

## Expand Your Presence at the NIGP Annual Forum and Products Exposition 2020! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the **NIGP Annual Forum and Products Exposition 2021** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the *NIGP Annual Forum and Products Exposition 2021 Online Exhibitor Directory*. This Exhibitor Directory is designed to increase your exposure and help you exceed your goals at the Exposition (and beyond).

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE**! Optional upgrades are available with the package offerings listed below. These options will provide your company with additional visibility in the online directory.

	Basic <i>Fr</i> ee	Level 1 \$300	Level 2 \$500	Level 3 \$750
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	٠
Web Address	•	•	•	٠
50 Word Description*	•	•	•	٠
200 Word Company Bio*				٠
Company Logo (Exhibit Website and Mobile App)		•	•	•
Press Releases*		2	4	6
Products* (includes product image & description)		1	3	5
Floor Plan Logo (For booths 400 sq ft and larger- your company logo in booth and on interactive floor plan online)			•	•
Multimedia Flash Video				1

\*Increase your exposure! These items are searchable by keyword and category selection.

By taking part in this special opportunity, you will reach your target market **<u>before</u>**, **<u>during</u>** and <u>after</u> the 2021 event.

To take advantage of this opportunity, contact Walid Mansoor (703)-679-3977 walid.mansoor@spargoinc.com



## Exhibitor Directory Contract NIGP Forum & Products Exposition 2021

September 13-14, 2021 Anaheim, CA

Impany Name		Advertising/Sp	onsorship De	scription	Fee
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