

ashp[®] MIDYEAR 2024

Clinical Meeting & Exhibition

NEW ORLEANS, LA

DECEMBER 8-12, 2024

EXHIBIT DATES: DEC. 9-11

EXHIBITOR PROSPECTUS

BECOME AN
EXHIBITOR

#ASHP24

800-564-4220 or ashpexhibits@spargoinc.com

<https://events.jspargo.com/midyear24/Public/enter.aspx>



REACH CURRENT AND EMERGING LEADERS IN HEALTH-SYSTEM PHARMACY!

A SHP invites you to exhibit at the 2024 Midyear Clinical Meeting & Exhibition taking place in New Orleans, Louisiana, December 8-12, 2024 (Exhibit Dates: December 9-11) at the New Orleans Ernest N. Morial Convention Center. The Midyear Clinical Meeting & Exhibition has provided pharmacy practitioners a value-packed venue for updating their knowledge, networking with colleagues, enhancing their skills, and learning about the latest products and innovations for the last six decades. Prime booth space is selling fast, and chances are your competitors have already reserved their space. Take part in this premier gathering of pharmacy professionals and make connections that matter.

WHY EXHIBIT?

The 2024 Midyear Clinical Meeting & Exhibition is your opportunity to meet face-to-face with pharmacy professionals who are shaping the industry today! Over half of all registrants are practicing pharmacists and nearly one in four is a department or assistant director. Make connections that matter and promote your company to a diverse yet key target audience at the industry's largest annual meeting!

- Establish your presence on the exhibit floor.
- Introduce new products and services.
- Meet professionals from all areas of hospital and health-system pharmacy from around the world.
- Make the most of highly-targeted sponsorship and advertising opportunities.
- Get maximum return on your investment!

FLOOR PLAN

**RESERVE
A BOOTH**

**SPONSORSHIP
OPPORTUNITIES**

WEBSITE

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargo.com

WHO EXHIBITS?

Industry Suppliers like you!

Build on existing relationships and make new ones with highly qualified pharmacy professionals who matter to your business.

Products of Interest to Attendees

Automation	Home Health Care
Biotechnology Pharmaceuticals	Hoods, Safety Cabinets
Brand Name Pharmaceuticals	Market Research
Computer Systems/Software	Packaging Equipment/Systems
Dispensing	Parenterals
Drug Admin Devices	Pharmacy Management Services
Employers/Employment Agencies	Professional or Trade Association
Facility Design/Fixtures	Publications
Generic Pharmaceuticals	Refrigeration
Government Agency	USP 797
Group Purchasing Organization	Wholesale Distributors
Health Care Institution	

2023 MIDYEAR CLINICAL MEETING & EXHIBITION EXHIBITORS

340B Health
340B Prime Vendor Program
Managed by Apexus
340BDirect
AbbVie LLC
Accord Healthcare, Inc.
Accreditation Commission
for Health Care
Accu-Chart
Accucold-Felix Storch
Acute Care Pharmaceuticals
Aerobiology Laboratory
Associates dba Pace
Alkermes, Inc.
Allied Pharmacy Products, Inc.
American Analytics, Inc.
American College of Clinical Pharmacy
American Pharmacists Association
American Regent
AmerisourceBergen/Cencora
Amgen Medical
Amneal Pharmaceuticals
Amphastar Pharmaceuticals, Inc.
Amring Pharmaceuticals Inc.
Anda
Anticoagulation Forum
Apotex Corp.
Areva Pharmaceuticals
ARL Bio Pharma

ARxIUM, Inc.
AseptiKits LLC
ASERETH MEDICAL SERVICES
ASHP Experience Center
Astellas Pharma US, Inc.
AstraZeneca Pharmaceuticals
Atlas Health
Avel eCare
Avenay
Avet Pharmaceuticals Inc.
Azurity Pharmaceuticals
B. Braun Medical Inc.
B. Braun/CAPS
Baker Company, The
Baxter
BD
Beulich Pharmaceuticals, LLC
BioAssurance Controlled
Environment Testing
Bioscience International
Birchwood Laboratories LLC
Bluesight
Bluesight's Innovation Lounge
BluPax Pharma
BMS/Pfizer
Board of Pharmacy Specialties (BPS)
Boiron
BPI Labs, LLC

