

## EXHIBITOR DEADLINES & IMPORTANT DATES

Deadline	Item	Complete
ASAP	Sponsorship Opportunities  Contract Fred Kuhn at fkuhn@niap.org	
ASAP	Complete Online Company Listing Login to your <u>Exhibitor Portal</u> with your company password to update your Online Company Listing. For password assistance, email <u>Brittany.Spargo@sparoginc.com</u> .	
July 11	Discount deadline for <u>CAPTURE! Powered by Spargo</u> Lead Retrieval	
July 29	Non-Official EAC Notification Deadline	
July 29	Advance Order Discount deadline for Fern Carpet, Furniture, Shipping, Labor, etc.	
July 29	Discount deadline for <u>BCEC</u> Internet & Electric	
August 6	Discount deadline for <u>Crescent</u> Audio Visual	
August 16	Advance Warehouse Freight Deadline (without surcharge)	
August 20	Direct to Show Site Shipment May Begin to Arrive Shipments arriving before this day may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.	
August 20	Exhibitor Move In Begins at 12:00 PM	
August 21	All exhibit space must be set by 12:00 PM  If you are not able to meet this requirement, you must submit a variance request to <a href="mailto:Brittany.Sparqo@sparqoinc.com">Brittany.Sparqo@sparqoinc.com</a> no later than 5:00 PM on Thursday, August 18.	

Please refer to all other deadlines for official service contractors on their individual order forms enclosed in the Exhibitor Resource Center.