



ashp[®] MIDYEAR 2024
Clinical Meeting & Exhibition

New Orleans | December 8-12
Exhibit Dates: Dec. 9-11

There's Nothing Like It

EXHIBITOR PROSPECTUS

800-564-4220 or ashpexhibits@spargoinc.com



Become an Exhibitor!
#ASHP24



ashp MIDYEAR 2024
Clinical Meeting & Exhibition

**December 8-12
New Orleans**

REACH CURRENT AND EMERGING LEADERS IN HEALTH-SYSTEM PHARMACY!

A SHP invites you to exhibit at the 2024 Midyear Clinical Meeting & Exhibition taking place in New Orleans, Louisiana, December 8-12, 2024 (Exhibit Dates: December 9-11) at the New Orleans Ernest N. Morial Convention Center. The Midyear Clinical Meeting & Exhibition has provided pharmacy practitioners a value-packed venue for updating their knowledge, networking with colleagues, enhancing their skills, and learning about the latest products and innovations for the last six decades. Prime booth space is selling fast, and chances are your competitors have already reserved their space. Take part in this premier gathering of pharmacy professionals and make connections that matter.

WHY EXHIBIT?

The 2024 Midyear Clinical Meeting & Exhibition is your opportunity to meet face-to-face with pharmacy professionals who are shaping the industry today! Over half of all registrants are practicing pharmacists and nearly one in four is a department or assistant director. Make connections that matter and promote your company to a diverse yet key target audience at the industry's largest annual meeting!

TOP REASONS TO EXHIBIT



Connect with pharmacy professionals from all around the World.



11 hours of exhibit time.



Exhibiting at both Pharmacy Futures and ASHP Midyear Clinical Meeting & Exhibition earns significant priority points towards future space selection.

Floor Plan

**Reserve
a Booth**

**Sponsorship
Opportunities**

Website

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WHO EXHIBITS?

Industry Suppliers like you!

Build on existing relationships and make new ones with highly qualified pharmacy professionals who matter to your business.

Products of Interest to Attendees

Automation	Home Health Care
Biotechnology Pharmaceuticals	Hoods, Safety Cabinets
Brand Name Pharmaceuticals	Market Research
Computer Systems/Software	Packaging Equipment/Systems
Dispensing	Parenterals
Drug Admin Devices	Pharmacy Management Services
Employers/Employment Agencies	Professional or Trade Association
Facility Design/Fixtures	Publications
Generic Pharmaceuticals	Refrigeration
Government Agency	USP 797
Group Purchasing Organization	Wholesale Distributors
Health Care Institution	

2023 MIDYEAR CLINICAL MEETING & EXHIBITION EXHIBITORS

340B Health
340B Prime Vendor Program
Managed by Apexus
340BDirect
AbbVie LLC
Accord Healthcare, Inc.
Accreditation Commission
for Health Care
Accu-Chart
Accucold-Felix Storch
Acute Care Pharmaceuticals
Aerobiology Laboratory
Associates dba Pace
Alkermes, Inc.
Allied Pharmacy Products, Inc.
American Analytics, Inc.
American College of
Clinical Pharmacy
American Pharmacists Association
American Regent
AmerisourceBergen/Cencora
Amgen Medical
Amneal Pharmaceuticals
Amphastar Pharmaceuticals, Inc.
Amring Pharmaceuticals Inc.
Anda
Anticoagulation Forum
Apotex Corp.
Areva Pharmaceuticals

ARL Bio Pharma
ARxIUM, Inc.
AseptiKits LLC
ASERETH MEDICAL SERVICES
ASHP Experience Center
Astellas Pharma US, Inc.
AstraZeneca Pharmaceuticals
Atlas Health
Avel eCare
Avenacy
Avet Pharmaceuticals Inc.
Azurity Pharmaceuticals
B. Braun Medical Inc.
B. Braun/CAPS
Baker Company, The
Baxter
BD
Beutlich Pharmaceuticals, LLC
BioAssurance Controlled
Environment Testing
Bioscience International
Birchwood Laboratories LLC
Bluesight
Bluesight's Innovation Lounge
BluPax Pharma
BMS/Pfizer
Board of Pharmacy Specialties (BPS)
Boiron

BPI Labs, LLC
BTG Pharmaceuticals
Bureau Veritas (ChemoAlert)
Camber Specialty
Capsa Healthcare
Cardinal Health
CarepathRx
Certification Board for Diabetes
Care and Education
ChemoGLO, LLC
CHG-MERIDIAN USA Corp.
Chiesi USA, Inc.
Cipla USA
Civica Rx
Clearway Health
CMP Pharma
CODONICS
Coldchain Technology Services LLC
ConsortiEX
Contec Healthcare
Cook Children's Health Care System
Cormed US
CorMedix, Inc.
CoverMyMeds LLC
CPS
CurifyLabs
Definitive Healthcare
Del Ray Pharma