BTG Pharmaceuticals
Bureau Veritas (ChemoAlert)
Camber Specialty
Capsa Healthcare
Cardinal Health
CarepathRx
Certification Board for Diabetes
Care and Education
ChemoGLO, LLC
CHG-MERIDIAN USA Corp.
Chiesi USA, Inc.
Cipla USA
Civica Rx
Clearway Health
CMP Pharma
CODONICS
Coldchain Technology Services LLC
ConsortiEX
Contec Healthcare
Cook Children's Health Care System
Cormed US
CorMedix, Inc.
CoverMyMeds LLC
CPS
CurifyLabs
Definitive Healthcare
Del Ray Pharma
Dexcom

Dickson
DoseMeRX
Dr. Reddy's Laboratories, Inc.
Drug Topics
Eagle Analytical
ECRM
Eitan Medical
Emancro Robotics Corp.
Equashield LLC
Euclid Medical Products
Eugia US LLC
Eurekam
EuroBioConcept
Eurofins
EveryDose
Fagron Sterile Services US
Fairview Infusion Consulting Services
FDA/CDER Office of Communications
Ferring Pharmaceuticals Inc.
FFF Enterprises, Inc.
First Databank, Inc.
Follett LLC
Fresenius Kabi
Genentech
Genmab
Germfree
GFMD Ltd.

Continued on next page

FLOOR PLAN

**RESERVE
A BOOTH**

**SPONSORSHIP
OPPORTUNITIES**

WEBSITE

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargo.com

2023 MIDYEAR CLINICAL MEETING & EXHIBITION EXHIBITORS, cont.

H+H SYSTEM, Inc.
 Hardy Diagnostics
 Health Care Logistics
 HealthTrust Performance Group
 HelioMetrics
 Helmer Scientific
 Hematology/Oncology Pharmacy Association (HOPA)
 HERON Therapeutics
 Hikma Pharmaceuticals USA Inc.
 Horizon Therapeutics
 iA
 ICU Medical, Inc.
 IL Pharma Packaging Co., LTD
 iLocal Box
 Imprivata
 Indivior Inc.
 Inmar Intelligence
 Innova Medical Group
 Innoviva Specialty Therapeutics
 Inovalon
 InsightRX
 IntelliGuard® Intelligent Inventory Solutions
 International Medical Industries, Inc.
 ISMP + ECRI
 ISO-MED Inc.
 Isotech Design Inc.
 Janssen Pharmaceuticals, Inc.
 JBT Automated Systems
 Juno Pharmaceuticals
 Kappa Epsilon Fraternity
 Kappa Psi Pharmaceutical Fraternity
 Labconco
 Lee Health
 Leiters Health
 Liaison
 Liberty Software
 Liebherr
 Lilly, USA
 Long Grove Pharmaceuticals
 Loopback Analytics
 L'Oreal Dermatological Beauty
 LSPedia
 Mallinckrodt Pharmaceuticals
 McGowan Industries, Inc.
 McKesson
 McWilliams School of Biomedical informatics at UTHHealth Houston
 Medical Packaging Inc., LLC
 Medi-Dose, Inc./EPS, Inc.
 MEDIGI
 MedSafety Solutions

