EXHIBITOR LEAD MANAGEMENT SERVICES

Fast, Dependable Lead Capture

CAPTURE! Mobile App for Smartphone or Tablet

The CAPTURE! Mobile App is a powerful lead retrieval solution designed for trade show exhibitors who want to capture, qualify, and follow up on leads seamlessly using their smartphone or tablet. This app allows exhibitors to scan attendee badges, add notes, qualify prospects, and export leads instantly—all in real time from any location.

KEY BENEFITS:

- Instant Lead Capture
- · Real-Time Qualification
- Seamless CRM Integration
- Prove Your ROI
- Effortless Experience

IMPORTANT DETAILS:

- · One device activation per license.
- · Device must have autofocus to scan badges.
- · Download instructions provided 7 business days prior to the event.

For more information, watch our <u>CAPTURE! Mobile App Overview</u> Video.



CAPTURE! Mobile App. for Smartphone or Tablet (3 Pack)



CAPTURE! MOBILE APP - 3 PACK BUNDLE

Get all the powerful features of the **CAPTURE! Mobile App**—instant lead capture, real-time qualification, seamless CRM integration, and ROI tracking—now available in a cost-saving 3-pack.

More licenses. More leads. More savings.





CAPTURE!™ Handheld

EFFORTLESS LEAD RETRIEVAL. POWERFUL RESULTS

The CAPTURE! Handheld is a lightweight, battery-powered lead retrieval device designed for exhibitors who need a fast, reliable, and efficient way to collect and manage leads at trade shows. Featuring a color touchscreen display, this user-friendly device scans attendee badges and captures notes—all without the need for Wi-Fi.

KEY BENEFITS:

- NEW Real-Time Lead Sync
- Instant Lead Capture
- · Real-Time Lead Qualification
- Effortless Data Management
- · Reliable, All-Day Performance
- Engage Attendees with Giveaways
- · Flexible Team Use





Developers Kit for CAPTURE!

CAPTURE! MOBILE DEVELOPER'S KIT - INTEGRATE LEAD RETRIEVAL YOUR WAY

The CAPTURE! Mobile Developer's Kit is designed for exhibitors who prefer to use their own lead retrieval equipment while still accessing attendee badge data in real-time. This kit provides the necessary tools to retrieve encrypted badge data, enabling seamless integration into your custom lead capture system.

For advanced users only – developer required!

KEY FEATURES & BENEFITS:

- Custom Integration
- · Flexible Use

- Seamless Event Data Access
- Designed for Tech-Savvy Teams

For technical specifications and implementation details, refer to our <u>Developer Documentation</u>.

PRIVACY NOTICE - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and mobile app. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered at https://order.spargocapture.com/

QUESTIONS? Contact us at email: captureleads@spargoinc.com