Dexcom
Dickson
DoseMeRX
Dr. Reddy's Laboratories, Inc.
Drug Topics
Eagle Analytical
ECRM
Eitan Medical
Emancro Robotics Corp.
Equashield LLC
Euclid Medical Products
Eugia US LLC
Eurekam
EuroBioConcept
Eurofins
EveryDose
Fagron Sterile Services US
Fairview Infusion Consulting Services
FDA/CDER Office of Communications
Ferring Pharmaceuticals Inc.
FFF Enterprises, Inc.
First Databank, Inc.
Follett LLC
Fresenius Kabi
Genentech
Genmab
Germfree

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2023 MIDYEAR CLINICAL MEETING & EXHIBITION

EXHIBITORS, cont.

GFMD Ltd.
H+H SYSTEM, Inc.
Hardy Diagnostics
Health Care Logistics
HealthTrust Performance Group
HelioMetrics
Helmer Scientific
Hematology/Oncology Pharmacy Association (HOPA)
HERON Therapeutics
Hikma Pharmaceuticals USA Inc.
Horizon Therapeutics
iA
ICU Medical, Inc.
IL Pharma Packaging Co., LTD
iLocal Box
Imprivata
Indivior Inc.
Inmar Intelligence
Innova Medical Group
Innoviva Specialty Therapeutics
Inovalon
InsightRX
IntelliGuard® Intelligent Inventory Solutions
International Medical Industries, Inc.
ISMP + ECRI
ISO-MED Inc.
Isotech Design Inc.
Janssen Pharmaceuticals, Inc.
JBT Automated Systems
Juno Pharmaceuticals
Kappa Epsilon Fraternity
Kappa Psi Pharmaceutical Fraternity
Labconco
Lee Health
Leiters Health
Liaison
Liberty Software
Liebherr
Lilly, USA
Long Grove Pharmaceuticals
Loopback Analytics
L'Oreal Dermatological Beauty
LSPedia
Mallinckrodt Pharmaceuticals
McGowan Industries, Inc.
McKesson
McWilliams School of Biomedical Informatics at UTHHealth Houston
Medical Packaging Inc., LLC
Medi-Dose, Inc./EPS, Inc.
MEDIGI
MedSafety Solutions
Meitheal Pharmaceuticals, Inc.

Melinta Therapeutics
Merck & Co., Inc.
Methapharm, Inc.
MHC Medical Products LLC
Michigan Medicine/MAQI
Micromedex, offered by Merative
MIDAS Healthcare
Migali Scientific
Moderna
Modular Devices
Morris & Dickson Co., LLC
Mullan Pharmaceuticals
Natco Pharma
National Association of Boards of Pharmacy
Nephron Pharmaceuticals Corporation
Nexus Pharmaceuticals
Nomax, Inc
Novartis
Novavax, Inc.
Novo Nordisk
Novo Nordisk Rare Blood Disorders
Nuaira, Inc.
NuboMed
Nuven
Omnicell Inc.
Onset - InTemp Monitoring Solutions
Organon LLC
OurPharma
Pacira BioSciences, Inc.
Padagis LLC
PAI Pharmaceuticals Inc.
Par Pharmaceutical
PassNAPLEXnow
PCCA
Pearson Medical Technologies
Pentapack
Pevco
Pfizer Inflammation & Immunology, Strategic Customer Group
Pfizer Paxlovid
Pfizer Sterile Injectables
Pharmacolog
Pharmacocosmos Therapeutics Inc.
Pharmacy Angle powered by Health Connect Partners
Pharmacy Practice News
Pharmacy Purchasing & Products
Pharmacy Technician Certification Board (PTCB)
Pharmacy Times
PharmCon Healthcare Education
PharmID
Phathom Pharmaceuticals

Phi Delta Chi Pharmacy Fraternity
Pine Pharmaceuticals
PioneerRx
Piramal Critical Care
Postgraduate Healthcare Education, LLC
PrecisePK
Precision Dose, Inc.
Premier, Inc.
PrimeRx
Progressive Medical Inc.
ProntoPrep
ProPharma Cleanrooms
Protenus
Provepharm Inc.
Prudential Cleanroom Services
PTCE
Purdue Pharma LP
Q.I. Medical, Inc.
QleanAir Scandinavia
QuicksortRx
QuVa Pharma
R. C. Smith Company
Rees Scientific Corp
Regeneron
Regeneron Pharmaceuticals
Relay Robotics
Rocky Mountain Poison and Drug Safety
Roemer Industries
Rx Relief
RXinsider
RxPreferred Benefits
RxSafe, LLC
RxToolKit
Safecor Health, LLC
Sagent Pharmaceuticals
Salix Pharmaceuticals
Samson Medical Technologies
Sandoz, Inc.
Sanford Guide
Sanofi
SCA Pharma
ScriptPro
SDS Rx
SensoScientific
Shields Health Solutions
Shionogi
Sintetica US LLC
Slate Run Pharmaceuticals LLC
SmartSense by Digi
SO-LOW ENVIRONMENTAL EQUIPMENT CO., INC.
Somerset Pharma

