



Expand Your Presence at the NIGP Annual Forum and Products Exposition 2020! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the **NIGP Annual Forum and Products Exposition 2021** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **NIGP Annual Forum and Products Exposition 2021 Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure and help you exceed your goals at the Exposition (and beyond).

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with the package offerings listed below. These options will provide your company with additional visibility in the online directory.

	Basic <i>Free</i>	Level 1 \$300	Level 2 \$500	Level 3 \$750
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Company Logo (Exhibit Website and Mobile App)		•	•	•
Press Releases*		2	4	6
Products* (includes product image & description)		1	3	5
Floor Plan Logo (For booths 400 sq ft and larger- your company logo in booth and on interactive floor plan online)			•	•
Multimedia Flash Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2021 event.

To take advantage of this opportunity, contact
Walid Mansoor
(703)-679-3977
walid.mansoor@spargoinc.com



Exhibitor Directory Contract

NIGP Forum & Products Exposition 2021

September 13-14, 2021
Anaheim, CA

Advertising/Sponsorship Description	Fee
Level 1 Listing	\$300
Level 2 Listing	\$500
Level 3 Listing	\$750

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	100% due upon receipt of invoice
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation/Decrease Penalties	Initials
Through July 15, 2021 - 0%	
After July 15, 2021 - 100%	

Submit application to:
 Email: expoxcontracts@spargoinc.com
 Fax: 703-563-2691

Make checks payable to: NIGP

Mail payments to: NIGP ♦ ATTN: Exhibit Management
 2411 Dulles Corner Park, Suite 350 ♦ Herndon, VA 20171

Need Help? Contact:
nigpexhibits@spargoinc.com
 888-744-1449

Credit Card Payments:
 An invoice will be sent via email to the primary contact (or billing contact if applicable) listed above. Please follow the payment instructions listed within the email on how to access and pay your invoice. You can also call NIGP to make payment at 703-736-8900 ext 0. Please provide your invoice number at the time of payment.

I, the undersigned, hereby make Application for Upgraded Listing, at NIGP 2021. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the NIGP 2021 Rules and Regulations and all policies, adopted by National Institute For Government Procurement hereafter. Exhibitor agrees to receive all written and electronic correspondence from NIGP, SPARGO, Inc. and official event contractors in reference to NIGP 2021 and future NIGP events. This application will become a contract upon Exhibitor's authorized signature and NIGP's acceptance and approval.

Authorized Signature..... Title.....

Printed Name..... Date.....

Show Management Use

Authorized Signature.....

Date.....