Meitheal Pharmaceuticals, Inc.
 Melinta Therapeutics
 Merck & Co., Inc.
 Methapharm, Inc.
 MHC Medical Products LLC
 Michigan Medicine/MAQI
 Micromedex, offered by Merative
 MIDAS Healthcare
 Migali Scientific
 Moderna
 Modular Devices
 Morris & Dickson Co., LLC
 Mullan Pharmaceuticals
 Natco Pharma
 National Association of Boards of Pharmacy
 Nephron Pharmaceuticals Corporation
 Nexus Pharmaceuticals
 Nomax, Inc
 Novartis
 Novavax, Inc.
 Novo Nordisk
 Novo Nordisk Rare Blood Disorders
 Nuaire, Inc.
 NuboMed
 Nuvem
 Omnicell Inc.
 Onset - InTemp Monitoring Solutions
 Organon LLC
 OurPharma
 Pacira BioSciences, Inc.
 Padagis LLC
 PAI Pharmaceuticals Inc.
 Par Pharmaceutical
 PassNAPLEXnow
 PCCA
 Pearson Medical Technologies
 Pentapack
 Pevco
 Pfizer Inflammation & Immunology, Strategic Customer Group
 Pfizer Paxlovid
 Pfizer Sterile Injectables
 Pharmacolog
 Pharmacosmos Therapeutics Inc.
 Pharmacy Angle powered by Health Connect Partners
 Pharmacy Practice News
 Pharmacy Purchasing & Products
 Pharmacy Technician Certification Board (PTCB)
 Pharmacy Times
 PharmCon Healthcare Education
 PharmID

Phathom Pharmaceuticals
 Phi Delta Chi Pharmacy Fraternity
 Pine Pharmaceuticals
 PioneerRx
 Piramal Critical Care
 Postgraduate Healthcare Education, LLC
 PrecisePK
 Precision Dose, Inc.
 Premier, Inc.
 PrimeRx
 Progressive Medical Inc.
 ProntoPrep
 ProPharma Cleanrooms
 Protenus
 Provepharm Inc.
 Prudential Cleanroom Services
 PTCE
 Purdue Pharma LP
 Q.I. Medical, Inc.
 QleanAir Scandinavia
 QuicksortRx
 QuVa Pharma
 R. C. Smith Company
 Rees Scientific Corp
 Regeneron
 Regeneron Pharmaceuticals
 Relay Robotics
 Rocky Mountain Poison and Drug Safety
 Roemer Industries
 Rx Relief
 RXinsider
 RxPreferred Benefits
 RxSafe, LLC
 RxToolKit
 Safecor Health, LLC
 Sagent Pharmaceuticals
 Salix Pharmaceuticals
 Samson Medical Technologies
 Sandoz, Inc.
 Sanford Guide
 Sanofi
 SCA Pharma
 ScriptPro
 SDS Rx
 SensoScientific
 Shields Health Solutions
 Shiongi
 Sintetica US LLC
 Slate Run Pharmaceuticals LLC
 SmartSense by Digi
 SO-LOW ENVIRONMENTAL EQUIPMENT CO., INC.
 Somerset Pharma

Specialty Pharmacy Certification Board
 SpendMend Pharmacy
 Stanford Health Care
 Stanford Medicine - Children's Health
 STAQ Pharma
 Stratix Labs
 Sumitomo Pharma America
 Sun Pharma
 Surescripts
 Sutter Health
 Swisslog Healthcare
 Takeda Pharmaceuticals
 Taylor Healthcare
 Techdow USA
 Technical Safety Services LLC
 Technoflex
 Teva Pharmaceuticals USA
 The Craneware Group
 The Pharmacy Technician Society (TPTS)
 TouchPoint Medical
 TraceLink
 TruMed Systems
 Tuba City Regional Health Care Corporation
 U.S. Micro-Solutions, Inc.
 U.S. Pharmacist
 UCLA Health
 UNC Eshelman School of Pharmacy
 United States Pharmacopeia (USP)
 UnitVisID Alliance
 University of Cincinnati Online Master Programs
 University of Florida College of Pharmacy
 University of Pittsburgh School of Pharmacy
 University of Wyoming
 US WorldMeds
 UWWorld RxPrep Inc.
 Veltek Associates
 Verity Solutions
 Viatrix
 Vigilanz Corporation
 Vizient
 Weinfuse
 Wells Pharma
 WG Critical Care, LLC
 WM PharmEcology
 Wolters Kluwer
 WorkingBuildings
 Xellia Pharmaceuticals
 Yukon
 Yuma Regional Medical Center
 Zydus Pharmaceuticals USA Inc

FLOOR PLAN

**RESERVE
A BOOTH**

**SPONSORSHIP
OPPORTUNITIES**

WEBSITE

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargo.com

WHO ATTENDS?

