

# ADVERTISING APPLICATION AND CONTRACT

## NGAUS 141<sup>th</sup> Conference

August 30 – September 2, 2019  
Colorado Convention Center  
Denver, CO

### Contact Information

Company Name.....  
Contact..... Title.....  
Tel..... Fax.....  
Email..... Web Site .....  
Address.....  
City..... State..... Zip..... Country.....

### Advertising

#### \*Program & Exhibitor Guide:

<input type="checkbox"/>	Inside Front Cover*	\$1,950
<input type="checkbox"/>	Inside Back Cover*	\$1,950
<input type="checkbox"/>	Outside Back Cover*	\$1,950
<input type="checkbox"/>	Full-page Color*	\$1,650
<input type="checkbox"/>	Full-page B.W.*	\$1,350
<input type="checkbox"/>	Half-page Color*	\$1,050
<input type="checkbox"/>	Half-page B.W.*	\$850

#### Literature Display:

<input type="checkbox"/>	Free Distribution - If reserved advertisement in Program & Exhibitor Guide	
<input type="checkbox"/>	Non-Exhibitor	\$250
<input type="checkbox"/>	Exhibitor	\$100

Program & Exhibitor Guide Cost: \_\_\_\_\_

Literature Display Cost: \_\_\_\_\_

Total Cost: \$ \_\_\_\_\_

\* Ad Purchase Deadline: June, 28, 2019

\* Artwork Deadline: July 19, 2019

### Payment Information

Initials	Deposit and Payment Schedule
	Due by March 1, 2019.....50%
	After May 31, 2019.....100%
Advertising space will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Advertiser.	

### Cancellation Penalties

Cancellation Penalties	Initials
March 1, 2019 - May 31, 2019....50%	
After May 31, 2019..... 100%	

**Make checks payable to: NGAUS**

#### Email application to:

Email: [exhibitcontracts@spargo.com](mailto:exhibitcontracts@spargo.com)  
Fax: 703-563-2691

#### Need Help? Contact:

[ngausedhibits@spargo.com](mailto:ngausedhibits@spargo.com)  
888-215-2241 | 703-995-2567

#### Mail payments to:

NGAUS  
ATTN: Financial Operations  
One Massachusetts Avenue, NW Washington DC 20001

#### Credit Card Payments:

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Advertising Placement, at NGAUS 2019. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the NGAUS 2019 Rules and Regulations and all policies, adopted by the National Guard Association of the United States hereafter. Exhibitor agrees to receive all written and electronic correspondence from NGAUS, SPARGO, Inc. and official event contractors in reference to NGAUS 2019 and future NGAUS events. This application will become a contract upon Exhibitor's authorized signature and NGAUS's acceptance and approval.

Exhibitor Signature..... Date.....  
Printed Name..... Telephone.....

### Show Management Use

Account Number..... Assigned Advertisement ..... Date.....