NIGP Virtual Forum August 23-26, 2021



Contact Information

Company Name				
Contact		Title		
Tel		Fax		
Email		Web Site		
Address				
City	State	Zip	Country	
Billing Contact (if different from the above): Name			Email	
Address			Phone	

Package Levels

Package B

Initials

Additional Opportunities

Standard Pricing:

Standard Pricing:		Advertising space on 4 separate daily log-in email message sent to all attendees	\$4,800	
	Package A	\$2,250	Retargeting Promotion (50,000 impressions)	\$4,000
	Package B	\$3,800	Retargeting Promotion (25,000 impressions)	\$2,500
Companies also contracted to exhibit in person at the 2021 NIGP Leadership Summit:		Company produced 60-second video in pre-roll displayed prior to session start times	\$1,500 Qty:	
		Rotating pre-roll ad (slide) displayed prior to session start times	\$700 Qty:	
		Premier booth placement within expo/resource center	\$350	
	Package A	\$1,000		

Total Investment:

Initials

Payment Information

Deposit and Payment Schedule 100% payment due with application

Virtual Exhibit space will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

\$1,650

Cancellation/Decrease Penalties

Cancellation/Decrease Penalties Through July 15, 2021 - 0% After July 15, 2021 - 100%

Submit application to:

Email: exhibitcontracts@spargoinc.com Fax: 703-563-2691

Need Help? Contact:

nigpexhibits@spargoinc.com 888-744-1449

Credit Card Payments:

Make checks payable to: NIGP

Mail payments to: NIGP • ATTN: Exhibit Management

2411 Dulles Corner Park, Suite 350 + Herndon, VA 20171

An invoice will be sent via email to the primary contact (or billing contact if applicable) listed above. Please follow the payment instructions listed within the email on how to access and pay your invoice. You can also call NIGP to make payment at 703-736-8900 ext 0. Please provide your invoice number at the time of payment.

I, the undersigned, hereby make Application for Virtual Exhibit Space, at NIGP 2021. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the NIGP 2021 Virtual Rules and Regulations and all policies, adopted by the National Institute For Government Procurement hereafter. Exhibitor agrees to receive all written and electronic correspondence from NIGP, SPARGO, Inc. and official event contractors in reference to NIGP 2021 and future NIGP events. This application will become a contract upon Exhibitor's authorized signature and NIGP's acceptance and approval.

Exhibitor Signature	Date
Printed Name	Telephone

Show Management Use Account Number...... Size...... Date...... Date......