.

Benefits

- One (1) display table located outside the session room for the display of the supporter's branded materials (to be produced and provided by the supporter).
- One (1) sign featuring the supporter's company logo at the entrance of the session room. Opportunity to provide welcome remarks at the opening of the session.
- Supporter acknowledgement on the final program, IMMUNOLOGY2026™ website, meeting mobile app, and all communications announcing and promoting the First Things First — Insider's Guide session.
- Up to 10 guests, including staff with exhibitor badges.
- Refreshments served to session attendees.
- First right of refusal to sponsor the webinar IMMUNOLOGY2026™: Know Before You Go for an additional \$2,000.

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Sponsorship Opportunities

NEW! WEBINAR: IMMUNOLOGY2026™: KNOW BEFORE YOU GO**

\$5,000 *Exclusive (1)*

Grow awareness of your brand and company ahead of AAI's annual meeting! This essential pre-meeting webinar is designed to help IMMUNOLOGY2026™ registrants get the most out of their conference experience. While especially valuable for first-time attendees, the content is relevant and insightful for all participants. This session will provide an overview of the scientific program highlights, poster sessions, exhibit hall activities, social events, and networking opportunities, as well as tips to navigate the meeting. The webinar will feature presentations from AAI leaders, members of the AAI Membership and Program Committees, and AAI staff. A live Q&A segment will follow, offering attendees the opportunity to get their questions answered in real time. In 2025, this session featured 425 registrants, 255 live attendees, and 56 on-demand views.

Benefits

- One (1) 15–20 second video (non-product specific) which will play prior to the start of the webinar (video is to be produced by the sponsor and provided to AAI by an agreed-upon date for AAI approval).
- Recognition by webinar host during the opening of the session.
- Supporter acknowledgement on all communications announcing and promoting the IMMUNOLOGY2026™: Know Before You Go webinar.
- One (1) email blast to opt-in webinar registered attendees.

NEW! SATELLITE SYMPOSIA

\$15,000 *Limited slots*

Over 60% of annual meeting attendees report they are most interested in learning about the cutting-edge science. For the first time ever, AAI is offering companies like yours an exclusive chance to host a **satellite symposium** during a dedicated, unopposed timeslot. This is your prime opportunity to present your most recent research, product developments, and scientific breakthroughs directly to a receptive and interested audience.

Your organization will be responsible for organizing the symposium's program, format, and speakers, ensuring it is scientific or educational in scope. AAI will work with you to ensure adherence to our official guidelines for speakers and program content, guaranteeing a high-quality and impactful experience for attendees.

Supported symposia will be held at the Thomas M. Menino Convention and Exhibition Center during the first timeslot of the day, offering not only unopposed times but also the exclusive opportunity to provide breakfast to session attendees.

Benefits:

- Room (up to 200 seats) in the annual meeting venue and with standard audiovisual equipment and technical assistance (AV technicians) as used for all other official AAI scientific sessions.
- Breakfast provided for registered attendees.
- Listing of the satellite symposium in the final program, on the IMMUNOLOGY2026™ website, meeting mobile app, and other annual meeting publications.
- A link to a specific website or HTML version for the specific supported symposium (to be produced and provided by and at the expense of the supporter) will be added on the IMMUNOLOGY2026™ website.
- Opportunity to display one (1) promotional sign outside the satellite symposium room sixty (60) minutes prior to the symposium and one (1) promotional poster in the registration and/or other high-visibility area in the congress venue as designated by AAI (during the day of the symposium only).
- Access to and use of the speaker ready room.
- Use of the IMMUNOLOGY2026™ logo on the respective satellite symposium invitations (only). Invitations to be approved by AAI.
- Inclusion in a one-time email blast listing all satellite symposia that will be sent by AAI to registered IMMUNOLOGY2026™ attendees approximately four (4) weeks prior to the meeting.
- One (1) complimentary delegate bag insert per satellite symposium (to be produced and provided by and at the expense of the supporter).
- One (1) email blast to opt-in registered attendees in advance of the meeting.

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Sponsorship Opportunities



OPENING NIGHT RECEPTION

\$75,000 Exclusive (1)

\$25,000 Co-Sponsor, Up To 4

Don't miss your chance to connect with more than 2,000 attendees at the Opening Night Reception! Held immediately after the President's Address, this is the week's most attended social event, and *only* sponsors will be granted access. Secure your exclusive access to this powerful networking event.

Benefits

- Up to 20 (exclusive sponsor) or 5 (co-sponsors) guests, including staff with exhibitor badges.
- One (1) time use of pre-show mailing list (does not include email addresses).

- One (1) display table located at the entrance of the reception for the display of the supporter's branded materials (to be produced and provided by the supporter).
- Minimum of one (1) sign featuring the supporter's company logo.
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Dr. Lucia Tejada, PhD

Sr. Director, Business Development
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American Association of Immunologists
301-634-7920

ltejada@aai.org

