



Priority Point System for Booth Selection at ASHP National Meetings

ASHP uses a priority point system onsite to reserve booth space for the next ASHP meeting. Booth space is sold one year in advance of the next meeting. The number of Priority Points your company has accumulated determines your place in the onsite selection schedule.

Priority Points are based on the requirements below:

Priority Point System (includes three years of Summer and Midyear)

Activity Points

- Points for 1st 10' x 10' (Summer Meeting) = 5
- Points for each additional 10' x 10' (Summer Meeting) = 1
- Points for 1st 10' x 10' (Midyear Clinical Meeting) = 5
- Points for each additional 10' x 10' (Midyear Clinical Meeting) = 1
- Points for participating in both the Summer Meetings & Midyear Clinical Meeting exhibits = 50
- Sponsorship (per \$2,500) = 1
- Foundation – Bronze = 2, Silver = 5, Gold = 10, Platinum = 15
- 2020 - Virtual Meeting Point System: Standard = 5, Standard Plus = 10, Enhanced = 15, Premium = 25, Ultimate = 50
- 2021 - Virtual Meeting Point System: Standard = 5, Enhanced = 15, Premium = 25, Ultimate = 50

Please Note: In the case of exhibiting companies that have either merged with, been purchased by or have purchased another company and merge their booth space, the points are not added together; instead they will assume the points of the company merged with. If a company splits to form separate companies, the parent company retains the points and the new company will begin the point accumulation process as any other new exhibitor.

For 2022 pre-sales, all priority points appointments are by phone and/or online. 2021 Virtual Exhibitors are in the first round/wave of selection. The second round/wave include those that were signed up for 2021 in-person Midyear meeting but did not sign up for virtual 2021 Midyear Meeting and the 2020 virtual Midyear Meeting exhibitors.

Space Selection Procedures (onsite space selection process – does not apply to 2022)

The 20 companies with the highest number of points will be pre-placed on the floor plan prior to opening onsite general sales.

Space Selection Policy (onsite space selection process – does not apply to 2022)

The online contract for exhibit space must be completed onsite. Companies not participating in the onsite space selection will be able to access the online booth portal and reserve secure space once ASHP opens exhibit booth sales to all eligible companies. Exhibit space will then be assigned on a first-come, first-served basis.