Coming off the success of 2023 ASHP Midyear Clinical Meeting and Exhibition this past December that attracted over 20,000 pharmacy healthcare professionals, the decisions that shape our industry are looking forward to being together for 2024.

Midyear Clinical Meeting registrants typically provide services for acute care patients and work in hospitals with 400 or more beds. Attendees practice most commonly in community (not for profit) hospitals, university hospitals and integrated health systems. The majority of attendees are female (65%). The mean registrant age is 49 with 25 years of practice experience.



TOP REASONS TO EXHIBIT



Connect with pharmacy professionals from all around the World.



11 hours of exhibit time.



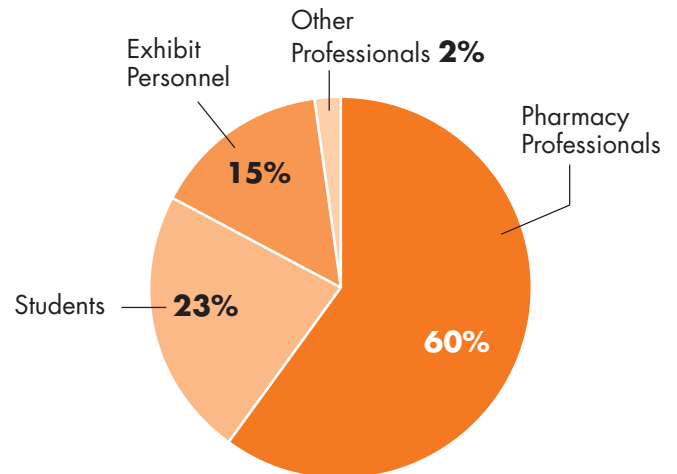
Exhibiting at both Pharmacy Futures and ASHP Midyear Clinical Meeting & Exhibition earns significant priority points towards future space selection.

ASHP Attendees are key decision makers given their responsibility for:

- Formulary/Pharmacy and Therapeutics Committee
- Responsibility for Health System Drug Budgets – Multi-Hospital Health System to Small/Rural
- Clinical Decision Support Development
- Population Health Interventions
- Team-based Care and Patient Management Responsibilities
- Prescribing
- Prior Authorization
- Medication-Use-Related Technology Solutions

Health-system pharmacists (i.e., AJHP readers) are responsible and accountable for up to 25% of US drug expenditures

Attendance by Category



ashp MIDYEAR2023
Clinical Meeting & Exhibition

View the 2023 Registration & Demographic Information

FLOOR PLAN

RESERVE
A BOOTH

SPONSORSHIP
OPPORTUNITIES

WEBSITE

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargo.com



BECOME AN EXHIBITOR

Exhibit Space Rates

- \$51.00 per square foot
- \$350 per corner
- \$1,250 per island corner premium

Booth Fee Includes

- Four (4) complimentary exhibit badges per 10' x 10' booth. These complimentary badges will permit access to the exhibit hall and educational sessions.
- Online listing including company name, booth number, up to four product & service categories, links to social media platforms and company description (up to 50 words).
- Listing in the onsite Exhibitor Directory including company name, booth number, address, city, state, and inclusion in Product & Services Directory.

[Learn more](#) about upgrading your listing.