Specialty Pharmacy Certification Board
SpendMend Pharmacy
Stanford Health Care
Stanford Medicine - Children's Health
STAQ Pharma
Stratix Labs
Sumitomo Pharma America
Sun Pharma
Surescripts
Sutter Health
Swisslog Healthcare
Takeda Pharmaceuticals
Taylor Healthcare
Techdow USA
Technical Safety Services LLC
Technoflex
Teva Pharmaceuticals USA
The Craneware Group
The Pharmacy Technician Society (TPTS)
TouchPoint Medical
TraceLink
TruMed Systems
Tuba City Regional Health Care Corporation
U.S. Micro-Solutions, Inc.
U.S. Pharmacist
UCLA Health
UNC Eshelman School of Pharmacy
United States Pharmacopeia (USP)
UnitVisID Alliance
University of Cincinnati Online Master Programs
University of Florida College of Pharmacy
University of Pittsburgh School of Pharmacy
University of Wyoming
US WorldMeds
UWorld RxPrep Inc.
Veltek Associates
Verity Solutions
Viatris
Vigilanz Corporation
Vizient
WeInfuse
Wells Pharma
WG Critical Care, LLC
WM PharmEcology
Wolters Kluwer
WorkingBuildings
Xellia Pharmaceuticals
Yukon
Yuma Regional Medical Center
Zydus Pharmaceuticals USA Inc

Floor Plan

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WHO ATTENDS?

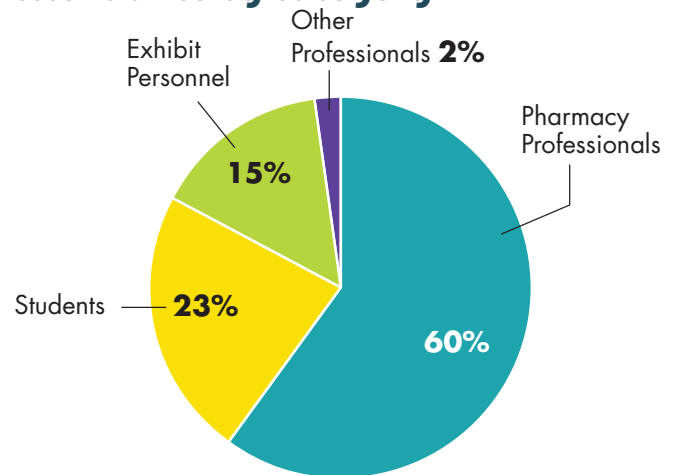
Coming off the success of 2023 ASHP Midyear Clinical Meeting & Exhibition this past December that attracted over 20,000 pharmacy healthcare professionals, the decisions that shape our industry are looking forward to being together for 2024.

Midyear Clinical Meeting registrants typically provide services for acute care patients and work in hospitals with 400 or more beds. Attendees practice most commonly in community (not for profit) hospitals, university hospitals and integrated health systems. The majority of attendees are female (65%).



Health-system pharmacists (i.e., AJHP readers) are responsible and accountable for up to 25% of US drug expenditures

Attendance by Category



ASHP Attendees are key decision makers given their responsibility for:

- Formulary/Pharmacy and Therapeutics Committee
- Responsibility for Health System Drug Budgets – Multi-Hospital Health System to Small/Rural
- Clinical Decision Support Development
- Population Health Interventions
- Team-based Care and Patient Management Responsibilities
- Prescribing
- Prior Authorization
- Medication-Use-Related Technology Solutions

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View the 2023 Registration & Demographic Information

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BECOME AN EXHIBITOR

Exhibit Space Rates

- \$51.00 per square foot
- \$350 per corner
- \$1,250 per island corner premium

Booth Fee Includes

- Four (4) complimentary exhibit badges per 10' x 10' booth. These complimentary badges will permit access to the exhibit hall and educational sessions.
- Online listing including company name, booth number, up to four product & service categories, links to social media platforms and company description (up to 50 words).
- Listing in the onsite Exhibitor Directory including company name, booth number, address, city, state, and inclusion in Product & Services Directory.

[Learn more](#) about upgrading your listing.

