



ASHP Midyear Clinical Meeting Virtual Transition

DECEMBER 6-10, 2020

Meet the SPARGO Team



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Companies A-L



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Operations

ASHP made the difficult decision to cancel the live 2020 Midyear Clinical Meeting and will be offering an interactive virtual exhibit hall experience.

Current exhibitors will have the option to:

- 1) Exhibit virtually at one of the many different price points
- 2) Move funds paid to the 2021 live meeting
- 3) Be refunded 100%

[Virtual Exhibit Packages](#) | [Virtual Exhibit Application](#) | [Fund Disbursement](#)

OCT 23 Deadline

Please note, only exhibitors who contract for a 2020 virtual Midyear meeting booth will be allowed to participate in the 2021 ASHP Midyear Clinical priority point based Advance Space Selection that will take place in January 2021. Companies who elect to roll over or refund their monies will need to wait until general sales open to select their exhibit booth for the 2021 Midyear meeting.

*The forms linked above have been sent to the exhibit booth contact.

Virtual Packages

Standard	Standard+	Enhanced	Premium	Ultimate
\$4,750	\$10,000	\$25,000	\$50,000	\$100,000

View the Virtual Exhibit Packages, outlining the tiers and their unique benefits [here](#).

Standard Space

- Customizable Virtual Booth
- Company Name/Logo/Branding
- Front Screen Welcome Image/Video
- Scrolling Marquee Message
- About Us Section
- Chat Box for Booth Reps
- Customizable Content Tabs- 5
- Documents or Links that can be Loaded- 5
- 4 Exhibit Representative Badges
- 5 Priority Points
- 2021 Midyear Advance Space Selection

Virtual Booth Features

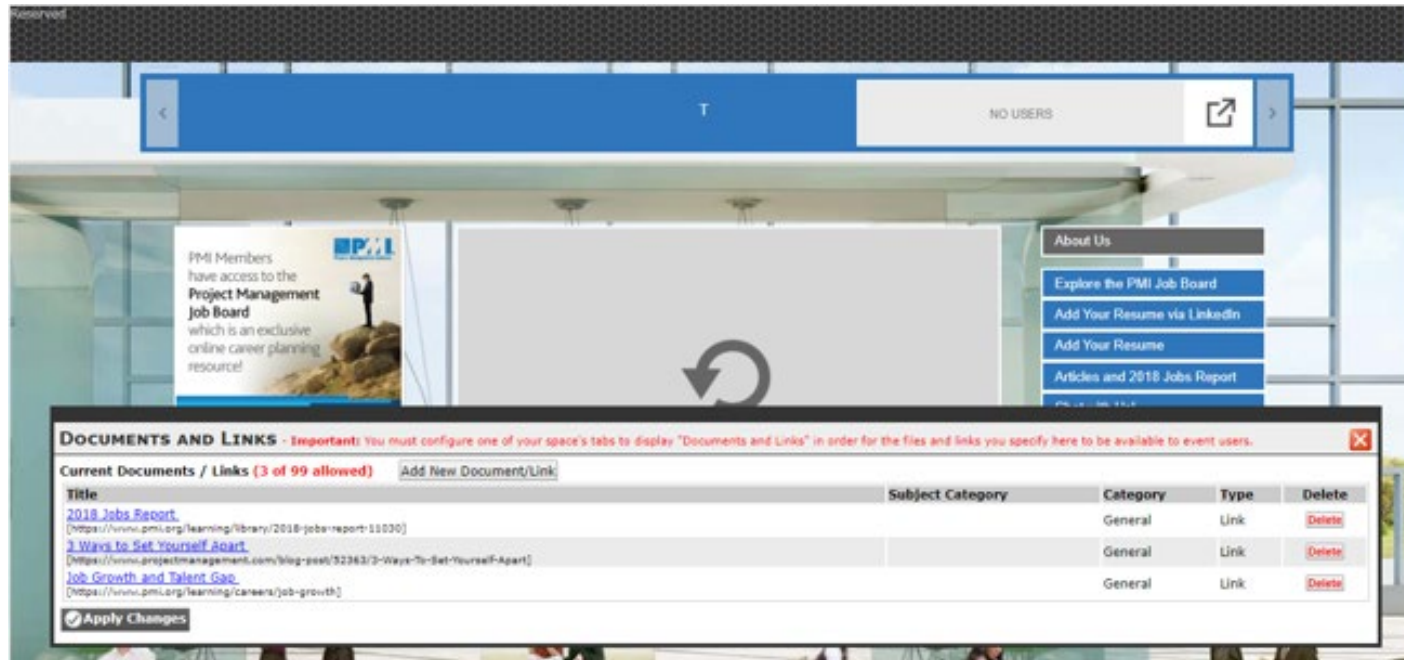
The image shows a virtual booth interface for ASI (Advanced Solutions International) at an ASAE virtual annual meeting. The booth is set within a virtual lobby environment. Key features are highlighted with green callout boxes:

- Sales Representatives:** A callout points to a profile card for Marty Rabenovets, an Advanced Solutions International representative, located in the top right navigation area.
- Video:** A callout points to a central video feed featuring a woman in a blue ASI polo shirt.
- Customizable Content Tabs:** A callout points to a vertical menu on the right side of the booth, listing various actions such as "About Us", "Chat with Us", "Enter to Win an MS Surface", "Book an Appointment", "View a Quick Tour", "Register for a Webinar", "Learn about Upgrading", "Watch Videos & Client Stories", "Access Resources", and "Visit Our Website".
- Chat Box:** A callout points to a "CLICK HERE TO CHAT" button located in the bottom left corner of the booth area.
- Scrolling Marquee:** A callout points to a red banner at the bottom of the booth that reads "GET ANSWERS AND STRATEGIES. JOIN CHATS IN CAREER CENTER." followed by a blue banner with the text "badges and possibly win some prizes. Find out more information under Explore & Play".

Additional interface elements include a top navigation bar with links for "Lobby", "Theater", "Expo Halls", "Lounges", "Resource Center", and "Career Center", and a "WIN A MICROSOFT SURFACE LAPTOP!" banner at the top of the booth area. A system tray with various icons is visible in the bottom right corner.

Images for sample purposes only.

Document upload link to Tab Content



Upload the files and links (for example, your corporate website, brochures, product details, and white papers) that you want to be available in your sponsor space.

Images for sample purposes only.

Standard Plus Space

All of the benefits of a Standard space, and:

- 1 Additional Customizable Content Tab
- 5 Additional Document of Upload Links
- 4 Additional Exhibit Representative Badges
- **Post-Event Data Analytics**
- 5 Additional Priority Points

Enhanced Space

All of the benefits of a “Standard Plus”, and:

- 1 Additional Customizable Content Tab
- 15 Additional Document of Upload Links
- 4 Additional Exhibit Representative Badges
- 5 Additional Priority Points
- **1 In-Event Scheduled Announcement**

Premium Spaces

All of the benefits of an “Enhanced”, and:

- 1 Additional Customizable Content Tab
- 25 Additional Document of Upload Links
- 4 Additional Exhibit Representative Badges
- 5 Additional Priority Points
- **1 Additional In-Event Scheduled Announcement**
- **1 News and Views Email Ad**

Ultimate Spaces

All of the benefits of a “Premium”, and:

- 1 Additional Customizable Content Tab
- Unlimited Additional Document of Upload Links
- 16 Additional Exhibit Representative Badges
- 25 Additional Priority Points
- 2 Additional In-Event Scheduled Announcement
- **Rotating Lobby Banner Ad**
- **Scrolling Marque Messaging in Digital Platform**
- **Single Sponsor Pre-Meeting Email**
- **ASHP Meeting Newsletters**
- **Custom In-Event Badges**

make your mark

thanks FOR COMING BACK

Platform will be open through August 31st

THEATER

LEARNING LABS

KEYNOTES

GAME CHANGERS

PARTNER PLAYGROUND

HELP DESK

RESOURCES

EXPO HALLS

ASAE ENGAGEMENT CENTER

CAREER CENTER

rolling sponsor image goes here

this changes from need help to membership, to career center

scrolling sponsor bar at bottom

NEED HELP? CLICK HERE

SPECS and Virtual Booth Build

Booth Name: Type in the name of your booth.

Booth Style: Choose from either of the three layouts: Vertex, Quantum, or Elevate.

Booth Colors: Choose the primary and secondary colors of your booth tabs. Primary will apply to tab backgrounds, secondary will apply to font color.

Booth Logo: 200x200 pixels

About Us: Tell us about your booth! Do not use special characters (% , & , * , \$, @ , () , " "). Best practice is to keep this text under 250 characters.

Front Screen Welcome Image/Video: Optimal size for image is 484x272px (.jpg, .png files) – under 10MB for video file (.mp4, .flv files).

Documents and Links: Upload all downloadable content that you would like available for attendees here. You may upload any type of file except .exe files, but best practice is to stick with .PDF files.

Sponsorships

Item	Price
Attendee Goodie Bag	\$25,000
ASHP TV - <i>Exclusive</i>	\$100,000
Walk Challenge	\$20,000
Engage and Play Sponsors	\$10,000
Trivia Game - <i>Exclusive</i>	\$15,000

Any

Questions

We are here to help!



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