Deposit and Payment Schedule

April 4, 2024: 100% due with application

Cancellation Schedule

April 4, 2024:
100% of Exhibit Space Rental Fee (non refundable)

Exhibit Hall Schedule

MOVE-IN*

Friday, December 6, 2024	8:00 am – 5:00 pm
Saturday, December 7, 2024	8:00 am – 5:00 pm
Sunday, December 8, 2024	8:00 am – 5:00 pm

EXHIBIT HALL HOURS

Monday, December 9, 2024	11:00 am – 3:00 pm
Tuesday, December 10, 2024	11:00 am – 3:00 pm
Wednesday, December 11, 2024	11:00 am – 2:00 pm

MOVE-OUT*

Wednesday, December 11, 2024	2:00 pm – 10:00 pm
Thursday, December 12, 2024	8:00 am – 2:00 pm

*Days and hours subject to change

For more information on becoming an exhibitor, contact:

ASHP Exhibits Management
c/o SPARGO, Inc.
Phone: 800-564-4220 or 703-631-6200
Email: ashpexhibits@spargo.com
Web: <https://events.jspargo.com/midyear24/Public/enter.aspx>

FLOOR PLAN

RESERVE
A BOOTH

SPONSORSHIP
OPPORTUNITIES

WEBSITE

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargo.com

BEYOND THE BOOTH

Sponsorship – Stand Out from the Crowd and Help Generate Traffic to your Booth!

The key to success is making sure your company stands out among the other exhibitors at the meeting. Whether your goal is branding, lead generation, market visibility, or all three – you want to encourage attendees to stop by your booth. With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you meet or succeed your goals for the conference.

SPONSORSHIP OPPORTUNITIES

Upgraded Exhibitor Listings – Highlight Your Participation Before, During and After the Meeting!

Upgraded exhibitor listings now offer new benefits sure to increase your exposure. Let attendees know what you have to offer and where you are located online, in-print, and on mobile devices! For more information, view the [Upgraded Listing](#) options.

Executive Suite – Meet with Staff, Customers, and Prospects Face-to-Face!

The cost for an Executive Suite is \$9,500. Purchasing an Executive Suite gives you the opportunity to create a staff lounge, hold staff meetings, meet privately with attendees, and more, all within close proximity to your booth. For more information, contact ashpexhibits@spargoinc.com or 800-564-4220.

Promotional Theater/Satellite Symposia – Brand Yourself as a Solutions Provider and Expert!

This is your opportunity to educate attendees and end users about solutions. Conduct a Promotional Theater to present more information on products and services or sponsor a Satellite or Midday Symposia, which are industry supported continuing education programs, before and after official ASHP programming. For more information on these opportunities, contact Michelle Rasnick Tyler at mrasnicktyler@ashp.org.

ABOUT ASHP

ASHP is the largest association of pharmacy professionals in the United States, representing 60,000 pharmacists, student pharmacists, and pharmacy technicians in all patient care settings, including hospitals, ambulatory clinics, and health-system community pharmacies. For over 80 years, ASHP has championed innovation in pharmacy practice, advanced education and professional development, and served as a steadfast advocate for members and patients. In addition, ASHP is the accrediting body for pharmacy residency and technician training programs, and provides comprehensive resources to support pharmacy professionals through every stage of their careers. For more information about ASHP, visit www.ashp.org.



VIP Demos

The cost for a VIP Demo is \$4,300. Invite the attendees to your booth pre or post official show hours to demo your product and services. [Learn more or sign up](#) for a VIP Demo. The official pre and post exhibit show hours are:

Pre and Post Show Times

- Monday, December 9
8:00 am – 11:00 am and 3:00 pm – 5:00 pm
- Tuesday, December 10
8:00 am – 11:00 am and 3:00 pm – 5:00 pm
- Wednesday, December 11
8:00 am – 11:00 am

FLOOR PLAN

RESERVE
A BOOTH

SPONSORSHIP
OPPORTUNITIES

WEBSITE

Reserve your exhibit space today! 800-564-4220 or ashpexhibits@spargoinc.com