



Expand Your Presence at NGAUS 2019

Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the NGAUS 141st Conference is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **NGAUS 141st Conference Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2019 event.

	Basic <i>Free</i>	Bronze <i>\$300</i>	Silver <i>\$500</i>	Gold <i>\$950</i>
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo	•	•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo <i>(400 sq. ft. booths and larger)</i> (company logo in booth on interactive floor plan online**)			•	•
Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

****Booth space must be a 20x20 or larger for logo to be visible.**

To take advantage of this opportunity, contact the
NGAUS Exhibit Management Team
888-215-2241 / 703-995-2567
ngausexhibits@spargoinc.com

EXHIBITOR DIRECTORY CONTRACT

NGAUS 2019

August 30 - September 2, 2019

ADVERTISING/SPONSORSHIP DESCRIPTION		FEE
<input type="checkbox"/>	Bronze Listing	\$300
<input type="checkbox"/>	Silver Listing	\$500
<input type="checkbox"/>	Gold Listing	\$950

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due by March 1, 2019.....50%
	After May 31, 2019.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
March 1, 2019 - May 31, 2019.....50%	
After May 31, 2019.....100%	

Email application to:

Email: exhibitcontracts@spargoinc.com
Fax: 703-563-2691

Mail payments to:

NGAUS
ATTN: Financial Operations
One Massachusetts Avenue, NW Washington DC 20001

Need Help? Contact:

ngausexhibits@spargoinc.com
888-215-2241 | 703-995-2567

Credit Card Payments:

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Upgraded Exhibitor Listing, at NGAUS 2019. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the NGAUS 2019 Rules and Regulations and all policies, adopted by the National Guard Association of the United States hereafter. Exhibitor agrees to receive all written and electronic correspondence from NGAUS, SPARGO, Inc. and official event contractors in reference to NGAUS 2019 and future NGAUS events. This application will become a contract upon Exhibitor's authorized signature and NGAUS's acceptance and approval.

Authorized Signature..... Title.....

Printed Name..... Date.....

Show Management Use

Authorized Signature.....

Date.....