Deposit and Payment Schedule

April 4, 2024:

100% due with application

Cancellation Schedule

April 4, 2024:

100% of Exhibit Space Rental Fee (non refundable)

Exhibit Hall Schedule

MOVE-IN*

Friday, December 6, 2024	8:00 am – 5:00 pm
Saturday, December 7, 2024	8:00 am – 5:00 pm
Sunday, December 8, 2024	8:00 am – 5:00 pm

EXHIBIT HALL HOURS

Monday, December 9, 2024	11:00 am – 3:00 pm
Tuesday, December 10, 2024	11:00 am – 3:00 pm
Wednesday, December 11, 2024	11:00 am – 2:00 pm

MOVE-OUT*

Wednesday, December 11, 2024	2:00 pm – 10:00 pm
Thursday, December 12, 2024	8:00 am – 2:00 pm

*Days and hours subject to change

For more information on becoming an exhibitor, contact:

ASHP Exhibits Management

c/o SPARGO, Inc.

Phone: 800-564-4220 or 703-631-6200

Email: ashpexhibits@spargoinc.com

Web: <https://events.jspargo.com/midyear24/Public/enter.aspx>

[Floor Plan](#)

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BEYOND THE BOOTH

SPONSORSHIP

Stand Out from the Crowd and Help Generate Traffic to your Booth!

The key to success is making sure your company stands out among the other exhibitors at the meeting. Whether your goal is branding, lead generation, market visibility, or all three – you want to encourage attendees to stop by your booth. With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you meet or succeed your goals for the conference.

Sponsorship Opportunities

UPGRADED EXHIBITOR LISTINGS

Highlight Your Participation Before, During and After the Meeting!

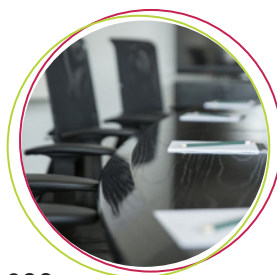
Upgraded exhibitor listings now offer new benefits sure to increase your exposure. Let attendees know what you have to offer and where you are located online, in-print, and on mobile devices! For more information, view the [Upgraded Listing](#) options.



EXECUTIVE SUITE

Meet with Staff, Customers, and Prospects Face-to-Face!

The cost for an Executive Suite is \$9,500. Purchasing an Executive Suite gives you the opportunity to create a staff lounge, hold staff meetings, meet privately with attendees, and more, all within close proximity to your booth. For more information, contact ashpexhibits@spargoinc.com or 800-564-4220.



PROMOTIONAL THEATER/ SATELLITE SYMPOSIA

Brand Yourself as a Solutions Provider and Expert!

This is your opportunity to educate attendees and end users about solutions. Conduct a Promotional Theater to present more information on products and services or sponsor a Satellite or Midday Symposia, which are industry supported continuing education programs, before and after official ASHP programming. For more information on these opportunities, contact Michelle Rasnick Tyler at mrasnicktyler@ashp.org.



VIP DEMOS

The cost for a VIP Demo is \$4,300. Invite the attendees to your booth pre or post official show hours to demo your product and services. [Learn more or sign up](#) for a VIP Demo. The official pre and post exhibit show hours are:

Pre and Post Show Times

- Monday, December 9
8:00 am – 11:00 am and 3:00 pm – 5:00 pm
- Tuesday, December 10
8:00 am – 11:00 am and 3:00 pm – 5:00 pm
- Wednesday, December 11
8:00 am – 11:00 am

NEW! INNOVATION LEARNING LABS

Take advantage of this unique opportunity to present your innovative products and services and educating prospective customers/attendees on solutions during a 15-minute theater presentation scheduled on the Exploration Hall Floor. This convenient location allows attendees access to education while remaining close to all the action! For [more information](#), contact John Barrett at ashpexhibits@spargoinc.com or 703.654.6490.



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ABOUT ASHP

ASHP is the largest association of pharmacy professionals in the United States, representing 60,000 pharmacists, student pharmacists, and pharmacy technicians in all patient care settings, including hospitals, ambulatory clinics, and health-system community pharmacies. For over 80 years, ASHP has championed innovation in pharmacy practice, advanced education and professional development, and served as a steadfast advocate for members and patients. In addition, ASHP is the accrediting body for pharmacy residency and technician training programs, and provides comprehensive resources to support pharmacy professionals through every stage of their careers.

ASHP MISSION

The mission of pharmacists is to help people achieve optimal health outcomes. ASHP helps its members achieve this mission by advocating and supporting the professional practice of pharmacists in hospitals, health systems, ambulatory care clinics, and other settings spanning the full spectrum of medication use. ASHP serves its members as their collective voice on issues related to medication use and public health.

ASHP VISION

ASHP's vision is that medication use will be optimal, safe, and effective for all people all of the time.

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